

Prefix	Parent	Advertiser
1001	Tess	
1113	KENTUCKY STATE OF	UNIVERSITY OF KENTUCKY HEALTHCARE
1184	XERO INC	XERO INC
11BU	BALL UP LLC	BALL UP LLC
11PW	ParkerWright	
1307	UNITED DAIRY FARMERS INC	UNITED DAIRY FARMERS INC
13FL	FREAL! FOODS LLC	FREAL! FOODS LLC
13FP	FOREST PARK MEDICAL CTR LLC	FOREST PARK MEDICAL CTR LLC
13HE	HE BUTT GROCERY CO	HE BUTT GROCERY CO
13LH	TREASURY WINE ESTATES LTD	TREASURY WINE ESTATES AMERICAS CO
13PR	PIZZA RANCH INC-DM	PIZZA RANCH INC-DM
14MO	MONSTER CABLE PRODUCTS INC	MONSTER CABLE PRODUCTS INC
14TT	GLANBIA PLC	THINKTHIN LLC
15TC	BIOGEN INC	BIOGEN INC
18FL	1-800-FLOWERS.COM INC	1-800-FLOWERS.COM INC
1957	CALIFORNIA STATE OF	CALIFORNIA STATE UNIVERSITY
1964	SHEEN MAGAZINE	SHEEN MAGAZINE
19CV	TREASURY WINE ESTATES LTD	TREASURY WINE ESTATES AMERICAS CO
1AAD	1stAveMachine Activate Drinks	
1AAI	CALIFORNIA STATE AUTOMOBILE ASSN	CALIFORNIA STATE AUTOMOBILE ASSN
1ABB	ATLANTIC BROADBAND INC	ATLANTIC BROADBAND INC
1ABS	ACME Brand Studio	
1ABV	ABBVIE INC	ABBVIE INC
1ACG	Aurora	
1ACS	ALASKA COMMUNICATIONS SSTMS GRP INC	
1ADO	ADORAMA INC	ADORAMA INC
1ADR	ADRENALINE LACROSSE	ADRENALINE LACROSSE
1AFC	HUGO MEDIA LLC	HUGO MEDIA LLC
1AFR	US GOVERNMENT	US AIR FORCE
1AHS	ASHLEY FURNITURE INDUSTRIES INC	ASHLEY FURNITURE INDUSTRIES INC
1AKP	AKPD Message and Media	
1AMI	AMICA MUTUAL INSURANCE CO	AMICA MUTUAL INSURANCE CO
1AMP	ACORDA THERAPEUTICS INC	ACORDA THERAPEUTICS INC
1APX	ANNAPURNA PICTURES	ANNAPURNA PICTURES
1ASB	LIXIL CORP	ASD AMERICAS HOLDING CORP
1ASO	ACADEMY CORP	ACADEMY CORP
1AST	one, then first 3 of astrid	
1AUR	AURANTIACA USA LLC	AURANTIACA USA LLC
1AWS	AMAZON.COM INC	AMAZON WEB SVCS LLC
1BAF	BASIC AMERICAN FOODS INC	BASIC AMERICAN FOODS INC
1BIC	SOCIETE BIC SA	BIC CORP
1BKC	BLUE CROSS & BLUE SHLD KNSS CTY INC	BLUE CROSS & BLUE SHLD KNSS CTY INC
1BKD	BROOKDALE GROUP LLC	BROOKDALE GROUP LLC
1BLU	BLUE CROSS & BLUE SHIELD NORTH CRLN	BLUE CROSS & BLUE SHIELD NORTH CRLN
1BMC	SPRINT NEXTEL CORP	BOOST MOBILE LLC
1BMG	BLUE MAN GROUP	BLUE MAN GROUP
1BNP	OCEANPOINT FINANCIAL PARTNERS MHC	BANKNEWPORT
1BPM	IAC/INTERACTIVECORP	MATCH.COM LLC
1BPW	ROMEO & JULIETTE INC	ROMEO & JULIETTE INC
1BRG	Bridge Japan casting	

Prefix	Parent	Advertiser
1BRN	CHAPMAN UNIVERSITY	CHAPMAN UNIVERSITY
1BSC	BROTHERS SVCS CO-BT	BROTHERS SVCS CO-BT
1BSK	NATL COLLEGIATE ATHLETIC ASSN	BIG SKY CONFERENCE
1CAC	CALIFORNIA AVOCADO COMMISSION	CALIFORNIA AVOCADO COMMISSION
1CAH	CARDINAL HEALTH INC	CARDINAL HEALTH INC
1CAS	Casteris Productions	
1CER	1 + first three letters of brand's name	
1CGT	CONTINENTAL TIRE THE AMERICAS LLC	CONTINENTAL TIRE THE AMERICAS LLC
1CHF	Cold Harbor Films	
1CHR	UNCLE CHARLEYS SAUSAGE CO	UNCLE CHARLEYS SAUSAGE CO
1CIM	Checks in Motion Generic	
1CLR	CLEARResult	
1CMP	THE COMPULSIONS	
1CNC	NEWSCHINA MAGAZINE	NEWSCHINA
1CNY	Carpenter Group NYC	
1CRE	Creative Associates LLC	
1CSB	CAMBRIDGE SAVINGS BANK-BS	CAMBRIDGE SAVINGS BANK-BS
1CST	CONSTELLATION BRANDS INC	CONSTELLATION BRANDS INC
1CTA	CONTINENTAL TIRE THE AMERICAS LLC	CONTINENTAL TIRE THE AMERICAS LLC
1CTP	CAL-TEX PROTECTIVE COATINGS INC	CAL-TEX PROTECTIVE COATINGS INC
1CTY	CC SVCS INC	CC SVCS INC
1CWF	Cutwater	
1CWN	CROWN MEDIA HOLDINGS INC	CROWN MEDIA FAMILY NETWORK
1CWS	FEDERICI BRANDS LLC	FEDERICI BRANDS LLC
1DCH	DISTRICT OF COLUMBIA	DISTRICT OF COLUMBIA
1DCS	DOLLAR SHAVE CLUB INC	DOLLAR SHAVE CLUB INC
1DER	WUNDER CAPITAL HOLDINGS INC	WUNDER CAPITAL LLC
1DEX	AMERICAN ASSN OF RETIRED PERSONS	AMERICAN ASSN OF RETIRED PERSONS
1DLX	DELUXE CORP	DELUXE CORP
1DML	DML Message	
1DNC	DEMOCRATIC NATL COMMITTEE	DEMOCRATIC NATL COMMITTEE
1DRA	DRAMBUIE OPEN	DRAMBUIE OPEN
1DTR	DEALER TIRE LLC	DEALER TIRE LLC
1EAG	EAGLE FAMILY FOODS INC	EAGLE FAMILY FOODS INC
1EMA	Eric Mower + Associates	
1EMS	EMS	
1EWM	Elias World Media	
1EYV	SNIKIDDY LLC	SNIKIDDY LLC
1FAN	FANNIE MAE	FANNIE MAE
1FIJ	ROLL INTL CORP	FIJI WATER CO LLC
1FLH	FIRSTLIGHT HOMECARE FRANCHISING LLC	FIRSTLIGHT HOMECARE FRANCHISING LLC
1FLN	CITRUS WORLD INC	CITRUS WORLD INC
1FLR	DELHAIZE GROUP	FOOD LION INC
1FLT	DELHAIZE GROUP	FOOD LION INC
1FMB	FIRSTMERIT CORP	FIRSTMERIT BANK NA
1FNS	FIELD & STREAM	FIELD & STREAM
1FNV	PARTNERSHIP FOR A HEALTHIER AMERICA	PARTNERSHIP FOR A HEALTHIER AMERICA
1FUD	LUBYS INC	LUBYS FUDDRUCKERS RESTAURANTS LLC
1FUS	SSK - Fusion	
1FWG	FRANWORKS GROUP OF COMPANIES	FRANWORKS GROUP OF COMPANIES

Prefix	Parent	Advertiser
1GCA	JACOBS ENTERTAINMENT INC-CA	JACOBS ENTERTAINMENT INC-CA
1GEN	INTERPUBLIC GROUP OF COS INC	
1GLU	GLU MOBILE INC	GLU MOBILE INC
1GNO	EMPOWERED PRODUCTS	EMPOWERED PRODUCTS
1GOE	GUNGHO ONLINE ENTERTAINMENT INC	GUNGHO ONLINE ENTERTAINMENT INC
1GOI	GROCERY OUTLET INC	GROCERY OUTLET INC
1GP1	GPG UNLOCKED	
1GPN	GLANBIA PLC	
1GSW	GREAT SOUTHERN WOOD PRESERVING INC	GREAT SOUTHERN WOOD PRESERVING INC
1GUS	GUSTO LLC	GUSTO LLC
1HAR	HARIBO OF AMERICA INC	HARIBO OF AMERICA INC
1HEL	HELLO PRODUCTS LLC	HELLO PRODUCTS LLC
1HMH	METHODIST HOSPITAL SYSTEM-HN	METHODIST HOSPITAL SYSTEM-HN
1HMX	OLYMPUS PARTNERS	HOMAX PRODUCTS INC
1HPE	HEWLETT PACKARD ENTERPRISE	HEWLETT PACKARD ENTERPRISE
1HUB	GRUBHUB INC	GRUBHUB INC
1HUF	HUFFY CORP	HUFFY BICYCLE CO
1INV	inVNT, LLC	
1IPL	EPOCH CO LTD	EPOCH EVERLASTING PLAY
1ISP	IOWA SPEEDWAY INC	IOWA SPEEDWAY INC
1JET	PUT-IN-BAY BOAT LINE CO-CA-TO	PUT-IN-BAY BOAT LINE CO-CA-TO
1KLH	KLH Ltd.	
1KNA	CRAFT BREWERS ALLIANCE INC	KONA BREWING CO INC
1KNO	KNOUSE FOODS COOPERATIVE INC	MUSSELMAN FRUIT PRODUCTS
1LCD	LENNAR CORP	
1LEN	LENOVO GROUP LTD	LENOVO GROUP LTD
1LHM	Coors Light	
1LTP	LEN THE PLUMBER INC	LEN THE PLUMBER INC
1MAS	AGCO CORP AG	AGCO CORP AG
1MAT	MATTEL INC	MATTEL INC
1MAY	3I GROUP PLC	MAYBORN USA INC
1MBF	MB FINANCIAL INC	MB FINANCIAL BANK NA
1MBM	MBMG (Agency)	
1MDB	MDB Communications	
1MGR	MONEYGRAM INTERNATIONAL INC	MONEYGRAM INTERNATIONAL INC
1MIZ	MIZKAN GROUP CORP	MIZKAN AMERICAS INC
1MOO	MOO INC	MOO INC
1MSC	Mistress Creative	
1MSI	MUSEUM OF SCIENCE & INDSTRY CHCG-CH	MUSEUM OF SCIENCE & INDSTRY CHCG-CH
1MTF	MOTIF INVESTING INC-SF	MOTIF INVESTING INC-SF
1MTS	mitsubishi electric corp	MITSUBISHI ELECTRIC CORP
1MTZ	MTZHF (small accounts)	
1MUS	Agency Client / Product	
1MXB	SCRIPPS NETWORKS INTERACTIVE INC	GREAT AMERICAN COUNTRY INC
1MXI	HANSEN BEVERAGE CO	MONSTER BEVERAGE CO
1MZU	MACHINE ZONE INC	MACHINE ZONE INC
1NAV	CENTRAL GEORGIA HEALTH SYSTEM	NAVICENT HEALTH
1NDE	INDEED INC	INDEED INC
1NDL	NOODLES & CO	NOODLES & CO
1NEB	CAREGROUP HEALTHCARE SYSTEM	

Prefix	Parent	Advertiser
1NES	GOOGLE INC	NEST LABS INC
1NEW	NEW REPUBLICAN	NEW REPUBLICAN
1OLC	OHIO STATE OF	OHIO LOTTERY COMMISSION
1OME	Omelet	
1OTE	CELGENE CORP	CELGENE CORP
1OUR	IAC/INTERACTIVECORP	MATCH.COM LLC
1PAP	PAPA GINOS OF AMERICA INC	
1PBP	Push Button Productions	
1PBR	PEP BOYS-MANNY MOE & JACK	PEP BOYS-MANNY MOE & JACK
1PBT	PEP BOYS-MANNY MOE & JACK	PEP BOYS-MANNY MOE & JACK
1PDC	PARFUMS DE COEUR LTD	PARFUMS DE COEUR LTD
1PGI	PGI	
1PIP	Partially Important Productions	
1POF	IAC/INTERACTIVECORP	MATCH.COM LLC
1RDO	RDIO INC	RDIO INC
1RED	REDFIN.COM INC	REDFIN.COM INC
1REM	REMY-COINTREAU SA	REMY AMERIQUE INC
1REX	OTSUKA PHARMACEUTICAL CO LTD	
1RIO	RIO GRANDE MEXICAN RESTAURANT	RIO GRANDE MEXICAN RESTAURANT
1RIS	ELEVATE CREDIT INC	ELEVATE CREDIT INC
1RRB	RED ROBIN INTL INC	
1RUN	ASICS CORP	ASICS AMERICA CORP
1RUS	BERKSHIRE HATHAWAY INC	RUSSELL CORP
1SBB	SANTA BARBARA BUSINESS COLLEGE	SANTA BARBARA BUSINESS COLLEGE
1SCH	TIVO INC	TIVO INC
1SCR	SHOE CARNIVAL INC	SHOE CARNIVAL INC
1SCT	SHOE CARNIVAL INC	SHOE CARNIVAL INC
1SE2	Agency	
1SEC	US GOVERNMENT	US SECURITIES & EXCHANGE COMMISSION
1SEG	LONE STAR FUNDS	SOUTHEASTERN GROCERS
1SER	SERAFINI RELEASING LLC	SERAFINI RELEASING LLC
1SHM	SUNDIAL BRANDS LLC	SUNDIAL BRANDS LLC
1SIM	SIMILASAN AG	SIMILASAN CORP
1SIR	SIRVA INC	
1SKP	AMPLIFY SNACK BRANDS INC	AMPLIFY SNACK BRANDS INC
1SMA	SIMON PROPERTY GROUP LP	SIMON PROPERTY GROUP LP
1SMB	VIVENDI SA	BLIZZARD ENTERTAINMENT INC
1SMC	SMART CHOICE MRI LLC	SMART CHOICE MRI LLC
1SMH	SIMCOE MUSKOKA DISTRICT HEALTH UNIT	SIMCOE MUSKOKA DISTRICT HEALTH UNIT
1SMI	SIMON PROPERTY GROUP LP	SIMON PROPERTY GROUP LP
1SOF	SOCIAL FINANCE INC	SOCIAL FINANCE INC
1SPM	IAC/INTERACTIVECORP	MATCH.COM LLC
1SSP	SOCIAL POINT SL	SOCIAL POINT SL
1STA	COLLECTIVE RETURNS INC-NY	COLLECTIVE RETURNS INC-NY
1STF	STITCH FIX INC	STITCH FIX INC
1SUN	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
1SUS	SUSSER HOLDINGS CORP	STRIPES HOLDINGS LLC
1SWA	SWAGELOK CO	SWAGELOK CO
1TAJ	Tajin	
1TAK	GRUPO BIMBO SA DE CV	BARCEL MEXICO SA

Prefix	Parent	Advertiser
1TAL	TALENTI GELATO	TALENTI GELATO
1TBC	Agency	
1TCA	TCAA NE	NEW ENGLAND TOYOTA DEALERS ADVERTISING ASSOCIATION
1TCS	HANOVER DIRECT INC	HANOVER CO STORE LLC
1TER	TERVIS TUMBLER CO	TERVIS TUMBLER CO
1TGU	TOP GAMES USA	TOP GAMES USA
1THP	TUFTS ASSOC HEALTH PLANS INC	TUFTS ASSOC HEALTH PLANS INC
1TIM	TIMKENSTEEL CORP	TIMKENSTEEL CORP
1TLK	TALKSPACE	TALKSPACE
1TMA	TM	
1TMD	WILLIAM GRANT & SONS HOLDINGS LTD	WILLIAM GRANT & SONS IRSH BRNDS LTD
1TMW	DEUTSCHE TELEKOM AG	T-MOBILE INTL
1TNB	FIRST HORIZON NATL CORP	FIRST TENNESSEE BANK NA
1TOM	TOMS SHOES INC-LA	TOMS SHOES INC-LA
1TON	PROSPECT PARK LLC	PROSPECT PARK LLC
1TOY	TOYO TIRE & RUBBER CO LTD	TOYO TIRE & RUBBER CO LTD
1TPR	IAC/INTERACTIVECORP	PRINCETON REVIEW INC
1TRB	TRIA BEAUTY INC	TRIA BEAUTY INC
1TRI	TRICOLOR AUTO GROUP LLC-DL	TRICOLOR AUTO GROUP LLC-DL
1TRP	TRIPADVISOR LLC	TRIPADVISOR LLC
1TRS	TRUE AXIS	TRUE AXIS
1TRU	CALUMET SPECIALTY PRODCTS PRTNRS LP	CALUMET SPECIALTY PRODCTS PRTNRS LP
1TSA	TALENT SOLUTIONS AMERICA	
1TSS	TXL FILMS INC	TXL FILMS INC
1TUF	TUFTS MEDICAL CTR INC	TUFTS MEDICAL CTR INC
1TWR	TWITTER INC	TWITTER INC
1TXB	TEXAS STATE OF	TEXAS STATE UNIVERSITY SYSTEM
1TYC	TE CONNECTIVITY LTD	TYCO ELECTRONICS CORP
1UCL	UCOOL INC	UCOOL INC
1UFH	FLORIDA STATE OF	UNIVERSITY OF FLORIDA
1UMB	UMB FINANCIAL CORP	
1UMU	MARYLAND STATE OF	UNIVERSITY OF MARYLAND UNVRSTY CLLG
1UNC	NORTH CAROLINA STATE OF	UNC HEALTHCARE
1WBM	CHICOS FAS INC	CHICOS FAS INC
1WDT	WESTERN DIGITAL CORP	WESTERN DIGITAL CORP
1WEL	WELLS ENTERPRISES, INC	
1WER	WERNER HOLDING CO INC	WERNER CO
1WES	WESBANCO INC	WESBANCO INC
1WIN	WINCO HOLDINGS INC	WINCO FOODS LLC
1WMB	WM BARR & CO INC	WM BARR & CO INC
1WMD	WEIRTON MEDICAL CTR INC	WEIRTON MEDICAL CTR INC
1WTC	WHITE CASTLE SYSTEM INC	WHITE CASTLE SYSTEM INC
1WTR	WILD TURKEY BOURBON TASTING	WILD TURKEY BOURBON TASTING
1WVC	WEST VIRGINIA STATE OF	WEST VIRGINIA DEVELOPMENT OFFICE
1YGC	YAMAHA CORP	YAMAHA MOTORS CORP USA
2013	METROPCS NY	METROPCS NY
2014	Client/Advertiser ID	
2101	General prefix	

Prefix	Parent	Advertiser
21CF	TWENTY-FIRST CENTURY FOX INC	TWENTY-FIRST CENTURY FOX INC
22SQ	22squared	
2377	KNOWLEDGE HOLDINGS INC	KNOWLEDGE ADVENTURE INC
2378	KNOWLEDGE HOLDINGS INC	KNOWLEDGE ADVENTURE INC
23ME	23ANDME INC	23ANDME INC
24HR	AEA INVESTORS LLC	24 HOUR FITNESS USA INC
2AHS	ASHLEY FURNITURE INDUSTRIES INC	ASHLEY FURNITURE INDUSTRIES INC
2APT	CLASSIFIED VENTURES LLC	CLASSIFIED VENTURES LLC
2BJH	GLOBAL GOALS	GLOBAL GOALS
2BRG	Brownstein Group	
2BRV	LIBERTY MEDIA CORP	ATLANTA NATL LEAGUE BSLL CLB INC
2CHR	CHERRISH CORP	CHERRISH CORP
2DEX	AMERICAN ASSN OF RETIRED PERSONS	AMERICAN ASSN OF RETIRED PERSONS
2FAS	FIRST AID SHOT THERAPY INC	FIRST AID SHOT THERAPY INC
2FWD	FWD.US	FWD.US
2HER	HERO CYCLES LTD	HERO MOTOCORP LTD
2HF5	GROCERY DELIVERY E-SVCS USA INC	GROCERY DELIVERY E-SVCS USA INC
2IUH	INDIANA STATE OF	INDIANA UNIVERSITY
2KUS	TAKE-TWO INTERACTIVE SOFTWARE INC	2K GAMES
2MIZ	MIZUNO CORP	MIZUNO USA INC
2OSF	OUR SHARED FUTURE PAC	OUR SHARED FUTURE PAC
2PET	PETE AND GERRYS ORGANIC EGGS	PETE AND GERRYS ORGANIC EGGS
2SBB	SANTA BARBARA BUSINESS COLLEGE	SANTA BARBARA BUSINESS COLLEGE
2SWR	Swirl, Inc.	
2TAN	MT INDUSTRIES INC	SUNLESS INC
2TCA	TCAA	
2TRL	TRULIA INC	TRULIA INC
2TRU	TIME WARNER INC	TURNER BROADCASTING SYSTEM INC
2TSA	CLIENT IS SIGNATORY	
2TWG	Ad Agency	
2TWN	CC MEDIA HOLDINGS INC	CLEAR CHANNEL BROADCASTING INC
2USH	COMCAST CORP	UNIVERSAL PARKS & RESORTS
3160	TETHER DESIGN GALLERY	
3232	PATRICK MEDIA	
3436	Rescue Social Change Group	
360A	AMAZON.COM INC	AMAZON.COM INC
360F	360FLY INC	360FLY INC
3AAA	AMERICAN AUTOMOBILE ASSN INC	AMERICAN AUTOMOBILE ASSN INC
3BR3	BROWNELLS INC	BROWNELLS INC
3CCX	COINSTAR INC	COINSTAR INC
3DEX	AMERICAN ASSN OF RETIRED PERSONS	
3DMA	HOLOGIC INC	
3DRI	DIAMOND RESORTS HOLDINGS LLC	DIAMOND RESORTS HOLDINGS LLC
3DXO	DEX ONE CORP	DEX ONE CORP
3EZP	EZ Productions Signatory	
3FAS	FIRST AID SHOT THERAPY INC	
3KAB	KABAM INC	KABAM INC
3MHC	3M CO	3M CO
3NAR	Army Prefix	
3PAC	PACE SUBURBAN BUS DIVISION	PACE SUBURBAN BUS DIVISION

Prefix	Parent	Advertiser
3POD	ROYAL AHOLD NV	PEAPOD LLC
3SPZ	J&J SNACK FOODS CORP	J&J SNACK FOODS CORP
3THR	three	
3TMG	TEDS MONTANA GRILL INC	TEDS MONTANA GRILL INC
3TRK	LONG MOTOR CORP	
3TYR	SWIMWEAR ANYWHERE INC	TYR SPORT INC
3VIS	number(Tri)letter(Vis)	
4191	ADVERTISING DIGITAL IDENTIFICATION LLC	AD-ID
43MS	ASSOCIATION OF NATIONAL ADVERTISERS	ASSOCIATION OF NATIONAL ADVERTISERS
4ADP	AUTOMATIC DATA PROCESSING INC	AUTOMATIC DATA PROCESSING INC
4AMD	AMAZON.COM INC	
4BCM	BLUE CROSS & BLUE SHIELD OF MICHIGN	BLUE CROSS & BLUE SHIELD OF MICHIGN
4BGC	Burning Glass Consulting	
4BLU	TRANSOM CAPITAL GROUP LLC	BLUE MICROPHONES LLC
4BMB	BUMBLE TRADING INC	BUMBLE TRADING INC
4BNB	BONOBOS INC	BONOBOS INC
4BRI	BRIGHTHOUSE FINANCIAL INC	BRIGHTHOUSE FINANCIAL INC
4CHW	Agency	
4CLA	BERKSHIRE HATHAWAY INC	CLAYTON HOMES INC-NA-TS-TT-FR-GH-JA
4CMR	JPMORGAN CHASE & CO	JPMORGAN CHASE & CO
4COO	yr/number	
4CTC	CAMBRIDGE BANCORP	CAMBRIDGE TRUST CO
4EDU	MISSOURI STATE OF	MISSOURI LOTTERY COMMISSION
4FDL	FANDUEL INC	FANDUEL INC
4FFC	4 Features Campaigns	
4FIN	FIESTA INSURANCE FRANCHISE CORP	FIESTA INSURANCE FRANCHISE CORP
4GCG	Gateway Communications Group	
4IDQ	IDQ HOLDINGS INC	IDQ HOLDINGS INC
4IMS	IMSP	
4INF	GOLDEN GATE PRIVATE EQUITY INC	INFOR GLOBAL SOLUTIONS INC
4LSK	MIAMI FC LLC	MIAMI FC LLC
4MAD	Made Movement	
4MTN	STARWOOD CAPITAL GROUP GLOBL LLC-LA	STARWOOD CAPITAL GROUP GLOBL LLC-LA
4NRG	NRG ENERGY INC	
4PAL	PALA INTERACTIVE LLC	PALA INTERACTIVE LLC
4PCR	CRYSTAL SPRINGS BOTTLED WATR INC-AL	
4PGA	PGA OF AMERICA	PGA OF AMERICA
4PLC	CAMPERO INTL SA	CAMPERO USA CORP
4POP	SUGAR PUBLISHING INC	SHOPSTYLE INC
4RLM	Ralston Lapp Media	
4RNF	Nixon Library	
4RWM	4RW Media Productions PREFIX	
4SDT	CALIFORNIA STATE OF	SAN DIEGO TOURISM AUTHORITY
4SFR	BERKSHIRE HATHAWAY INC	SHAW INDUSTRIES GROUP INC
4SGH	STONES GAMBLING HALL INC	STONES GAMBLING HALL INC
4SPE	HSBC HOLDINGS PLC	HSBC GROUP
4SPM	2014 Strategic Partners & Media	
4SUN	Downtown Reel Productions	
4SVC	Sadie Vision Creative Content	
4SWA	SWAROVSKI AG	SWAROVSKI NORTH AMERICA LTD

Prefix	Parent	Advertiser
4TAX	BLUCORA INC	TAXACT HOLDINGS INC
4TMK	TILLAMOOK COUNTY CREAMERY ASSN	TILLAMOOK COUNTY CREAMERY ASSN
4TOM	TITANS OF MAVERICKS	TITANS OF MAVERICKS
4UCT	CONNECTICUT STATE OF	UNIVERSITY OF CONNECTICUT
4WEL	NATL GRAPE COOPERATIVE ASSN INC	WELCH FOODS INC
536G	GOOGLE INC	GOOGLE INC
56CZ	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
56PA	NFL PLAYERS ASSN	NFL PLAYERS ASSN
5LOD	CALIFORNIA STATE OF	LODI CITY OF
5PHA	PHANTOM MANUFACTURING INTL LTD	PHANTOM MANUFACTURING INTL LTD
5SCC	CALIFORNIA STATE OF	SANTA CRUZ COUNTY OF
5SIL	CNO FINANCIAL GROUP INC	COLONIAL PENN LIFE INSURANCE CO
5SIX	FiveSix Productions	
5YSL	LOREAL SA	LOREAL USA INC
6435	direct office number	
6455	FAIR OAKS FARMS BRANDS INC	FAIR OAKS FARMS BRANDS INC
6473	Good Sam	
68SF	SOLFIRE CLOTHING COMPANY LLC	SOLFIRE CLOTHING COMPANY
6CDS	CHILDRENS NETWORK LLC	CHILDRENS NETWORK LLC
6DA6	DAY 6 SPORTS	DAY 6 SPORTS
6PGA	PGA OF AMERICA	PGA OF AMERICA
6SPD	SixSpeed	
6SSP	SilverStateProduction	
72AM	72 Ams codes	
7373	NRG ENERGY INC	NRG ENERGY INC
76ER	SIXERS HOLDCO LP	PHILADELPHIA 76ERS LP
76WD	76 Words	
7868	BOSCH MEDIA CORP	BOSCH MEDIA CORP
7CIN	COMPAGNIE FINANCIERE RICHEMONT SA	
7CME	Cross Media 7	
7CRE	Creature	
7CRO	Crosby Marketing Communications	
7CXS	EXPERIENCE CARRIE LA LLC	EXPERIENCE CARRIE LA LLC
7LRM	GUNWERKS LLC	
7PGA	PGA OF AMERICA	PGA OF AMERICA
7SPF	Special Ops Fridababy	
7SPM	SPM 2017	
83JJ	JIMMY JOHNS ENTERPRISES LLC	JIMMY JOHNS FRANCHISE LLC
84LR	84 LUMBER CO LP	84 LUMBER CO LP
89MC	ROARK CAPITAL GROUP INC	MCALISTERS CORP
8AUD	AUDEMARS PIGUET & CIE	AUDEMARS PIGUET NORTH AMERICA INC
8BLC	TheBloc	
8BSL	DEMOCRATIC CONGRESSIONAL CMPGN CMMT	DEMOCRATIC CONGRESSIONAL CMPGN CMMT
8CWA	Ben Garrett Group-Coffee with America	
8HVX	888 HOLDINGS PLC	888 HOLDINGS PLC
8IWA	INNOCEAN CORP	INNOCEAN CORP
8MJN	NEW BRIGHT INDUSTRIAL CO LTD	NEW BRIGHT INDUSTRIAL CO LTD
8OCC	TATA SONS LTD	EIGHT OCLOCK COFFEE CO
8SPM	2018 SPM	
8STV	GILEAD SCIENCES INC	GILEAD SCIENCES INC



Prefix	Parent	Advertiser
9001	COCA-COLA CO	COCA-COLA USA
9959	RE/MAX INTL INC	RE/MAX RENAISSANCE REALTY
9HUS	WINFIELD CONSUMER PRODUCTS INC	WINFIELD CONSUMER PRODUCTS INC
9KOC	K.O.C. PRODUCTIONS	
9MMS	Moxie Clients	
9NFF	LIGHTFORCE USA INC	LIGHTFORCE USA INC
9TCS	PRODUITS BERGER SA	PRODUITS BERGER SA
9THY	TURKISH AIRLINES INC	TURKISH AIRLINES INC
A1BC	ANGIES ARTISAN TREATS LLC	ANGIES ARTISAN TREATS LLC
A1ES	AFFINITAS GMBH	AFFINITAS GMBH
A2BA	AMERICAN BEVERAGE ASSN	AMERICAN BEVERAGE ASSN
A2GA	Great American Media	
A2M1	THE A2 MILK COMPANY	THE A2 MILK COMPANY
A2MI	THE A2 MILK COMPANY	THE A2 MILK COMPANY
A2RP	AMERICAN ASSN OF RETIRED PERSONS	AMERICAN ASSN OF RETIRED PERSONS
A8CO	ABCO HEATING & AIR CONDITIONING INC	ABCO HEATING & AIR CONDITIONING INC
AA	ALCOA INC	
AC	PLATINUM EQUITY LLC	
AD	AUSTRALIA COMMONWEALTH OF	
AH	ALLSTATE CORP	
AK	ARMSTRONG WORLD INDUSTRIES INC	
ALBC	STAR SCIENTIFIC INC	STAR SCIENTIFIC INC
ALBS	ADVANCED BEAUTY SYSTEMS INC	ADVANCED BEAUTY SYSTEMS INC
ALCH	GARFIELD WESTON FNDN	ACH FOOD COS INC
ALCO	ADVANTIX LENDING INC	ADVANTIX LENDING INC
ALCP	ALLIANCE FOR CLIMATE PROTECTION	ALLIANCE FOR CLIMATE PROTECTION
ALCX	INDUSTRIAS ALEN SA DE CV	ALEN AMERICAS INC
ALEG	AMERICAN LEGACY FNDN	AMERICAN LEGACY FNDN
ALEN	ADLENS	ADLENS
ALFD	ARLA FOODS AMBA	ARLA FOODS AMBA
ALFI	AMERIPRISE FINANCIAL INC	AMERIPRISE FINANCIAL INC
ALFT	ANN TAYLOR CORP	ANN TAYLOR CORP
ALFY	OTSUKA PHARMACEUTICAL CO LTD	OTSUKA AMERICA PHARMACEUTICAL INC
ALHC	HEALTH INFORMATION CTR	HEALTH INFORMATION CTR
ALIA	TOURISM AUSTRALIA	TOURISM AUSTRALIA
ALIB	ALIBABA GROUP HOLDING LTD	ALIBABA GROUP HOLDING LTD
ALIC	AMERICAN LICORICE CO	AMERICAN LICORICE CO
ALIE	DELL INC	ALIENWARE CORP
ALIF	ALLIANZ SE	ALLIANZ LFE INSRNCE CO OF NRTH AMRC
ALIS	WARBURG PINCUS LLC	BAUSCH & LOMB INC
ALIV	AMERICAN LIVER FNDN	AMERICAN LIVER FNDN
ALKA	ALASKA AIR GROUP INC	ALASKA AIRLINES INC
ALLE	A CAREY CO LLC	ALLERGY TECHNOLOGIES LLC
ALLI	DRAGON OPTICAL INC	DRAGON OPTICAL INC
ALLR	AMERICAN TEXTILE CO INC	AMERICAN TEXTILE CO INC
ALMB	ASTELLAS PHARMA INC	ASTELLAS PHARMA INC
ALMG	ART VAN FURNITURE INC	ART VAN FURNITURE INC
ALMO	UNILEVER	MOTIONS INC
ALNY	AOL INC	AOL INC
ALNZ	ALLIANZ SE	ALLIANZ LFE INSRNCE CO OF NRTH AMRC

Prefix	Parent	Advertiser
ALOG	KELSO & CO	LOGANS ROADHOUSE INC
ALOI	AUTO OWNERS INSURANCE	AUTO OWNERS INSURANCE
ALON	HISAMITSU PHARMACEUTICAL CO INC	HISAMITSU AMERICA INC
ALOX	EISAI CO LTD	MGI PHARMA INC
ALPA	ALPARI US LLC	ALPARI US LLC
ALPC	AMERICAN PROSTATE CANCER INIITV INC	AMERICAN PROSTATE CANCER INIITV INC
ALPF	ALPINA FOODS LLC	ALPINA FOODS LLC
ALPH	ALPHATRADE.COM	ALPHATRADE.COM
ALPN	ASPEN DENTAL MANAGEMENT INC	ASPEN DENTAL MANAGEMENT INC
ALPR	VERIZON COMMUNICATIONS INC	VERIZON COMMUNICATIONS INC
ALRM	BAY ALARM CO	BAY ALARM CO
ALRP	AMERICAN ASSN OF RETIRED PERSONS	AMERICAN ASSN OF RETIRED PERSONS
ALRT	ART.COM INC	ART.COM INC
ALRW	ARROW ELECTRONICS INC	ARROW ELECTRONICS INC
ALRX	GLAXOSMITHKLINE PLC	GLAXOSMITHKLINE PHARMACEUTICALS
ALSA	NATL ALS ASSN	NATL ALS ASSN
ALST	ALLSTATE CORP	ALLSTATE INSURANCE CO
ALSU	ABBOTT LABORATORIES INC	ABBOTT LABORATORIES INC
ALTI	ALTICOR GLOBAL HOLDINGS INC	AMWAY CORP
ALTS	AUTISM SPEAKS INC	AUTISM SPEAKS INC
ALUT	PERNOD RICARD SA	V&S VIN & SPRIT AB
ALUX	ENDO PHARMACEUTICALS HOLDINGS INC	ENDO PHARMACEUTICALS HOLDINGS INC
ALVF	ART VAN FURNITURE INC	ART VAN FURNITURE INC
ALWA	ALWAYS & FOREVER WEDDING SVC LLC	ALWAYS & FOREVER WEDDING SVC LLC
ALYT	BMC GROUP INC	ANALYTICS INC
ALZH	ALZHEIMERS DISEASE RTD DSR ASSN INC	ALZHEIMERS DISEASE RTD DSR ASSN INC
ALZI	ALZHEIMERS DISEASE RTD DSR ASSN INC	ALZHEIMERS DISEASE RTD DSR ASSN INC
AM	APPLE INC	
AN	AVON PRODUCTS INC	
AO	BP PLC	
AP	AMERICAN EXPRESS CO	
AR	AMR CORP	
ATA	FILA KOREA LTD	
ATC	FILA KOREA LTD	
ATD	FILA KOREA LTD	
ATF	FILA KOREA LTD	
ATN	FILA KOREA LTD	
AU	ANHEUSER-BUSCH INBEV SA/NV	
AV	UNILEVER	
AX	AT&T INC	
AZ	CONAGRA FOODS INC	
B1A1	BROWNSTONE PUBLISHING LLC	BROWNSTONE PUBLISHING LLC
B1BI	HANESBRANDS INC	HANESBRANDS INC
B31R	DUNKIN BRANDS INC	BASKIN-ROBBINS INC
BA	BANK OF AMERICA CORP	
BB	BEST BUY CO INC	
BDAA	HM TREASURY	ROYAL BANK OF SCOTLAND GROUP PLC
BDAB	IAC/INTERACTIVECORP	DAILY BURN INC
BDAT	Brandsugar	
BDAV	OAK HILL CAPITAL PARTNERS LP	DAVE & BUSTERS INC

Prefix	Parent	Advertiser
BDBU	MAXWELL FARMS INC	BUTTERBALL LLC
BDCM	BUILD.COM INC	BUILD.COM INC
BDCO	BROWN CO	BROWN CO
BDDC	BECTON DICKINSON & CO	BECTON DICKINSON & CO
BDEB	BDA ADMINISTRATION CORP	BLU-RAY DISC ASSN
BDEY	BLACKSTONE GROUP LP	PINNACLE FOODS GROUP LLC
BDGE	CARINGBRIDGE INC	CARINGBRIDGE INC
BDGO	BRIDGESTONE CORP	BRIDGESTONE GOLF INC
BDIS	WALT DISNEY CO	
BDMD	AMD ALLIANCE INTL INC	AMD ALLIANCE INTL INC
BDN1	Baisden	
BDNM	NAMCO BANDAI HOLDINGS INC	NAMCO BANDAI GAMES AMERICA INC
BDNY	NEW YORK ASSN FOR BETTER CHOICES	NEW YORK ASSN FOR BETTER CHOICES
BDPC	BARON & BUDD PC	BARON & BUDD PC
BDRM	DR MIRACLES LLC	DR MIRACLES LLC
BDRS	BREEDERS CUP LTD	BREEDERS CUP LTD
BDRT	BUSINESS ROUNDTABLE INC	BUSINESS ROUNDTABLE INC
BDSJ	BRIDGESTONE CORP	BRIDGESTONE/FIRESTONE INC
BDUC	COMMERCIALS	
BDWC	WOODCRAFT SUPPLY LLC	WOODCRAFT SUPPLY LLC
BDXC	DEXCOM INC	DEXCOM INC
BDYB	LVB ACQUISITION HOLDING LLC	BIOMET INC
BEAB	3G CAPITAL INC	BURGER KING CORP
BEAC	3G CAPITAL INC	BURGER KING CORP
BEAK	3G CAPITAL INC	BURGER KING CORP
BEAL	3G CAPITAL INC	BURGER KING CORP
BEAM	3G CAPITAL INC	BURGER KING CORP
BEAN	CREATURE	
BEAR	3G CAPITAL INC	BURGER KING CORP
BEAT	BEATS BY DRE	BEATS BY DRE
BEAU	BEAUTY BRANDS INC	BEAUTY BRANDS INC
BEAV	3G CAPITAL INC	BURGER KING CORP
BEAW	3G CAPITAL INC	BURGER KING CORP
BEBE	BUSH BROTHERS & CO	BUSH BROTHERS & CO
BEBF	3G CAPITAL INC	BURGER KING CORP
BEBG	3G CAPITAL INC	BURGER KING CORP
BEBM	BLUFF MEDIA LLC	BLUFF MEDIA LLC
BEBN	FROMAGERIES BEL SA	BEL/KAUKAUNA USA INC
BEBR	3G CAPITAL INC	BURGER KING CORP
BECB	AZ3 INC	BCBG MAX AZRIA GROUP INC
BECG	FONTEM VENTURES	FONTEM VENTURES
BECK	3G CAPITAL INC	BURGER KING CORP
BECR	BEAR CREEK COUNTRY KITCHENS LLC	BEAR CREEK COUNTRY KITCHENS INC
BECU	FROMAGERIES BEL SA	BEL/KAUKAUNA USA INC
BEDR	AIRBED & BREAKFAST INC	AIRBED & BREAKFAST INC
BEDV	AIRBED & BREAKFAST INC	AIRBED & BREAKFAST INC
BEEB	BEE BALD LLC	BEE BALD
BEEK	BLEECKER STREET MEDIA LLC	BLEECKER STREET MEDIA LLC
BEEP	EW SCRIPPS CO	EW SCRIPPS CO
BEER	NEW BELGIUM BREWING CO INC	NEW BELGIUM BREWING CO INC

Prefix	Parent	Advertiser
BEES	DINEEQUITY INC	APPLEBEES INTL INC
BEET	LION CAPITAL LLP	BUMBLE BEE FOODS LLC
BEFF	PRESTIGE BRANDS HOLDINGS INC	PRESTIGE BRANDS INC
BEFL	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
BEFY	BLUEFLY INC	BLUEFLY INC
BEHA	FACEBOOK INC	FACEBOOK INC
BEHB	3G CAPITAL INC	BURGER KING CORP
BEHC	3G CAPITAL INC	BURGER KING CORP
BEHG	3G CAPITAL INC	BURGER KING CORP
BEHK	3G CAPITAL INC	BURGER KING CORP
BEHL	3G CAPITAL INC	BURGER KING CORP
BEHM	3G CAPITAL INC	BURGER KING CORP
BEHO	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
BEHR	MASCO CORP	BEHR PROCESS CORP
BEHS	BERKSHIRE HATHAWAY INC	
BEHV	3G CAPITAL INC	BURGER KING CORP
BEHW	3G CAPITAL INC	BURGER KING CORP
BEJE	UNILEVER	BEN & JERRYS HOMEMADE INC
BEKB	3G CAPITAL INC	BURGER KING CORP
BEKC	3G CAPITAL INC	BURGER KING CORP
BEKG	3G CAPITAL INC	BURGER KING CORP
BEKK	3G CAPITAL INC	BURGER KING CORP
BEKL	3G CAPITAL INC	BURGER KING CORP
BEKM	3G CAPITAL INC	BURGER KING CORP
BEKV	3G CAPITAL INC	BURGER KING CORP
BEKW	3G CAPITAL INC	BURGER KING CORP
BELB	FROMAGERIES BEL SA	BEL/KAUKAUNA USA INC
BELF	BELFOR INTL GMBH	BELFOR INTL GMBH
BELM	BWIN.PARTY DIGITAL ENTERTAINMNT PLC	
BELN	3G CAPITAL INC	BURGER KING CORP
BELV	LVMH MOET HENNESSY LOUIS VUITTON SA	MILLENNIUM IMPORT LLC
BEMB	BEAUMONT HEALTH SYSTEM	BEAUMONT HEALTH SYSTEM
BEMC	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
BEML	BEAM TV	
BEMS	3G CAPITAL INC	BURGER KING CORP
BENE	BENEFIT COSMETICS LLC	BENEFIT COSMETICS LLC
BENN	ATALAYA CAPITAL MANAGEMENT	BENNIGANS FRANCHISING CO LP
BENZ	MERCEDES-BENZ BURLINGTON-XA	
BEPC	NEW YORK STATE OF	BATTERY PARK CITY AUTHORITY
BEPH	CONVERTIBLE CASTLE INC-BS	CONVERTIBLE CASTLE INC-BS
BEPI	BEEPI INC-SF	BEEPI INC-SF
BEPR	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
BEPT	DELOITTE LLP	BEARINGPOINT INC
BERA	AMERISOURCEBERGEN CORP	AMERISOURCEBERGEN CORP
BERG	BLOOMBERG LP	BLOOMBERG NEWS CORP
BERK	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
BERN	WORTHINGTON INDUSTRIES INC	WORTHINGTON CYLINDER CORP
BERT	BERTUCCIS CORP	BERTUCCIS CORP
BESC	SHISEIDO CO LTD	BARE ESCENTUALS BEAUTY INC
BEST	BEST FACTOR CORP	BEST FACTOR CORP

Prefix	Parent	Advertiser
BETR	PAYPAL INC	BRAINTREE PAYMENT SOLUTNS LLC-CH-SF
BETT	BETTER MEDICARE ALLIANCE	BETTER MEDICARE ALLIANCE
BETW	BEATS BY DRE	BEATS BY DRE
BETX	TEXAS BEEF COUNCIL	TEXAS BEEF COUNCIL
BEVL	METRO-THEBE INC	METRO-THEBE INC
BEVM	3G CAPITAL INC	BURGER KING CORP
BEVS	BEVERAGES & MORE INC	BEVERAGES & MORE INC
BEWD	FARIBAULT FOODS INC	FARIBAULT FOODS INC
BEWH	3G CAPITAL INC	BURGER KING CORP
BEYO	AMAZON.COM INC	AMAZON.COM INC
BH	H&R BLOCK INC	
BK	STANLEY BLACK & DECKER INC	
BM	BRISTOL-MYERS SQUIBB CO	
BOAT	Boathouse Group	
BOBE	BOB EVANS FARMS INC	BOB EVANS FARMS INC
BOBR	BOSTON PROFESSIONAL HOCKEY ASSN INC	BOSTON PROFESSIONAL HOCKEY ASSN INC
BOCE	BOSTON BASKETBALL PARTNERS LLC	BOSTON BASKETBALL PARTNERS LLC
BOF	BOEING CO	
BOIR	BOIRON SA	BOIRON BORNEMAN INC
BOKE	Bokeh Agency Prefix	
BOL	BOSTON BEER CO INC	
BONE	Bonafide Productions	
BONF	BONFIT AMERICA INC	BONFIT AMERICA INC
BOOK	PRICELINE.COM INC	PRICELINE.COM INC
BOOM	BOOMBAH INC	
BOOT	WALGREENS BOOTS ALLIANCE INC	BOOTS COMPANY PLC
BOPG	BENEFICIAL MUTUAL BANCORP INC	BENEFICIAL BANK
BOPH	CH BOEHRINGER SOHN	PHARMATON NATURAL HEALTH PRODUCTS
BORD	DAIRY FARMERS OF AMERICA INC	DAIRY FARMERS OF AMERICA INC
BORG	MARINA DISTRICT DEVELOPMENT CO LLC	MARINA DISTRICT DEVELOPMENT CO LLC
BORS	NEW ENGLAND SPORTS VENTURES LLC	BOSTON RED SOX BSBLL CLB LTD PTNRSP
BOSC	BOSTON SCIENTIFIC CORP	BOSTON SCIENTIFIC CORP
BOSH	BOWLINGBALL.COM	BOWLINGBALL.COM
BOSM	SUN CAPITAL PARTNERS INC	BOSTON MARKET CORP
BOSO	ANKI INC	ANKI INC
BOSR	BOSSA NOVA CONCEPTS LLC	BOSSA NOVA ROBOTICS INC
BOSS	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
BOSU	BSH BOSCH UND SIEMENS HAUSGERT GMBH	BSH HOME APPLIANCES CORP
BOTI	SUMITOMO CORP	BIG O TIRES INC
BOTR	CHICAGO HARBORS	CHICAGO HARBORS
BOTT	NIAGARA BOTTLING LLC	NIAGARA BOTTLING LLC
BOUC	JAB HOLDING CO SARL	CARIBOU COFFEE CO INC
BOUT	IAC/INTERACTIVECORP	ASK.COM
BP	BP PLC	
BQAC	HAMLET HOLDINGS INC	HARRAHS ENTERTAINMENT INC
BQAF	GARFIELD WESTON FNDN	ACH FOOD COS INC
BQBA	BAYER AG	BAYER CORP
BQBI	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
BQBL	WARBURG PINCUS LLC	BAUSCH & LOMB INC
BQBS	BOBS STORES CORP	BOBS STORES CORP

Prefix	Parent	Advertiser
BQCD	SVENSKA CELLULOZA AB SCA	SCA PERSONAL CARE INC
BQCH	SANOFI	CHATTEM INC
BQCS	CAMPBELL SOUP CO	CAMPBELL SOUP CO
BQCV	NOVARTIS AG	CIBA VISION CORP
BQDH	HENKEL AG & CO KGAA	HENKEL CORP
BQDM	BLUE ACQUISITION GROUP INC	DEL MONTE FOODS CO
BQGM	GENERAL MILLS INC	GENERAL MILLS INC
BQJJ	JOHNSON & JOHNSON	
BQJO	JOHNSONVILLE FOODS INC	JOHNSONVILLE FOODS INC
BQLF	SNYDERS-LANCE INC	LANCE MFG LLC
BQLO	LAND O LAKES INC	LAND O LAKES INC
BQLX	DELFIN SARL	LUXOTTICA GROUP SPA
BQMA	MARS INC	MARS PETCARE US INC
BQMC	JOHNSON & JOHNSON	MCNEIL CONSUMER & SPECLTY PHRMCTCLS
BQMS	FRIST CAPITAL LLC	WELLINGTON LEISURE PRODUCTS INC
BQNH	NESTLE SA	
BQPF	POST HOLDINGS, INC	POST FOODS LLC
BQPG	PROCTER & GAMBLE CO	
BQPH	OTSUKA PHARMACEUTICAL CO LTD	PHARMAVITE LLC
BQPY	BRAIN PARTY INC	BRAIN PARTY INC
BQRG	Bandujo Agency Prefix	
BQRM	ROMAN MEAL CO	ROMAN MEAL CO
BQRS	AMERICAN BLUE RIBBON HOLDINGS LLC	AMERICAN BLUE RIBBON HOLDINGS LLC
BQSB	MORGAN STANLEY	MORGAN STANLEY SMITH BARNEY LLC
BQSC	SVENSKA CELLULOZA AB SCA	SCA PERSONAL CARE INC
BQSD	JW CHILDS ASSOC LP	ELATIONS CO
BQSI	BELLEVUE UNIVERSITY	BELLEVUE UNIVERSITY
BQSP	MERCK & CO INC	MERCK & CO INC
BQVL	EISAI CO LTD	EISAI INC
BQWD	WD-40 CO	WD-40 CO
BQZR	PFIZER INC	
BS	BLUE CROSS & BLUE SHIELD ASSN	
BT	GROUPE DANONE	
BU	BIOSHIELD	
BV	NOVARTIS AG	
BXTW	APPLIED DNA SCIENCES INC	APPLIED DNA SCIENCES INC
BY	BLAIREX LABORATORIES INC	
COL0	COLORADO STATE OF	COLORADO LOTTERY DIV
C1TK	CARGILL INC	
C2CR	CHARLIE CRIST FOR GOVERNOR	CHARLIE CRIST FOR GOVERNOR
C2KC	c.2K Communications	
C76P	PHILLIPS 66 CO	PHILLIPS 66 CO
CB	UNILEVER	
CC16	CINCINNATI CHILDRENS HSPTL MDCL CTR	CINCINNATI CHILDRENS HSPTL MDCL CTR
CCAC	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
CCAD	CHOOSE CHICAGO	CHOOSE CHICAGO
CCAE	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
CCAG	COMCAST CORP	COMCAST CABLE COMMUNICATIONS INC
CCAI	CCA INDUSTRIES INC	CCA INDUSTRIES INC
CCAL	CALIFORNIA STATE OF	COVERED CALIFORNIA

Prefix	Parent	Advertiser
CCAM	CAPCOM CO LTD	CAPCOM USA INC
CCAP	CAPELLA EDUCATION CO INC	CAPELLA UNIVERSITY INC
CCAR	THE WILLIAM CARTER COMPANY	THE WILLIAM CARTER COMPANY
CCAS	CALIFORNIA ACADEMY OF SCIENCES MUSM	CALIFORNIA ACADEMY OF SCIENCES MUSM
CCAZ	ARIZONA COMMERCE AUTHORITY	ARIZONA COMMERCE AUTHORITY
CCBB	CHICAGO BEARS FOOTBALL CLUB INC	CHICAGO BEARS FOOTBALL CLUB INC
CCBI	COMCAST CORP	COMCAST CORP
CCBK	COMMERCE BANK	COMMERCE BANK
CCBL	CBRL GROUP INC	CRACKER BARREL OLD COUNTRY STOR INC
CCBR	CBR SYSTEMS INC	CBR SYSTEMS INC
CCBS	COLUMBIA UNIVERSITY	COLUMBIA UNIVERSITY
CCBT	HENKEL AG & CO KGAA	DIAL CORP
CCCG	JOH A BENCKISER GMBH	COTY INC
CCCL	JOH A BENCKISER GMBH	COTY INC
CCCM	MINNESOTA STATE OF	UNIVERSITY OF MINNESOTA
CCCN	CONTINUUM HEALTH PARTNERS INC	CONTINUUM HEALTH PARTNERS INC
CCCT	PICABU PRODUCTIONS LLC	PICABU PRODUCTIONS LLC
CCDA	CODA AUTOMOTIVE INC	CODA AUTOMOTIVE INC
CCDC	US GOVERNMENT	US GOVERNMENT
CCDM	CAREZEN INC	CARE.COM INC
CCDP	CAPITAL DSTRCT PHYSCNS HLTH PLN INC	CAPITAL DSTRCT PHYSCNS HLTH PLN INC
CCEC	CAREER EDUCATION CORP	CAREER EDUCATION CORP
CCEE	CEC ENTERTAINMENT INC	CHUCK E CHEESES
CCET	GALDERMA PHARMA SA	GALDERMA LABORATORIES LP
CCFD	CAPITOL FEDERAL SAVINGS CORP	CAPITOL FEDERAL SAVINGS
CCFP	CAFEPRESS.COM INC	CAFEPRESS.COM INC
CCGB	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
CCGC	ROSSCAMPUS LLC	ROSSCAMPUS LLC
CCGD	CENTRAL GARDEN & PET CO	
CCHA	Chattanooga Airport	
CCHB	GOOGLE INC	GOOGLE INC
CCHI	CHOICE HOTELS INTL INC	CHOICE HOTELS INTL INC
CCHM	CHAMPION WNDW MNFCTG & SPPLY CO LLC	CHAMPION WNDW MNFCTG & SPPLY CO LLC
CCHN	DUCHOSSOIS GROUP INC	CHAMBERLAIN GROUP INC
CCHO	AGRO-FARMA INC	AGRO-FARMA INC
CCHP	HANESBRANDS INC	HANESBRANDS INC
CCHR	GLOBAL LIFE DISTRIBUTION	
CCHS	CAROLINAS HEALTH SYSTEMS INC	CAROLINAS HEALTH SYSTEMS INC
CCHU	CHUBB CORP	CHUBB & SON
CCHW	CAROLINA BEVERAGE CORP	CAROLINA BEVERAGE CORP
CCIC	CEDAR CREST	CEDAR CREST
CCIV	INDIANA STATE OF	IVY TECH COMMUNITY COLLEGE
CCKA	CREDIT KARMA INC	CREDIT KARMA INC
CCLA	SWANDER PACE CAPITAL LLC	CLARION BRANDS LLC
CCLV	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
CCME	CME GROUP INC	CME GROUP INC
CCMN	CLIMATE CORP	CLIMATE CORP
CCMP	BANCO BILBAO VIZCAYA ARGENTARIA SA	COMPASS BANCSHARES INC
CCMS	COMCAST CORP	COMCAST CORP
CCMT	CASE-MATE INC	CASE-MATE INC

Prefix	Parent	Advertiser
CCNB	COMCAST CORP	NBC UNIVERSAL LLC
CCNH	AGT CRUNCH ACQUISITION LLC	AGT CRUNCH ACQUISITION LLC
CCNY	COLLEGIATE CHURCH CORP	COLLEGIATE CHURCH CORP
CCOA	CIRCUIT OF THE AMERICAS LLC-AU	CIRCUIT OF THE AMERICAS LLC-AU
CCOC	CITY COLLEGES OF CHICAGO	CITY COLLEGES OF CHICAGO
CCOF	INTL COFFEE & TEA LLC	INTL COFFEE & TEA LLC
CCOK	COMPASSION OVER KILLING	COMPASSION OVER KILLING
CCON	NORTH SHORE-LIJ CARECONNECT INSURANCE CO	NORTH SHORE-LIJ CARECONNECT INSURANCE CO
CCOP	COPART INC	COPART INC
CCOR	COMCAST CORP	COMCAST CORP
CCOS	TRI-UNION SEAFOODS LLC	CHICKEN OF THE SEA INTL
CCOT	JOH A BENCKISER GMBH	COTY INC
CCOX	COX ENTERPRISES INC	COX COMMUNICATIONS INC
CCPD	CHASE PRODUCT DEVELOPMENT INC-SD	CHASE PRODUCT DEVELOPMENT INC-SD
CCPT	CONCEPTUS INC	CONCEPTUS INC
CCR9	Producer	
CCRB	CARBONITE INC	CARBONITE INC
CCRE	CREE	CREE
CCRF	RL POLK & CO INC	CARFAX INC
CCRG	CATALINA RESTAURANT GROUP INC	CATALINA RESTAURANT GROUP INC
CCRI	CLARINS USA INC	CLARINS USA INC
CCRO	APOLLO GLOBAL MANAGEMENT LLC	CORCORAN GROUP INC
CCRR	TEGNA INC	TEGNA INC
CCRS	CONCOURS MOTORS INC-MI	CONCOURS MOTORS INC-MI
CCSB	COMMUNITY MUTUAL SAVINGS BANK INC	COMMUNITY MUTUAL SAVINGS BANK INC
CCSE	CALIFORNIA CTR FOR SUSTNABLE ENERGY	CALIFORNIA CTR FOR SUSTNABLE ENERGY
CCSM	SPRINT NEXTEL CORP	SPRINT NEXTEL CORP
CCSP	TELAPEX INC	CELLULAR SOUTH INC
CCSX	CSX CORP	CSX CORP
CCTB	CURACAO TOURIST BOARD	CURACAO TOURIST BOARD
CCTM	CABLE & TELECOMMNCTN ASSN FR MG INC	CABLE & TELECOMMNCTN ASSN FR MG INC
CCTP	BRAND USA INC	BRAND USA INC
CCTV	ROVING SOFTWARE INC	CONSTANT CONTACT INC
CCTX	BLACKSTONE GROUP LP	TRIP NETWORK INC
CCUA	For Mittul Patel	
CCVA	COVANTA HOLDING CORP	COVANTA ENERGY CORP
CCWC	COLDWATER CREEK INC	COLDWATER CREEK INC
CCWE	ALTA COLLEGES INC	ALTA COLLEGES INC
CCWI	HAMLET HOLDINGS INC	CAESARS WORLD INC
CCYR	CITY YEAR INC	CITY YEAR INC
CD	FCA US LLC	
CE	COMBE INC	
CF	TYSON FOODS INC	
CIAN	COMCAST CORP	CONTENT INNOVATION AGENCY
CIAS	COUNTRY INNS & SUITES BY CARLSN INC	COUNTRY INNS & SUITES BY CARLSN INC
CIBB	NISSAN MOTOR CO LTD	INFINITI DIVISION
CIBC	CANADIAN IMPERIAL BANK OF COMMERCE	CANADIAN IMPERIAL BANK OF COMMERCE
CIBO	CHICAGO BOARD OPTIONS EXCHANGE INC	CHICAGO BOARD OPTIONS EXCHANGE INC



Prefix	Parent	Advertiser
CICE	ROYAL DSM NV	I-HEALTH INC
CICH	CHICOS FAS INC	CHICOS FAS INC
CICI	CICIS ENTERPRISES LP	CICIS PIZZA RESTAURANT INC
CICO	EVERFAST INC	CALICO CORNERS
CICP	CICIS ENTERPRISES LP	CICIS PIZZA RESTAURANT INC
CICT	CTPARTNERS EXECUTIVE SEARCH LLC	CTPARTNERS EXECUTIVE SEARCH LLC
CIDH	CENTRAL DUPAGE HOSPITAL ASSN	CENTRAL DUPAGE HOSPITAL ASSN
CIDO	CHIQUITA BRANDS INTL INC	CHIQUITA BRANDS INC
CIFP	CRTFD FNNCL PLNNRS BRD STNDRDS INC	CRTFD FNNCL PLNNRS BRD STNDRDS INC
CIGH	CINTAS CORP	CINTAS CORP
CIGR	FIRED UP INC	FIRED UP INC
CIGV	FIRED UP INC	FIRED UP INC
CIW	CALIFORNIA STATE OF	INDIAN WELLS CITY OF
CIKC	PVH CORP	CALVIN KLEIN INC
CIKL	PVH CORP	CALVIN KLEIN INC
CIKM	PVH CORP	CALVIN KLEIN INC
CIKO	PVH CORP	CALVIN KLEIN INC
CIKU	PVH CORP	CALVIN KLEIN INC
CIMC	PVH CORP	CALVIN KLEIN INC
CIMH	CHILDRENS MEMORIAL HOSPITAL	CHILDRENS MEMORIAL HOSPITAL
CIMS	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
CINB	NISSAN MOTOR CO LTD	INFINITI DIVISION
CINC	SMITH OPTICS INC	SMITH OPTICS INC
CINE	NISSAN MOTOR CO LTD	INFINITI DIVISION
CING	NISSAN MOTOR CO LTD	INFINITI DIVISION
CINI	NISSAN MOTOR CO LTD	INFINITI DIVISION
CINS	CHILDRENS INST OF PITTSBURGH	CHILDRENS INST OF PITTSBURGH
CINT	CANNED INTERACTIVE INC	CANNED INTERACTIVE INC
CINW	NISSAN MOTOR CO LTD	INFINITI DIVISION
CIOD	COMPAGNIE FINANCIERE RICHEMONT SA	CARTIER INC
CION	CCA GLOBAL PARTNERS INC	CARPET ONE INC
CIPT	CHIPOTLE MEXICAN GRILL INC	CHIPOTLE MEXICAN GRILL INC
CIRC	ALIMENTATION COUCHE-TARD INC	CIRCLE K STORES INC
CIRK	ALIMENTATION COUCHE-TARD INC	CIRCLE K STORES INC
CIRM	COCHRAN FIRM LLC	COCHRAN FIRM LLC
CIRQ	CIRQUE DU SOLEIL	CIRQUE DU SOLEIL
CIRS	CURVES INTL INC	CURVES INTL INC
CISG	CISCO SYSTEMS INC	CISCO SYSTEMS INC
CISI	BERKSHIRE HATHAWAY INC	CENTRAL STATES INDEMNITY CO
CISU	CREDIT SUISSE GROUP AG	CREDIT SUISSE USA INC
CISX	CHICAGO INDOOR LACROSSE TEAM LLC	CHICAGO INDOOR LACROSSE TEAM LLC
CITC	CITRIX SYSTEMS INC	NOVEL LABS INC
CITR	FLORIDA CITRUS SPORTS ASSN INC	FLORIDA CITRUS SPORTS ASSN INC
CITV	COUPONS INC	COUPONS INC
CITY	TICKET CITY INC	TICKET CITY INC
CIVH	CVS/CAREMARK CORP	CVS PHARMACY INC
CIVS	CVS/CAREMARK CORP	CVS PHARMACY INC
CIWL	CAMPAIGN FOR WOMENS LIVES	CAMPAIGN FOR WOMENS LIVES
CIX	CROWN IMPORTS LLC	
CIZ	CROWN IMPORTS LLC	

Prefix	Parent	Advertiser
CK	DOLE FOOD CO INC	
CL	COLGATE-PALMOLIVE CO	
CM	NESTLE SA	
CN	ADVERTISING COUNCIL INC	
CO	SONY CORP	
CP	CAMPBELL SOUP CO	
CQ	CHANEL SA	
CR	FCA US LLC	
CT	SANOFI	
CUAI	ROYAL DSM NV	I-HEALTH INC
CUBC	CROCS INC	CROCS INC
CUBD	COLORADO STATE OF	UNIVERSITY OF COLORADO
CUBT	MTD PRODUCTS INC	CUB CADET CORP
CUEW	ROYAL DSM NV	I-HEALTH INC
CUKD	ROYAL DSM NV	I-HEALTH INC
CUMB	CUMBERLAND FARMS INC	CUMBERLAND FARMS INC
CUNC	SUNOCO INC	SUNOCO INC
CUPV	WINE GROUP LLC	WINE GROUP LLC
CURR	BIG VISION ENTERTAINMENT	BIG VISION ENTERTAINMENT
CUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
CUSD	SAN DIEGO COUNTY CREDIT UNION INC	SAN DIEGO COUNTY CREDIT UNION INC
CUTE	ROYAL DSM NV	I-HEALTH INC
CUTI	ROLL INTL CORP	PARAMOUNT FARMS INC
CV	CIGNA CORP	
CX	CLOROX CO	
CYAA	CALIFORNIA STATE AUTOMOBILE ASSN	CALIFORNIA STATE AUTOMOBILE ASSN
CYAB	CALIFORNIA STATE AUTOMOBILE ASSN	CALIFORNIA STATE AUTOMOBILE ASSN
CYAI	YOUNG ADULT INST INC	YOUNG ADULT INST INC
CYBR	BERKSHIRE HATHAWAY INC	BROOKS SPORTS INC
CYLK	CENTURYLINK INC	CENTURYLINK INC
CYLP	NEWELL RUBBERMAID INC	HOME SOLUTIONS
CYNS	TALISKER PROPERTIES CORP	TALISKER PROPERTIES CORP
CYSW	DOREL INDUSTRIES INC	PACIFIC CYCLE INC
D1AP	RPM INTL INC	DAP PRODUCTS INC
D3PB	D3 PUBLISHER OF AMERICA INC	D3 PUBLISHER OF AMERICA INC
D5AD	ROCKET SCIENCE GROUP LLC	ROCKET SCIENCE GROUP LLC
DA	DENNYS CORP	
DD	EI DU PONT DE NEMOURS & CO	
DE	PARTNERSHIP FOR DRUG-FREE KIDS	
DGA5	Droga5 Internal Ad-ID	
DGAA	DOG ON A BIKE FILMS	DOG ON A BIKE FILMS
DGAI	DIRECT GENERAL CORP	DIRECT INSURANCE CO INC
DGAL	GALDERMA PHARMA SA	GALDERMA LABORATORIES LP
DGAM	SANOFI	SANOFI-AVENTIS US LLC
DGBW	HENKEL AG & CO KGAA	DIAL CORP
DGCC	COMCAST CORP	COMCAST CORP
DGCN	DIGITAL CORNERSTONE	DIGITAL CORNERSTONE
DGDN	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DGFC	PAPA GINOS OF AMERICA INC	D ANGELO SANDWICH SHOPS
DGJB	JACK IN THE BOX INC	JACK IN THE BOX INC

Prefix	Parent	Advertiser
DGKP	KAISER FNDN HEALTH PLAN INC	PERMANENTE MEDICAL GROUP INC
DGLI	PPG INDUSTRIES INC	GLIDDEN CO
DGNY	DUVAL GUILLAUME NEW YORK	DUVAL GUILLAUME NEW YORK
DGOL	DAVID AND GOLIATH	DAVID AND GOLIATH
DGPH	AUTO DEALERS ASSN OF PHILADELPHIA	AUTO DEALERS ASSN OF PHILADELPHIA
DGRI	OETKER INTL GMBH	OETKER LTD
DGRO	DUCKROAST.COM	DUCKROAST.COM
DGSL	AT&T INC	DIRECTV LLC
DGTX	GTX CORP	GTX CORP
DGUI	OPENGATE CAPITAL LLC	TV GUIDE MAGAZINE GROUP INC
DI	WALT DISNEY CO	
DN	DREAMWORKS ANIMATION SKG	
DO	DOMINOS PIZZA INC	
DQ	BERKSHIRE HATHAWAY INC	
DR	MONDELEZ INTL INC	
DT	DEX ONE CORP	
DVER	RENTOKIL INITIAL PLC	JC EHRLICH CO INC
DVET	DISABLED AMERICAN VETERANS	DISABLED AMERICAN VETERANS
DVFI	VALIO LTD	FINLANDIA CHEESE CO INC
DVGL	GILDAN ACTIVEWEAR INC	GILDAN ACTIVEWEAR INC
DVHC	HERB CHAMBERS CAMBRIDGE STRT INC-BS	HERB CHAMBERS CAMBRIDGE STRT INC-BS
DVLC	DULCINEA FARMS LLC	DULCINEA FARMS LLC
DVLS	LEGAL SEA FOODS INC	LEGAL SEA FOODS INC
DVNF	NASSAU EDUCATORS FEDERAL CREDIT UNN	NASSAU EDUCATORS FEDERAL CREDIT UNN
DVNR	NATL ASSN OF BROADCASTERS	NATL ASSN OF BROADCASTERS
DVSR	KOCH MEDIA LTD	DEEP SILVER INC
DVTH	DEVON ENERGY CORP	DEVON ENERGY CORP
DVTM	DRIVETIME AUTOMOTIVE GROUP INC	DRIVETIME AUTOMOTIVE GROUP INC
DW	DOW CHEMICAL CO	
DX	CALIFORNIA MILK ADVISORY BOARD	
DYAD	MYLAN INC	MYLAN INC
DYBD	CENTRICA PLC	DIRECT ENERGY LP
DYDN	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYDY	OPEN ENGLISH	OPEN ENGLISH
DYEP	MYLAN INC	DEY LP
DYGE	QIAGEN NV	QIAGEN NV
DYHH	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYKI	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
DYLR	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYMD	DIAMOND FOODS INC	DIAMOND FOODS INC
DYNA	DYNAFLEX INTL INC	DYNAFLEX INTL INC
DYNK	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYOY	FLAMBEAU CORP	DUNCAN TOYS CO
DYRA	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYSC	DAISY BRAND LP	DAISY BRAND LP
DYSN	DYSON INC	DYSON INC
DYTV	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DZ	DAIMLER AG	
EA	ELECTRONIC ARTS INC	
EBAA	CENTURYLINK INC	CENTURYLINK INC

Prefix	Parent	Advertiser
EBBB	CENTURYLINK INC	CENTURYLINK INC
EBCC	CENTURYLINK INC	CENTURYLINK INC
EBDP	ECO BUILDING PRODUCTS INC	ECO BUILDING PRODUCTS INC
EBDR	EMBLEMHEALTH INC	EMBLEMHEALTH INC
EBHE	EMBLEMHEALTH INC	EMBLEMHEALTH INC
EBIG	TENNIS CHANNEL INC	TENNIS CHANNEL INC
EBIT	BITPAY INC	BITPAY INC
EBLA	JW CHILDS ASSOC LP	ELATIONS CO
EBLM	EMBLEMHEALTH INC	EMBLEMHEALTH INC
EBNK	EASTERN BANK CORP	EASTERN BANK
EBON	EBONITE INTL INC	EBONITE INTL INC
EBPR	GOLDEN GATE PRIVATE EQUITY INC	EXPRESS LLC
EBRI	EMPLOYEE BENEFIT RESEARCH INST	EMPLOYEE BENEFIT RESEARCH INST
EBRT	bright red	
EBSW	EBAY INC	EBAY INC
EBZT	FLIR SYSTEMS INC	RAYMARINE INC
ED89	Chet Burks Productions	
EDAB	WELLSPRING CAPITAL MANAGEMENT LLC	DAVE & BUSTERS INC
EDAR	EDIBLE ARRANGEMENTS LLC	EDIBLE ARRANGEMENTS LLC
EDEL	EDWARD-ELMHURST HEALTHCARE	EDWARD-ELMHURST HEALTHCARE
EDFE	EDMUND PUBLICATIONS CORP	EDMUNDS INC
EDLS	AMAZON.COM INC	AMAZON.COM INC
EDOS	LARCHE HOLDING SA	HEINEKEN USA INC
EDRI	SAFEWAY INC	SAFEWAY INC
EDRO	TEEKANE	REDCO FOODS INC
EDSB	NEW YORK STATE OF	NEW YORK STATE OF
EDST	NEW YORK STATE OF	NEW YORK STATE OF
EDTV	ENVIRONMENTAL DEFENSE FUND INC	ENVIRONMENTAL DEFENSE FUND INC
EDUB	SACRED HEART UNIVERSITY INC	SACRED HEART UNIVERSITY INC
EDUC	NATL ARBOR DAY FNDN	NATL ARBOR DAY FNDN
EE	ESTEE LAUDER COS INC	
EH14	EMBLEMHEALTH INC	EMBLEMHEALTH INC
EH24	HEMINGWAY LTD	HEMINGWAY LTD
EHAB	EINHORN HARRS ASCHR BRBTO & FRST PC	EINHORN HARRS ASCHR BRBTO & FRST PC
EHAY	HAYNEEDLE INC	HAYNEEDLE INC
EHBP	ALABAMA FARMERS COOPERATIVE INC	ALABAMA FARMERS COOPERATIVE INC
EHCT	ESSENCE HEALTHCARE INC	ESSENCE HEALTHCARE INC
EHDA	ETIHAD AIRWAYS PJSC	ETIHAD AIRWAYS PJSC
EHOS	HOSTELLING INT	HOSTELLING INT
EHUT	EHRMANN AG	EHRMANN USA LLC
EHWR	EXPEDIA INC	HOTWIRE INC
EICS	ENBRIDGE INC	ENBRIDGE INC
EIFN	ENTERTAINMENT INDUSTRY FNDN	ENTERTAINMENT INDUSTRY FNDN
EINS	ERIE INDEMNITY CO	ERIE INSURANCE GROUP
EINX	SQUARE ENIX HOLDINGS CO LTD	SQUARE ENIX HOLDINGS CO LTD
EION	ENTERTAINMENT ONE LTD	LIGHT RECORDS
EIUR	ALTERNA LLC	ALTERNA LLC
EJON	JONES FINANCIAL COS LP	EDWARD D JONES & CO LP
EK	EASTMAN KODAK CO	
EPAN	PANDORA MEDIA INC	PANDORA MEDIA INC

Prefix	Parent	Advertiser
EPAY	PAYPAL INC	PAYPAL INC
EPCI	PURECIRCLE USA INC	PURECIRCLE USA INC
EPCT	YONKERS RACING CORP	YONKERS RACING CORP
EPEL	BEHRMAN CAPITAL LP	PELICAN PRODUCTS INC
EPEN	PENN NATL GAMING INC	
EPIC	STIX HOLDINGS LLC	PICK UP STIX INC
EPLL	TRIMARAN CAPITAL PARTNERS LLC	EL POLLO LOCO INC
EPLV	EPIC LEVEL ENTERTAINMENT, LTD	EPIC LEVEL ENTERTAINMENT, LTD.
EPMO	SWANDER PACE CAPITAL LLC	INSIGHT PHARMACEUTICALS CORP
EPNK	PEOPLESBANCORP MHC	PEOPLESBANCORP MHC
EPOL	ENDLESS POOLS INC	ENDLESS POOLS INC
EPSK	AVICENA GROUP INC	AVICENA GROUP INC
EPSN	SHARKNINJA OPERATING LLC	SHARKNINJA OPERATING LLC
EPSP	EZCORP INC	
EPUR	MANN & HUMMEL HOLDINGS GMBH	
EQAC	HP INC	HP INC
EQAD	HP INC	HP INC
EQAE	HP INC	HP INC
EQAI	HP INC	HP INC
EQAO	HP INC	HP INC
EQAP	HP INC	HP INC
EQAR	HP INC	HP INC
EQAT	HP INC	HP INC
EQCC	HP INC	HP INC
EQCD	HP INC	HP INC
EQCE	HP INC	HP INC
EQCI	HP INC	HP INC
EQCO	HP INC	HP INC
EQCP	HP INC	HP INC
EQCR	HP INC	HP INC
EQCT	HP INC	HP INC
EQEC	HP INC	HP INC
EQED	HP INC	HP INC
EQEE	HP INC	HP INC
EQEI	HP INC	HP INC
EQEO	HP INC	HP INC
EQEP	HP INC	HP INC
EQER	HP INC	HP INC
EQET	HP INC	HP INC
EQJC	HP INC	HP INC
EQJD	HP INC	HP INC
EQJE	HP INC	HP INC
EQJI	HP INC	HP INC
EQJO	HP INC	HP INC
EQJP	HP INC	HP INC
EQJR	HP INC	HP INC
EQJT	HP INC	HP INC
EQLC	HP INC	HP INC
EQLD	HP INC	HP INC
EQLE	HP INC	HP INC

Prefix	Parent	Advertiser
EQLI	HP INC	HP INC
EQLO	HP INC	HP INC
EQLP	HP INC	HP INC
EQLR	HP INC	HP INC
EQLT	HP INC	HP INC
EQNX	RELATED COS LP	EQUINOX HOLDINGS INC
EQUC	HP INC	HP INC
EQUO	HP INC	HP INC
EQUE	HP INC	HP INC
EQUI	HP INC	HP INC
EQUO	HP INC	HP INC
EQUW	HP INC	HP INC
EQUX	HP INC	HP INC
EQUY	HP INC	HP INC
EQUZ	HP INC	HP INC
EQVA	HP INC	HP INC
EQVB	HP INC	HP INC
EQVC	HP INC	HP INC
EQVD	HP INC	HP INC
EQVE	HP INC	HP INC
EQVI	HP INC	HP INC
EQVO	HP INC	HP INC
EQWP	HP INC	HP INC
EQWR	HP INC	HP INC
EQWT	HP INC	HP INC
ER	DE BEERS LV	
EUCB	OTTO GMBH & CO KG	OTTO GMBH & CO KG
EUCD	OTTO GMBH & CO KG	OTTO GMBH & CO KG
EUEA	ENERGY UPGRADE CALIFORNIA	ENERGY UPGRADE CALIFORNIA
EUEB	ENERGY UPGRADE CALIFORNIA	ENERGY UPGRADE CALIFORNIA
EUEC	ENERGY UPGRADE CALIFORNIA	ENERGY UPGRADE CALIFORNIA
EUEE	OREGON STATE OF	UNIVERSITY OF OREGON
EUEF	OREGON STATE OF	UNIVERSITY OF OREGON
EUEG	OREGON STATE OF	UNIVERSITY OF OREGON
EUEH	OREGON STATE OF	UNIVERSITY OF OREGON
EUEI	OREGON STATE OF	UNIVERSITY OF OREGON
EUEJ	OREGON STATE OF	UNIVERSITY OF OREGON
EUEK	OREGON STATE OF	UNIVERSITY OF OREGON
EUEL	OREGON STATE OF	UNIVERSITY OF OREGON
EUEM	OREGON STATE OF	UNIVERSITY OF OREGON
EUEO	OREGON STATE OF	UNIVERSITY OF OREGON
EUEP	OREGON STATE OF	UNIVERSITY OF OREGON
EUEQ	OREGON STATE OF	UNIVERSITY OF OREGON
EUER	OREGON STATE OF	UNIVERSITY OF OREGON
EUES	OREGON STATE OF	UNIVERSITY OF OREGON
EUEU	OREGON STATE OF	UNIVERSITY OF OREGON
EUEV	OREGON STATE OF	UNIVERSITY OF OREGON
EUEW	OREGON STATE OF	UNIVERSITY OF OREGON
EUEX	OREGON STATE OF	UNIVERSITY OF OREGON
EUEY	OREGON STATE OF	UNIVERSITY OF OREGON
EUEZ	OREGON STATE OF	UNIVERSITY OF OREGON
EUF0	OREGON STATE OF	UNIVERSITY OF OREGON
EUPA	PPL CORP	PPL CORP
EUPB	PPL CORP	PPL CORP
EUPC	PPL CORP	PPL CORP
EUPD	PPL CORP	PPL CORP
EUPE	PPL CORP	PPL CORP
EUPF	PPL CORP	PPL CORP
EUPG	PPL CORP	PPL CORP
EUPH	PPL CORP	PPL CORP
EUPI	PPL CORP	PPL CORP
EUPJ	PPL CORP	PPL CORP
EUPK	PPL CORP	PPL CORP
EUPL	PPL CORP	PPL CORP
EUPM	PPL CORP	PPL CORP
EUPN	PPL CORP	PPL CORP
EUPO	PPL CORP	PPL CORP
EUPP	PPL CORP	PPL CORP
EUPQ	PPL CORP	PPL CORP
EUPR	PPL CORP	PPL CORP
EUPS	PPL CORP	PPL CORP
EUPU	PPL CORP	PPL CORP
EUPV	PPL CORP	PPL CORP
EUPW	PPL CORP	PPL CORP
EUPX	PPL CORP	PPL CORP
EUPY	PPL CORP	PPL CORP
EUPZ	PPL CORP	PPL CORP
EUF0	PPL CORP	PPL CORP
EURO	EUROITALY	EUROITALY
EURT	GURU DENIM INC	GURU DENIM INC
EUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
EUSN	ELLUSIONIST.COM INC	ELLUSIONIST.COM INC
EUWC	EUROPEAN WAX CTR INC	EUROPEAN WAX CTR INC
EY	HIGHMARK HEALTH	
EZ	ASTRAZENECA PLC	
FB	CALIFORNIA FLUID MILK PRCSR ADV BRD	
FEAM	FELA!	FELA!
FEBC	FURNITURE CONCEPTS LLC	FURNITURE CONCEPTS LLC
FECC	CITIZENS COMMUNICATIONS CO-CO	FRONTIER COMMUNICATIONS CORP
FECH	Fetch Media	
FEET	NEW BALANCE INC	NEW BALANCE ATHLETIC SHOES INC
FEIN	FISHER INVESTMENTS INC	FISHER INVESTMENTS INC
FELL	FELLOWES INC	FELLOWES INC
FELP	EVADO FILIP HOLDING LTD	FILIP TECHNOLOGY
FEMA	US GOVERNMENT	FEDERAL EMERGENCY MANAGEMENT AGENCY
FEMC	FIRST MARBLEHEAD CORP	FIRST MARBLEHEAD CORP
FENI	Falcon Paymasters	
FENO	SERENO INC	SERENO INC
FEPK	FUCHSBERG JACOB D LAW FIRM LLP	FUCHSBERG JACOB D LAW FIRM LLP
FER1	WOLSELEY PLC	FERGUSON ENTERPRISES INC
FERG	FIRSTENERGY CORP	

Prefix	Parent	Advertiser
FERR	DR FREDERIK PAULSEN FNDN	FERRING PHARMACEUTICALS INC
FESA	AKZO NOBEL NV	GLIDDEN CO
FESD	SPOT WISE INC	SPOT WISE INC
FEST	HARVEST FESTIVAL	HARVEST FESTIVAL
FESU	FIREHOUSE RESTAURANT GROUP INC	FIREHOUSE RESTAURANT GROUP INC
FESY	TESCO PLC	FRESH & EASY NEIGHBORHOOD MARKT INC
FETC	OHTSU TIRE & RUBBER CO LTD	FALKEN TIRE CORP
FETI	FTI CONSULTING INC	FTI CONSULTING INC
FEUD	LUMBERJACK SPORTS INTL	LUMBERJACK SPORTS INTL
FI	BRIDGESTONE CORP	
FJ	FEDEX CORP	
FK	JACK IN THE BOX INC	
FM	FORD MOTOR CO	
FN	CITIGROUP INC	
FO	BROWN SHOE CO INC	
FP	FORD MOTOR CO	
FR	BERKSHIRE HATHAWAY INC	
FS	MATTEL INC	
FT	PEPSICO INC	
FV	VF CORP	
FW	AB ACQUISITION LLC	
FZAC	FAIR ISAAC CORP	FAIR ISAAC CORP
FZCL	FLYCELL INC	FLYCELL INC
FZCM	CAPITAL MARKET SVCS LLC	CAPITAL MARKET SVCS LLC
FZGB	NEW BALANCE INC	BRINE INC
FZII	FYi Inc Advertising	
FZOL	SUN CAPITAL PARTNERS INC	FAZOLIS RESTAURANTS INC
FZON	SANOFI	SANOFI PASTEUR INC
FZTD	WHITEWAVE FOOD CO	WHITEWAVE FOOD CO
FZUY	TOPLINE GAMES LABS LLC	TOPLINE GAMES LABS LLC
FZZY	FUZZY ZOELLER PRODUCTIONS INC	FUZZYS SPIRITS LLC
G2MB	GMMB Inc	
G312	FULTON STREET BREWERY LLC	FULTON STREET BREWERY LLC
GA	GAP INC	
GBAH	CARLYLE GROUP LLC	BOOZ ALLEN HAMILTON INC
GBAN	AMERICAN INST OF GASTRIC BANDING	AMERICAN INST OF GASTRIC BANDING
GBAP	APPRIVER LLC	APPRIVER LLC
GBBS	GIVE BACK BRANDS LLC	GIVE BACK BRANDS LLC
GBCC	JUSTICE FAMILY GROUP LLC	GREENBRIER RESORT MANAGEMENT CO
GBCO	GREG BENNETT GUITARS	GREG BENNETT GUITARS
GBCT	BRITISH COLUMBIA PROVINCE OF	BRITISH COLUMBIA PROVINCE OF
GBFG	BAIN CAPITAL LLC	BLOOMIN BRANDS INC
GBLL	CNO FINANCIAL GROUP INC	COLONIAL PENN LIFE INSURANCE CO
GBNK	BANCO BILBAO VIZCAYA ARGENTARIA SA	BANCO BILBAO VIZCAYA ARGENTARIA SA
GBON	ROCHE HOLDING AG	GENENTECH INC
GBOS	NICE-PAK PRODUCTS INC	NICE-PAK PRODUCTS INC
GBRB	WARNER BROTHERS	WARNER BROTHERS
GBRS	DUNKIN BRANDS INC	BASKIN-ROBBINS INC
GBSR	FIRST ATLANTIC CAPITAL LTD	GOLFSMITH INTL HOLDINGS INC
GBST	FIRST ATLANTIC CAPITAL LTD	GOLFSMITH INTL HOLDINGS INC

Prefix	Parent	Advertiser
GBTF	USA TRACK & FIELD INC	USA TRACK & FIELD INC
GC	GENERAL MOTORS CO	
GE	GENERAL ELECTRIC CO	
GFAB	FAB.COM INC	FAB.COM INC
GFAI	FAIRLIFE LLC	FAIRLIFE LLC
GFAT	GOOGLE INC	GOOGLE INC
GFBK	GOLF PIPELINE INC	GOLF PIPELINE INC
GFCL	GOOGLE INC	GOOGLE INC
GFDM	AP Worldwide	
GFLY	SEQUOIA CAPITAL	GAMEFLY INC
GFNF	FIRST NIAGARA FINANCIAL GROUP INC	FIRST NIAGARA BANK NA
GFRA	FRACTURE INC	FRACTURE INC
GFRE	Freed Advertising Agency Prefix	
GFRI	SENTINEL CAPITAL PARTNERS LP	TGI FRIDAYS INC
GFRM	G-FORM LLC	G-FORM LLC
GFSM	GULFSTREAM FLORIDA DERBY	GULFSTREAM FLORIDA DERBY
GFTD	GIFTED NUTRITION ENTERPRISES INC	GIFTED NUTRITION ENTERPRISES INC
GGAN	GOOGLE INC	
GGAP	GOOGLE INC	GOOGLE INC
GGBG	B&G FOODS INC	GREEN GIANT CO
GGC	INVESTORS MANAGEMENT CORP	
GGDD	GO DADDY GROUP INC	GO DADDY SOFTWARE INC
GGEN	CCMP CAPITAL ADVISORS LLC	GENERAC POWER SYSTEMS INC
GGEP	GOOGLE INC	GOOGLE INC
GGGP	GOOGLE INC	GOOGLE INC
GGLA	GLASSDOOR INC	GLASSDOOR INC
GGLE	GOOGLE INC	GOOGLE INC
GGLL	GOOGLE INC	GOOGLE INC
GGLR	GEORGIA STATE OF	GEORGIA LOTTERY CORP
GGLT	GEORGIA STATE OF	GEORGIA LOTTERY CORP
GGMK	GOOGLE INC	GOOGLE INC
GGNX	GOOGLE INC	GOOGLE INC
GGOO	GOODWILL	
GGPC	SOUTHERN CO INC	GULF POWER CO
GGRB	GOLD EAGLE CO	GOLD EAGLE CO
GGSZ	MATERNE SAS	MATERNE SAS
GGTR	AOL INC	GATHR, LLC
GJ	GENERAL MOTORS CO	
GKHA	GILEAD SCIENCES INC	GILEAD SCIENCES INC
GKSI	GELTECH SOLUTIONS INC	GELTECH SOLUTIONS INC
GKVA	GKV Agency	
GL	E&J GALLO WINERY	
GM	GENERAL MOTORS CO	
GP	KOCH INDUSTRIES INC	
GRA1	GRAY TELEVISION INC	GRAY TELEVISION GROUP INC
GRAN	TRACINDA CORP	MGM RESORTS INTL INC
GRAP	ACTIGRAPH LLC	ACTIGRAPH LLC
GRAV	Gravity Media	
GRAY	BANK OF AMERICA CORP	
GRBG	COMPAGNIE GENERAL DS ETBLSSTS MCHLN	UNIROYAL GOODRICH TIRE MANFCTRNG CO



Prefix	Parent	Advertiser
GRCA	CAREOREGON INC	CAREOREGON INC
GRCH	PENNINGTON AUCTIONEERS LLC	PENNINGTON AUCTIONEERS LLC
GRCL	SAMSUNG ELECTRONICS CO LTD	GREATCALL INC
GRCM	GATHER INC	GATHER INC
GRDL	LINDT & SPRUNGLI AG	GHIRARDELLI CHOCOLATE CO
GRDM	SUN CAPITAL PARTNERS INC	GORDMANS INC
GRDN	GARDEN FRESH FOODS INC	GARDEN FRESH FOODS INC
GRDT	GREEN DOT CORP	GREEN DOT CORP
GRDV	YILDIZ HOLDING AS	GODIVA CHOCOLATIER INC
GREE	MARS INC	MARS PETCARE US INC
GRET	GREEN EARTH TECHNOLOGIES INC	GREEN EARTH TECHNOLOGIES INC
GRFF	GRAIN FOODS FNDN	GRAIN FOODS FNDN
GRGA	SOUTHERN CO INC	GEORGIA POWER CO
GRGD	GO DADDY GROUP INC	GO DADDY SOFTWARE INC
GRGG	FREEMAN SPOGLI & CO	GREGG APPLIANCES INC
GRGR	WW GRAINGER INC	WW GRAINGER INC
GRHC	CIGNA CORP	GREAT-WEST HEALTHCARE HOLDINGS INC
GRKF	KEURIG GREEN MOUNTAIN INC	KEURIG GREEN MOUNTAIN INC
GRLA	MATTEL INC	AMERICAN GIRL LLC
GRLD	ELEMENT 79 INC	ELEMENT 79 INC
GRMC	GREEN MOUNTAIN COFFEE ROASTERS INC	GREEN MOUNTAIN COFFEE ROASTERS INC
GRMT	GANDER MOUNTAIN CO	GANDER MOUNTAIN CO
GROO	Groovy Like a Movie	
GROU	WESTFIELD GROUP	WESTFIELD GROUP
GROW	MENTOR CAPITAL CONSULTANTS INC	AEROGROW INTL INC
GRP1	GUTHY-RENKER LLC	GUTHY-RENKER HOME LLC
GRPI	Group IMD	
GRPN	GROUPON INC	GROUPON INC
GRRR	TRACINDA CORP	MGM RESORTS INTL INC
GRSI	GPS INDUSTRIES INC	GPS INDUSTRIES INC
GRSY	GEISINGER HEALTH SYSTEMS INC	GEISINGER HEALTH SYSTEMS INC
GRTA	GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY	GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
GRTD	GOTRUSTED	GOTRUSTED
GRTE	GORILLA TRADES INC	GORILLA TRADES INC
GRTH	GENWORTH FINANCIAL INC	GENWORTH FINANCIAL INC
GRTS	NIPPON SUISAN KAISHA LTD	GORTONS INC
GRTV	TRACINDA CORP	MGM RESORTS INTL INC
GRUB	GRUBHUB INC	GRUBHUB INC
GRUS	GIRL SCOUTS OF THE USA	GIRL SCOUTS OF THE USA
GRWF	GREAT WEST FINANCIAL	GREAT WEST FINANCIAL
GRWL	APOLLO GLOBAL MANAGEMENT LLC	GREAT WOLF RESORTS INC
GRWM	WAL-MART STORES INC	WAL-MART STORES INC
GRWU	GEORGE WASHINGTON UNIVERSITY	GEORGE WASHINGTON UNIVERSITY
GS	PROCTER & GAMBLE CO	
GT	GOODYEAR TIRE & RUBBER CO	
GX	GLAXOSMITHKLINE PLC	
GZEN	GAZILLION INC	GAZILLION INC
GZGZ	GOAL ZERO LLC	GOAL ZERO LLC

Prefix	Parent	Advertiser
GZLE	SANOFI	GENZYME CORP
GZSY	SANOFI	GENZYME CORP
GZZN	SUNCORP INVESTMENTS GROUP LTD	FUNRISE TOY CORP
H2OD	DRIP DROP INC	DRIP DROP INC
H4RT	SUMITOMO CORP	HARTZ MOUNTAIN CORP
HA	HONDA MOTOR CO LTD	
HC	UNILEVER	
HDAD	HOVDE DASSOW & DEETS LLC	HOVDE DASSOW & DEETS LLC
HDAM	TIME WARNER INC	HOME BOX OFFICE INC
HDAY	SUPERCELL	SUPERCELL
HDBU	HD BUTTERCUP MANUTAILER FURNITR MRT	HD BUTTERCUP MANUTAILER FURNITR MRT
HDCC	PROFESSIONAL CARER DVLPMNT INST LLC	PROFESSIONAL CARER DVLPMNT INST LLC
HDCH	SPECTRUM HEALTH HOSPITALS-GR	SPECTRUM HEALTH HOSPITALS-GR
HDCT	HEADCOUNT	HEADCOUNT
HDDG	HARLEY-DAVIDSON INC	HARLEY-DAVIDSON MOTOR CO
HDEA	HTM SPORTS GROUP	HEAD USA
HDFM	HENKEL AG & CO KGAA	DIAL CORP
HDHD	Agency Name	
HDHV	TIME WARNER INC	HOME BOX OFFICE INC
HDOC	TIME WARNER INC	HOME BOX OFFICE INC
HDOM	HOMEDICS USA INC	HOMEDICS USA INC
HDRK	HENDRICK AUTOMOTIVE GROUP-CL-CT-RD	HENDRICK AUTOMOTIVE GROUP-CL-CT-RD
HDRM	Headroom Digital	
HDSA	BERKSHIRE HATHAWAY INC	HELZBERG DIAMOND SHOPS INC
HDESC	HONDA MOTOR CO LTD	AMERICAN HONDA MOTOR CO INC
HDSN	HUDSON	
HDSP	HEADSPACE INC	HEADSPACE INC
HDTA	TRISTATE HONDA	TRISTATE HONDA
HDUN	BLACKSTONE GROUP LP	PINNACLE FOODS GROUP LLC
HDVL	HONDA MOTOR CO LTD	AMERICAN HONDA MOTOR CO INC
HDZZ	HARLEY-DAVIDSON INC	HARLEY-DAVIDSON INC
HI	BLACKSTONE GROUP LP	
HK	HONDA MOTOR CO LTD	
HM	HALLMARK CARDS INC	
HN	HYUNDAI MOTOR CO	
HP	CONAIR CORP	
HS	HASBRO INC	
HU	HERSHEY CO	
HVBR	Bravo	
HVDW	NATL AMUSEMENTS INC	DREAMWORKS HOME ENTERTAINMENT
HVGD	HP HOOD LLC	HP HOOD LLC
HVIA	SAO PAULO ALPARGATAS SA	SAO PAULO ALPARGATAS SA
HVNA	HUSQVARNA AB	HUSQVARNA FOREST & GARDEN CO INC
HVRA	AARONS INC	
HVSM	SHREK THE MUSICAL	SHREK THE MUSICAL
HVSW	SHERWIN-WILLIAMS CO	SHERWIN-WILLIAMS CO
HVTV	AARONS INC	
HVTY	HAVERTYS FURNITURE COS INC	HAVERTYS FURNITURE COS INC
HYAW	HOMEAWAY INC	HOMEAWAY.COM INC
HYBK	HONEYWELL INTL INC	HONEYWELL INTL INC

Prefix	Parent	Advertiser
HYBU	HIBU PLC	HIBU PLC
HYCR	HYUNDAI MOTOR CO-DA	HYUNDAI MOTOR AMERICA-DA
HYDL	HYUNDAI MOTOR CO-DA	HYUNDAI MOTOR AMERICA-DA
HYIA	HAGERTY INTL LTD	HAGERTY INSURANCE AGENCY INC
HYLD	HighYield	
HYLR	OLD WORLD INDUSTRIES LLC	OLD WORLD INDUSTRIES LLC
HYPE	WALT DISNEY CO	HYPERION PUBLISHING
HYPL	UTB	
HYPR	HYPERUPT	HYPERUPT
HYRZ	HF GLOBAL INC	HARRYS
HYUA	HOYU CO LTD	HOYU CO LTD
HZ	THE KRAFT HEINZ CO	
IA	MASTERCARD INC	
IBBS	HOSTESS BRANDS INC	HOSTESS BRANDS CORP
IBCB	BLUE CROSS & BLUE SHLD OF RHD ISLND	BLUE CROSS & BLUE SHLD OF RHD ISLND
IBCN	BLUE CROSS & BLUE SHIELD OF NE PA	BLUE CROSS & BLUE SHIELD OF NE PA
IBGD	IM HEALTHSCIENCE LLC	IM HEALTHSCIENCE LLC
IBID	IRELAND REPUBLIC OF	DEPT OF JOBS ENTERPRISE & INNOVATION
IBLF	INTRUST FINANCIAL CORP	INTRUST BANK NA
IBLU	BLUE CROSS & BLUE SHIELD OF ARIZONA	BLUE CROSS & BLUE SHIELD OF ARIZONA
IBMR	FLOWERS FOODS INC	
IBNP	FLOWERS FOODS INC	
IBRI	1701	
IBWO	FLOWERS FOODS INC	
IC	PRICELINE.COM INC	
ID	ITN NETWORKS LLC	
IEAB	UNKNOWN	UNKNOWN
IEAT	EARTH FARE INC	EARTH FARE INC
IECM	ICM REGISTRY LLC	ICM REGISTRY LLC
IEEI	Client Direct Placements	
IEMP	ADVANCED FINANCIAL STRATEGIES-XW	ADVANCED FINANCIAL STRATEGIES-XW
IENT	5.1 ENTERTAINMENT GROUP LLC	IMMERGENT RECORDS
IEPF	INTER PARFUMS INC	INTER PARFUMS INC
IERL	IRELAND REPUBLIC OF	TOURISM IRELAND
IERR	SUPERMEDIA INC	SUPERMEDIA LLC
IERT	SUPERMEDIA INC	SUPERMEDIA LLC
IESB	GUGGENHEIM CAPITAL LLC	SECURITY BENEFIT CORP
IESP	GILLESPIE AGENCY	GILLESPIE AGENCY
IEST	FORTRESS INVESTMENT GROUP LLC	INTRAWEST ULC
IETY	Advertiser	
IG	AMERICAN & INTL FINANCIAL GROUP	
IJSA	FORTRESS INVESTMENT GROUP LLC	FLORIDA EAST COAST INDUSTRIES LLC
IL13	ILLINOIS STATE OF	UNIVERSITY OF ILLINOIS
IL14	ILLINOIS STATE OF	UNIVERSITY OF ILLINOIS
IL15	ILLINOIS STATE OF	UNIVERSITY OF ILLINOIS
ILAI	LIVE AD INC	LIVE AD INC
ILAS	ABBOTT LABORATORIES INC	ABBOTT MEDICAL OPTICS INC
ILBS	CITIGROUP INC	CITIBANK NA
ILIG	IDEAL IMAGES	IDEAL IMAGES
ILND	ISLAND COMPANY	ISLAND COMPANY

Prefix	Parent	Advertiser
ILRU	US CHAMBER INST FOR LEGAL REFORM	US CHAMBER INST FOR LEGAL REFORM
ILSL	ILLINOIS STATE OF	ILLINOIS STATE LOTTERY
ILWH	WHITEWAVE FOOD CO	WHITEWAVE FOOD CO
IM	INTL BUSINESS MACHINES CORP	
IN	INTEL CORP	
IOAS	ADIDAS AG	ADIDAS AMERICA INC
IOCR	ISLE OF CAPRI CASINOS INC	ISLE OF CAPRI CASINOS INC
IOCT	ISLE OF CAPRI CASINOS INC	ISLE OF CAPRI CASINOS INC
IOFI	INNOVATION FIRST INC	INNOVATION FIRST INC
IONE	A1 MEDIA USA LLC	A1 MEDIA USA LLC
IONL	ISEND LLC	ISEND LLC
IOTR	IROBOT CORP	IROBOT CORP
IOTT	FMR CORP	INSURANCE.COM INC
IOWA	IOWA CORN PROMOTION BOARD	IOWA CORN PROMOTION BOARD
IP	INTL PAPER CO	
IS	APOLLO GLOBAL MANAGEMENT LLC	
IU	ISUZU MOTORS LTD	
IX	EDGEWELL PERSONAL CARE CO	
IZZZ	SLEEP INNOVATIONS INC	SLEEP INNOVATIONS INC
JAAS	ASTELLAS PHARMA INC	ASTELLAS PHARMA INC
JABC	ABC AUTO INSURANCE AGENCY INC	ABC AUTO INSURANCE AGENCY INC
JACM	AC&M Group	
JAGR	SIDNEY FRANK IMPORTING CO INC	SIDNEY FRANK IMPORTING CO INC
JAIR	NEW ZEALAND COUNTRY OF	AIR NEW ZEALAND LTD
JALE	JALECO HOLDING LTD	JALECO LTD
JALI	LINK SNACKS INC	LINK SNACKS INC
JAME	OHIO STATE OF	OHIO STATE UNIVERSITY
JAN4	WINTER PARK RESORT	WINTER PARK RESORT
JARD	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
JARM	US GOVERNMENT	ARMED FORCES INSURANCE EXCHANGE
JARR	INTERSTATE BEVERAGE CORP	INTERSTATE BEVERAGE CORP
JART	EDUCATION MANAGEMENT CORP	ART INST INTL LLC
JASO	ASOC8	ASOC8
JAWB	ALIPH COM CORP	ALIPH COM CORP
JAYI	Jay Advertising	
JAZZ	JAZZ PHARMACEUTICALS INC	JAZZ PHARMACEUTICALS INC
JB13	initials of the parent company and the year they launch	
JBKC	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
JBMD	KOTOBUKI REALTY CO LTD	SUNTORY LIQUOR LTD
JBPE	JUST BORN INC	JUST BORN INC
JBPV	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
JBQC	JUST BORN INC	JUST BORN INC
JBSG	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
JCAD	JEWELRY CHANNEL INC	JEWELRY CHANNEL INC
JCAE	CAESARSTONE USA INC	CAESARSTONE USA INC
JCAR	FIRED UP INC	FIRED UP INC
JCAT	CATHOLIC HEALTH SVCS OF LI INC-NY	CATHOLIC HEALTH SVCS OF LI INC-NY
JCEN	Central Banc	
JCHA	JPMORGAN CHASE & CO	JPMORGAN CHASE & CO

Prefix	Parent	Advertiser
JCMH	DURANTE HOLDINGS PTY LTD	MICHAEL HILL JEWELLER PTY LTD
JCZI	APOLLO GLOBAL MANAGEMENT LLC	JACUZZI BRANDS INC
JDBI	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
JDBW	JAMIE DUNHAM BRAND WISE	
JDCZ	THRIVENT FINANCIAL FOR LUTHRNS FNDN	THRIVENT FINANCIAL BANK
JDHB	TYSON FOODS INC	HILLSHIRE BRANDS CO
JDRD	DEERE & CO	JOHN DEERE & CO
JDRM	PERNOD RICARD SA	ALLIED DOMECQ SPIRITS USA
JDTV	DEERE & CO	JOHN DEERE & CO
JEAX	JACKSONVILLE ELECTRIC AUTHORITY	JACKSONVILLE ELECTRIC AUTHORITY
JEBR	BRAUNSCHWEIGER BROTHERS INC	BRAUNSCHWEIGER BROTHERS INC
JEEL	AB ELECTROLUX	ELECTROLUX HOME PRODUCTS INC
JEET	KAJEET INC	KAJEET INC
JEEV	IAC/INTERACTIVECORP	ASK.COM
JEFR	AB ELECTROLUX	WCI APPLIANCE GROUP
JEIC	AB ELECTROLUX	ELECTROLUX HOME PRODUCTS INC
JEMB	Porsche European Open	
JEOS	EOS PRODUCTS LLC	EOS PRODUCTS LLC
JETC	JET.COM INC	JET.COM INC
JETE	Factory Detroit	
JEXT	EXTREME REACH INC	EXTREME REACH INC
JFAM	CLANCY LOWRY VENTURES INC	CLANCY LOWRY VENTURES INC
JFIC	SIDNEY FRANK IMPORTING CO INC	SIDNEY FRANK IMPORTING CO INC
JFMB	KAO CORP	JOHN FRIEDA PROFESSIONAL HR CR INC
JGET	GETTINGTON	GETTINGTON
JHHH	INTERSTATE GAS SUPPLY INC	INTERSTATE GAS SUPPLY INC
JHIG	HIGHMARK HEALTH	HIGHMARK BLUE CROSS & BLUE SHILD-PT
JHLB	NATL COLLEGIATE ATHLETIC ASSN	HORIZON LEAGUE INC
JHWT	JACKSON HEWITT TAX SVC INC	JACKSON HEWITT TAX SVC INC
JIFF	ROYAL DUTCH SHELL PLC	JIFFY LUBE INTL INC
JIMB	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
JIMS	MAUI JIM INC	MAUI JIM INC
JINS	INSMED PHARMACEUTICALS INC	INSMED PHARMACEUTICALS INC
JIOO	JIG-A-LOO WORLD INC	JIG-A-LOO USA INC
JIPR	INVESCO LTD	INVESCO POWERSHARES CPTL MNGMNT LLC
JIQQ	INVESCO LTD	INVESCO POWERSHARES CPTL MNGMNT LLC
JIUN	JONES INTL LTD	JONES INTL UNIVERSITY LTD
JIVS	INVESCO LTD	INVESCO POWERSHARES CPTL MNGMNT LLC
JJ	JOHNSON & JOHNSON	
JKCC	KURTZMAN CARSON CONSULTANTS LLC	KURTZMAN CARSON CONSULTANTS LLC
JNCL	NCL CORP LTD	NCL CORP LTD
JNEC	NEW ERA CAP CO INC	NEW ERA CAP CO INC
JNET	JUNIPER NETWORKS INC	JUNIPER NETWORKS INC
JNPN	PANASONIC CORP	PANASONIC CORP
JOBS	JOBSON SAILING	JOBSON SAILING
JOES	IGNITE RESTAURANT GROUP INC.	JOE'S CRAB SHACK
JOLL	AMERICAN POP CORN CO	AMERICAN POP CORN CO
JOMH	JOHN MUIR HEALTH	JOHN MUIR HEALTH
JOMO	JOHN MOORE LP	JOHN MOORE SVCS INC
JOMU	GENESCO INC	JOHNSTON & MURPHY SHOE CO

Prefix	Parent	Advertiser
JOSE	WINDSOR QUALITY FOOD CO LTD	SPECIALTY BRANDS INC
JOWH	JOWH	
JQ	MAZDA MOTOR CORP	
JRCB	CARL BUDDIG & CO	CARL BUDDIG & CO
JRCL	APOLLO GLOBAL MANAGEMENT LLC	CARL KARCHER ENTERPRISES INC
JRGC	CIVIL WAR PRESERVATION TRUST	CIVIL WAR PRESERVATION TRUST
JRJC	JOHNSON CONTROLS INC	OPTIMA BATTERIES INC
JRJL	SABMILLER PLC	MILLERCOORS LLC
JRLP	OTTER PRODUCTS LLC	OTTER PRODUCTS LLC
JROB	OTTER PRODUCTS LLC	OTTER PRODUCTS LLC
JROW	CARL BUDDIG & CO	OLD WISCONSIN SAUSAGE INC
JRTE	TENNECO INC	MONROE AUTO EQUIPMENT CO
JS	SC JOHNSON & SON INC	
JTGL	TROLMAN GLASER & LICHTMAN PC	TROLMAN GLASER & LICHTMAN PC
JTMO	DEUTSCHE TELEKOM AG	T-MOBILE INTL
JTMY	TOMMY JOHN INC	TOMMY JOHN INC
JTRE	TREASURY WINE ESTATES LTD	TREASURY WINE ESTATES AMERICAS CO
JTRU	Truth Collective	
JUIC	ROLL INTL CORP	POM WONDERFUL LLC
JUJU	BRYNWOOD PARTNERS LP	HARVEST HILL BEVERAGE CO
JUMP	JPMORGAN CHASE & CO	JPMORGAN CHASE & CO
JUNI	DELIVERY CONCEPTS LLC	DELIVERY CONCEPTS LLC
JWOR	WORKDAY INC	WORKDAY INC
JYUC	RENTPATH LLC	RENTPATH LLC
JZSN	SNAGFILMS LLC	SNAGFILMS LLC
KDCH	DAIICHI SANKYO CO LTD	DAIICHI SANKYO CO LTD
KDOC	THE DOCTORS COMPANY	THE DOCTORS COMPANY
KEAS	KEE ACTION SPORTS HOLDINGS INC	KEE ACTION SPORTS LLC
KEBT	VALSPAR CORP	SAMUEL CABOT INC
KEDO	SODEXO	CK FRANCHISING INC
KEDU	WASHINGTON POST CO INC	KAPLAN INC
KEEG	SEARS HOLDINGS CORP	K MART CORP
KEEN	CLIFF KEEN WRESTLING PRODUCTS INC	CLIFF KEEN WRESTLING PRODUCTS INC
KEEP	KEEP AMERICA BEAUTIFUL INC	KEEP AMERICA BEAUTIFUL INC
KEIO	TECMO KOEI HOLDINGS CO LTD	KOEI CORP
KEKT	COCA-COLA CO	THE COCA-COLA COMPANY
KEMP	DAIRY FARMERS OF AMERICA INC	KEMPS LLC
KENN	Kennetic Productions	
KENS	KENS FOODS INC	KENS FOODS INC
KERG	ORNUA CO-OPERATIVE LTD	ORNUA FOODS NORTH AMERICA INC
KEUR	GREEN MOUNTAIN COFFEE ROASTERS INC	KEURIG INC
KEYB	KEYCORP	KEYBANK NA
KF	YUM! BRANDS INC	
KG	SEARS HOLDINGS CORP	
KHCA	KOWA CO LTD	KOWA HEALTH CARE AMERICA INC
KHCO	KOWA CO LTD	KOWA HEALTH CARE AMERICA INC
KHER	KARCHER	KARCHER NORTH AMERICA
KIDD	KIDDIE ACADEMY INTL INC	KIDDIE ACADEMY INTL INC
KIDS	KIDS II	KIDS II
KIGT	KNIGHT CAPITAL GROUP INC	KNIGHT CAPITAL GROUP INC

Prefix	Parent	Advertiser
KIHW	BLACKSTONE GROUP LP	PINNACLE FOODS GROUP LLC
KIKK	KIKKOMAN CORP	KIKKOMAN CORP
KILA	SMOOTHIE KING FRANCHISES INC	SMOOTHIE KING FRANCHISES INC
KILZ	MASCO CORP	MASTERCHEM INDUSTRIES INC
KINC	MIDASPLAYER.COM LTD	MIDASPLAYER.COM LTD
KIND	KIND LLC	KIND LLC
KINF	KIDS IN NEED FNDN	KIDS IN NEED FNDN
KING	PFIZER INC	KING PHARMACEUTICALS INC
KIOT	DAEDONG INDUSTRIAL CO LTD	DAEDONG-USA INC
KIRE	KATHY IRELAND WORLD WIDE CORP	KATHY M IRELAND INC
KISH	BLACKROCK INC	BLACKROCK INC
KISP	KRISPY KREME DOUGHNUT CORP	KRISPY KREME DOUGHNUT CORP
KJ	KAO CORP	
KK	KIMBERLY-CLARK CORP	
KL	KELLOGG CO	
KMAC	MASSACHUSETTS STATE OF	MASSACHUSETTS COMMUNITY COLLEGES
KMAD	MASCO CORP	MASCO RETAIL CABINET GROUP LLC
KMAR	MICHIGAN CANCER FNDN	MICHIGAN CANCER FNDN
KMAX	THE KRAFT HEINZ CO	MAXWELL HOUSE COFFEE CO
KMHM	HUMMINGBIRD PICTURES LLC	HUMMINGBIRD PICTURES LLC
KMLP	KARMALoop LLC	KARMALoop LLC
KMMA	VOCALTEC INC	VOCALTEC INC
KMNT	MINNESOTA TWINS INC	MINNESOTA TWINS INC
KMOV	MOVADO GROUP INC	MOVADO GROUP INC
KMPE	MILK PROCESSORS EDUCATION PROGRAM	MILK PROCESSORS EDUCATION PROGRAM
KO	COCA-COLA CO	
KQCO	KNIGHTS OF COLUMBUS	KNIGHTS OF COLUMBUS
KQMR	KO-MAR PRODUCTIONS	KO-MAR PRODUCTIONS
KR	THE KRAFT HEINZ CO	
KS15	ADIS MEDICAL SUPPLIES INC	ADIS MEDICAL SUPPLIES INC
KSCA	STUDENT CONSERVATION ASSN INC	STUDENT CONSERVATION ASSN INC
KSCD	US GOVERNMENT	US GOVERNMENT
KSCH	HENKEL AG & CO KGAA	SCHWARZKOPF & HENKEL
KSEE	SEE AGENCY	SEE AGENCY
KSEL	SELECT HEALTH NETWORK INC	SELECT HEALTH NETWORK INC
KSEP	KOZY SHACK INC	KOZY SHACK INC
KSHF	STREMICKS HERITAGE FOODS LLC	STREMICKS HERITAGE FOODS LLC
KSIE	SIEMENS AG	SIEMENS CORP
KSJA	BEDROCK BRANDS LLC	ST JOSEPHS HEALTH PRODUCTS LLC
KSKD	SKDKnickerbocker	
KSKY	SKYROCKET TOYS LLC	SKYROCKET TOYS LLC
KSLA	SLACK TECHNOLOGIES INC	SLACK TECHNOLOGIES INC
KSLC	SANOFI	SANOFI PASTEUR INC
KSON	KOONS JIM AUTOMOTIVE CO INC-BT-WA	KOONS JIM AUTOMOTIVE CO INC-BT-WA
KSSI	KISS PRODUCTS INC	KISS PRODUCTS INC
KSTA	STANFORD HOSPITALS AND CLINICS	STANFORD HOSPITALS AND CLINICS
KSTR	STARLIGHT THEATRE ASSN OF KC INC	STARLIGHT THEATRE ASSN OF KC INC
KSTZ	CONTINENTAL MILLS INC	CONTINENTAL MILLS INC
KSUM	SUMMA HEALTH SYSTEM CORP-CA	SUMMA HEALTH SYSTEM CORP-CA
KSUN	SUNRUN INC-SF	SUNRUN INC-SF

Prefix	Parent	Advertiser
KUHL	STIFEL FINANCIAL CORP	STIFEL NICOLAUS & CO INC
KUMH	KUMHO INDUSTRIAL CO LTD	KUMHO TIRE USA INC
KUMO	KUMON INST OF EDUCATION CO LTD	KUMON NORTH AMERICA INC
KUNA	NATL ASSN OF RL EST INVTMT TRTS INC	NATL ASSN OF RL EST INVTMT TRTS INC
KUNI	WASHINGTON POST CO INC	KAPLAN HIGHER EDUCATION CORP
KUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
KV	BERKSHIRE HATHAWAY INC	
KYAK	KAYAK SOFTWARE CORP	KAYAK SOFTWARE CORP
KYHC	KEEP YOUR HOME CALIFORNIA	KEEP YOUR HOME CALIFORNIA
KYKY	FOLLETT CORP	FOLLETT HIGHER EDUCATION GROUP INC
KYTT	WALT DISNEY CO	WALT DISNEY INTERNET GROUP
KZ	THE KRAFT HEINZ CO	
L405	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
L494	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
L7EG	Porsche European	
LAAM	LOMBARDI	LOMBARDI
LAAV	LIBERTY ALLIANCE ACTION	LIBERTY ALLIANCE ACTION
LABR	AFFIRMATIVE INSURANCE HOLDINGS INC	USAGENCIES INC
LABS	BLAINE LABS INC	BLAINE LABS INC
LACB	LAC BASKETBALL CLUB INC	LAC BASKETBALL CLUB INC
LACE	CHICOS FAS INC	CHICOS FAS INC
LACL	LACLEDE INC	LACLEDE INC
LACV	LOUISIANA STATE OF	LAKE CHARLES/SW LA CNVN & VSTRS BUR
LADE	Davis Elen Advertising	
LADR	LADDERS INC	LADDERS INC
LADT	LINDT & SPRUNGLI AG	LINDT & SPRUNGLI AG
LAED	ACADEMY FOR EDUCATIONAL DEVELOPMENT	ACADEMY FOR EDUCATIONAL DEVELOPMENT
LAEN	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LAFI	LA FITNESS INC	LA FITNESS INC
LAFT	SEB SA	T-FAL CORP
LAG1	The Leith Agency	
LAGL	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LAKE	CALIFORNIA STATE OF	LAKE TAHOE VISITORS AUTHORITY
LAKH	LAKE HEALTH INC	LAKE HEALTH INC
LALA	GRUPO INDUSTRIAL LALA SA DE CV	GRUPO INDUSTRIAL LALA SA DE CV
LALI	DRESS BARN INC	TWEEN BRANDS INC
LALU	LOMA LINDA UNIVERSITY	LOMA LINDA UNIVERSITY
LAMB	LUNADA BIOMEDICAL INC	LUNADA BIOMEDICAL INC
LAMD	ROCHE HOLDING AG	GENENTECH INC
LAMR	VELO HOLDINGS INC	ADAPTIVE MARKETING LLC
LAN3	LAND OF LINCOLN HEALTH	LAND OF LINCOLN HEALTH
LANA	NAMASTE LABORATORIES LLC	NAMASTE LABORATORIES LLC
LAND	SEARS HOLDINGS CORP	LANDS END INC
LANE	ONE KINGS LANE INC	ONE KINGS LANE INC
LANF	LAND O FROST INC	LAND O FROST INC
LANG	NEW YORK UNIVERSITY	NEW YORK UNIVERSITY
LANP	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LAOL	LAND O LAKES INC	LAND O LAKES INC
LAPA	LA PARRILLA MEXICAN RESTAURANT	LA PARRILLA MEXICAN RESTAURANT
LAPB	ALLERGAN PLC	INAMED CORP



Prefix	Parent	Advertiser
LAPE	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LAPF	Pinder Lane Productions	
LAPS	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LARO	LAROSAS INC	LAROSAS INC
LASA	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LASC	LA SALLE UNIVERSITY	LA SALLE UNIVERSITY
LASH	LAS VEGAS FROM HOME.COM ENTRTNT INC	LAS VEGAS FROM HOME.COM ENTRTNT INC
LASK	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LASN	ABBOTT LABORATORIES INC	ABBOTT LABORATORIES INC
LASP	LAKE AUSTIN RESORT INC	LAKE AUSTIN RESORT INC
LASR	ALC HOLDINGS LLC	AMERICAN LASER SKINCARE
LATR	CALIFORNIA STATE OF	LOS ANGELES CONVENTN & VSTRS BUREAU
LAVZ	LUIGI LAVAZZA SPA	LAVAZZA PREMIUM COFFEES CORP
LAWI	Wildlife LA	
LAWN	LEVINE LEICHTMAN CAPITAL PRTNRS INC	LAWN DOCTOR INC
LAWR	REED ELSEVIER GROUP PLC	LEXISNEXIS GROUP
LAZB	PHENTERMINE-DIET-PILLS-PHARMACY.COM	LAZARUS LABS
LB	KPS CAPITAL PARTNERS LP	
LE	UNILEVER	
LG13	NXT-ID INC	NXT-ID INC
LGEM	ROCHE HOLDING AG	GENENTECH INC
LGIT	LOGITECH INTL SA	LOGITECH INTL SA
LGKM	KELLY MOORE PAINT	KELLY MOORE PAINT
LGMA	LEGG MASON	LEGG MASON
LGNS	SWATCH GROUP SA	LONGINES WATCH CO FRANCILLON LTD
LGOO	GOOGLE INC	GOOGLE INC
LGRS	LOGOS RESEARCH SYSTEMS INC	LOGOS RESEARCH SYSTEMS INC
LGTS	BIG LOTS INC	BIG LOTS INC
LGTY	UNITED THERAPEUTICS CORP	UNITED THERAPEUTICS CORP
LH	LEWIS-HOWE	
LKFC	YUM! BRANDS INC	KENTUCKY FRIED CHICKEN CORP
LKIN	LINKEDIN CORP	LINKEDIN CORP
LKNX	LINE-X FRANCHISE DEVELOPMENT CORP	LINE-X FRANCHISE DEVELOPMENT CORP
LKOC	LIFELOCK INC	LIFELOCK INC
LKOL	LUKOIL OIL CO	LUKOIL OIL CO
LKPA	LEOPOLD KETEL & PARTNERS	LEOPOLD KETEL & PARTNERS
LKRU	SEB SA	KRUPS NORTH AMERICA
LKVP	Loch & Key Commercials for Broadcast	
LL	ELI LILLY & CO INC	
LMA	FORD MOTOR CO	
LMB	FORD MOTOR CO	
LMC	FORD MOTOR CO	
LMDA	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA INC.	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA INC
LMDT	MARYLAND STATE OF	MARYLAND STATE LOTTERY AGENCY
LMJ	FORD MOTOR CO	
LMLB	MAJOR LEAGUE BASEBALL	MAJOR LEAGUE BASEBALL
LMM	FORD MOTOR CO	
LMN	FORD MOTOR CO	

Prefix	Parent	Advertiser
LMO	FORD MOTOR CO	
LMP	FORD MOTOR CO	
LMRF	LINDHOLM ROOFING INC	LINDHOLM ROOFING INC
LMS	FORD MOTOR CO	
LMT	FORD MOTOR CO	
LMUT	Mutt Industries	
LMW	FORD MOTOR CO	
LMX	FORD MOTOR CO	
LO	PERNOD RICARD SA	
LQA	FORD MOTOR CO	
LQB	FORD MOTOR CO	
LQC	FORD MOTOR CO	
LQD	FORD MOTOR CO	
LQE	FORD MOTOR CO	
LQG	FORD MOTOR CO	
LQLD	LIDL UK GMBH	LIDL UK GMBH
LSCA	EVANGELICAL LUTHERAN CHRCH IN AMRCA	EVANGELICAL LUTHERAN CHRCH IN AMRCA
LSCE	Northlich	
LSCO	ANSELL LTD	ANSELL HEALTHCARE INC
LSCR	LIFE LINE SCREENING OF AMERICA INC	LIFE LINE SCREENING OF AMERICA INC
LSCU	ROYAL PHILIPS ELECTRONICS NV	LIFELINE SYSTEMS CO
LSEN	PACIFIC WORLD CORP	PACIFIC WORLD CORP
LSHN	ENVIROCON TECHNOLOGIES INC	ENVIROCON TECHNOLOGIES INC
LSHT	LOEWS CORP	LOEWS CORP
LSNY	SNYDERS-LANCE INC	SNYDERS OF HANOVER INC
LSOC	HUNGRY MACHINE INC	LIVINGSOCIAL
LSOL	SOLARCITY CORP	SOLARCITY CORP
LSTA	SUMITOMO CORP	SUNOVION PHARMACEUTICALS INC
LSTB	EBAY INC	STUBHUB INC
LSTC	LES SCHWAB TIRE CTRS INC	LES SCHWAB TIRE CTRS INC
LSTG	APOLLO GLOBAL MANAGEMENT LLC	LINENS N THINGS INC
LSTK	LUCKY STRIKE ENTERTAINMENT LLC	LUCKY STRIKE ENTERTAINMENT INC
LSTP	SIERRA TRADING POST INC	SIERRA TRADING POST INC
LSTR	LUSTER PRODUCTS INC	LUSTER PRODUCTS INC
LSTV	A&E TELEVISION NETWORKS	LIFETIME CABLE NETWORK
LSTX	WILLIAM T BURNETT INC	STX INC
LSUN	SUMITOMO CORP	SUNOVION PHARMACEUTICALS INC
LSYN	Litton	
LU	LG GROUP	
LZ	LEVI STRAUSS & CO	
M1LK	HP HOOD LLC	
M1SS	MISSOURI STATE OF	MISSOURI STATE OF
MA	MATTEL INC	
MB	EXXON MOBIL CORP	
MC	MCDONALDS CORP	
MD	STARNET WIRELESS LLC	
MEAD	MEAD JOHNSON NUTRITION CO	MEAD JOHNSON NUTRITION CO
MEAJ	MEAD JOHNSON NUTRITION CO	MEAD JOHNSON NUTRITION CO
MEAL	MEALS ON WHEELS	MEALS ON WHEELS
MEAT	HOME MARKET FOODS INC	HOME MARKET FOODS INC

Prefix	Parent	Advertiser
MECA	MERCARI INC	MERCARI INC
MECL	MICHAELS STORES INC	MICHAELS STORES INC
MECM	HAWKEYE CLASSIC COLLECTOR CAR AUCTN	HAWKEYE CLASSIC COLLECTOR CAR AUCTN
MECO	MF GLOBAL HOLDINGS LTD	MF GLOBAL INC
MECX	ANZA SPORT GROUP INC	MECHANIX WEAR INC
MEDA	MERZ HOLDING GMBH & CO KG	MERZ PHARMACEUTICALS INC
MEDC	MEDCO HEALTH SOLUTIONS INC	MEDCO HEALTH SOLUTIONS INC
MEDI	AMEDIAS	AMEDIAS
MEDO	MIAMI DOLPHINS LTD INC-MF	MIAMI DOLPHINS LTD INC-MF
MEDP	MEDA AB	MEDPOINTE INC
MEDS	CNO FINANCIAL GROUP INC	COLONIAL PENN LIFE INSURANCE CO
MEDT	NESTLE SA	TRIBE MEDITERRANEAN FOODS CO LLC
MEDX	MEDTRONIC INC	MEDTRONIC INC
MEE1	MAIN EVENT ENTERTAINMENT INC-PN	MAIN EVENT ENTERTAINMENT INC-PN
MEET	PREMIERE GLOBAL SVCS INC	PREMIERE GLOBAL SVCS INC
MEFT	MEDIFAST INC	MEDIFAST INC
MEGO	CHERVON HOLDINGS LTD	CHERVON
MEHE	LVMH MOET HENNESSY LOUIS VUITTON SA	JAS HENNESSY & CO SA
MEHT	AMERIMERCHANT LLC	AMERIMERCHANT LLC
MEIE	MICROLIFE CORP	MICROLIFE USA INC
MEIN	DRIVEN BRANDS INC	MEINEKE CAR CARE CTRS INC
MEJO	CONNECTIVCORP	MAJESCO SALES INC
MELC	BERKSHIRE HATHAWAY INC	MCLANE CO INC
MELN	MILLENIU PROMISE	MILLENIU PROMISE
MEMI	TJX COS INC	MARSHALLS INC
MEMJ	TJX COS INC	MARSHALLS INC
MEMR	PGA TOUR INC	PGA TOUR INC
MEND	MANDELA DAY	MANDELA DAY
MENT	THE ENTHUSIAST NETWORK TEN	STUDIO TEN
MEQW	Myriad Media	
MERC	MERCY COLLEGE	MERCY COLLEGE
MERJ	NEW JERSEY STATE OF	RUTGERS UNIVERSITY
MERM	G&R ACQUISITION INC	MAX & ERMAS RESTAURANTS INC
MERS	MARS INC	MARS SNACKFOOD US LLC
MESK	MEMORIAL SLOAN-KETTERING CANCER CTR	MEMORIAL SLOAN-KETTERING CANCER CTR
MESP	MIKEN SPORTS LLC	MIKEN SPORTS LLC
MESS	MICHIGAN EDUCATN SPCL SVCS ASSN INC	MICHIGAN EDUCATN SPCL SVCS ASSN INC
MEST	ROYAL DSM NV	I-HEALTH INC
MESW	MED-CARE DIABETIC & MEDICL SPLS INC	MED-CARE DIABETIC & MEDICL SPLS INC
METM	METROMILE INC	METROMILE INSURANCE SVCS LLC
METO	MIKIMOTO CO LTD	
METR	DISTRICT OF COLUMBIA	WASHINGTON METRO TRANSIT AUTHORITY
METV	CC MEDIA HOLDINGS INC	CLEAR CHANNEL BROADCASTING INC
MEXO	MFV EXPOSITIONS	MFV EXPOSITIONS
MEXP	URGENT CARE MSO LLC	MEDEXPRESS URGENT CARE PLLC
MEYR	MEYER PRODUCTS	MEYER PRODUCTS
MG	MITSUBISHI MOTORS CORP	
MH	MUTUAL OF OMAHA INSURANCE CO	
MI	BAYER AG	
MK	MERCK & CO INC	

Prefix	Parent	Advertiser
MM	3M CO	
MO	ALTRIA GROUP INC	
MP	METROPOLITAN LIFE INSURANCE CO	
MQ	BAYERISCHE MOTOREN WERKE AG	
MRAB	MYRIAD GENETICS INC	MYRIAD GENETICS INC
MRAD	DAIMLER AG	MERCEDES-BENZ USA LLC
MRCL	NATIONSTAR MORTGAGE LLC-DX	NATIONSTAR MORTGAGE LLC-DX
MRCM	IAC/INTERACTIVECORP	MATCH.COM LLC
MRCN	ASCENA RETAIL GROUP INC	MAURICES INC
MRCO	US GOVERNMENT	US MARINE CORPS
MRCP	US GOVERNMENT	US MARINE CORPS
MRCR	MICHIGAN CREDIT UNION LEAGUE	MICHIGAN CREDIT UNION LEAGUE
MRCS	SABMILLER PLC	MILLERCOORS LLC
MRCT	MICHIGAN CREDIT UNION LEAGUE	MICHIGAN CREDIT UNION LEAGUE
MRDF	HANESBRANDS INC	HANESBRANDS INC
MREC	MUELLER RECREATIONAL PRODUCTS INC	MUELLER RECREATIONAL PRODUCTS INC
MRFW	WOLVERINE WORLD WIDE INC	MERRELL HIKING DIV
MRGS	MORGAN STANLEY	MORGAN STANLEY
MRIE	agency Name	
MRKT	INO.COM INC	INO.COM INC
MRLA	MADISON ROAD ENTERTAINMENT LLC	MADISON ROAD ENTERTAINMENT LLC
MRLG	MAJOR LEAGUE GAMING INC	MAJOR LEAGUE GAMING INC
MRLT	SABMILLER PLC	MILLERCOORS LLC
MRMT	JARDEN CORP	MARMOT MOUNTAIN LLC
MRNY	NY MAYORS OFFICE	NY MAYORS OFFICE
MROT	MONTANA STATE OF	TRAVEL MONTANA INC
MRSH	SUN CAPITAL PARTNERS INC	MARSH SUPERMARKETS INC
MRSP	MOTOSPORT INC	MOTOSPORT INC
MRST	BK HOUSE LLC	BK HOUSE LLC
MRTC	MARS ADVERTISING CO INC	MARS ADVERTISING CO INC
MRTH	TRACINDA CORP	MGM RESORTS INTL INC
MRTR	MONTANA STATE OF	TRAVEL MONTANA INC
MRTX	MATRIX INITIATIVES INC	
MRTZ	CALIFORNIA STATE OF	MARTINEZ CITY OF
MRUF	NATL CRIME PREVENTION COUNCIL INC	NATL CRIME PREVENTION COUNCIL INC
MRVL	WALT DISNEY CO	MARVEL ENTERTAINMENT INC
MRXA	ALL NIPPON AIRWAYS CO LTD	ALL NIPPON AIRWAYS CO LTD
MRYC	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
MS	MONSANTO CO	
MT	MOTOROLA INC	
MU	AMICA MUTUAL INSURANCE CO	
MVBL	COMPAGNIE FINANCIERE RICHEMONT SA	MONTBLANC INC
MVID	DAIMLER AG	MERCEDES-BENZ USA LLC
MVMC	ROHTO PHARMACEUTICAL CO LTD	MENTHOLATUM CO INC
MW2R	FRIENDS OF MARK WARNER	FRIENDS OF MARK WARNER
MW73	PURSE BABY CORPORATION	PURSE BABY CORPORATION
MWDV	MARVIN WINDOWS & DOORS INC	MARVIN LUMBER & CEDAR CO INC
MWHS	MATTRESS WAREHOUSE INC-RP	MATTRESS WAREHOUSE INC-RP
MWIN	WINDSTREAM CORP	WINDSTREAM CORP
MWIS	WISCONSIN STATE OF	WISCONSIN STATE OF

Prefix	Parent	Advertiser
MWMO	BELKIN COMPONENTS	BELKIN COMPONENTS
MWSH	MAKE-A-WISH FNDN	MAKE-A-WISH FNDN
MWSI	MIDWEST SHOWS INC	MIDWEST SHOWS INC
MWTG	GALIHAR GARY O ATTORNEY AT LAW	GALIHAR GARY O ATTORNEY AT LAW
MWTV	PLAYA HOLDING CORP	PLAYA HOLDING CORP
MWUN	Name of Advertiser	
MY	WHIRLPOOL CORP	
MZ	MARS INC	
N2HT	US GOVERNMENT	NATL HIGHWAY TRAFFC SFTY ADMNSN
NB	COMCAST CORP	
NE	NESTLE SA	
NH	GENUINE PARTS CO	
NJ	NATL AMUSEMENTS INC	
NM	K+S AG	
NNAP	24-559-4460 NAPOLEON SYS & DVLP LTD	WOLF STEEL LTD
NNAT	OTSUKA PHARMACEUTICAL CO LTD	PHARMAVITE LLC
NNBA	LARCHE HOLDING SA	HEINEKEN USA INC
NNBT	CARLYLE GROUP LP	NATURES BOUNTY INC
NNCC	NATL CONSTITUTION CTR	NATL CONSTITUTION CTR
NNCH	NATIONWIDE CHILDRENS HOSPITAL INC	NATIONWIDE CHILDRENS HOSPITAL INC
NNCT	NCL CORP LTD	NCL CORP LTD
NNDC	99 DECLARATION	99 DECLARATION
NNDS	NATL DOWN SYNDROME CONGRESS	NATL DOWN SYNDROME CONGRESS
NNEC	AMERICAN CAPITAL LTD	NEW ENGLAND CONFECTIONERY CO
NNET	BERKSHIRE HATHAWAY INC	NETJETS INC
NNEU	VERTEX CAPITAL MANAGEMENT LLC	SMALL WORLD TOYS ENTERPRISES LLC
NNFI	NATL FISHERIES INST INC	NATL FISHERIES INST INC
NNGA	CHESAPEAKE ENERGY CORP	CHESAPEAKE ENERGY CORP
NNOA	NOAHS MFG	TEXAS MATTRESS MAKERS
NNOV	NOVARTIS AG	NOVARTIS AG
NNPF	NATL PARK FNDN	NATL PARK FNDN
NNPW	AMERICAN PAYROLL INST INC	AMERICAN PAYROLL ASSN
NNRE	AMERICAN BLUE RIBBON HOLDINGS LLC	AMERICAN BLUE RIBBON HOLDINGS LLC
NNSL	AMERICA MOVIL SA DE CV	TRACFONE WIRELESS INC
NNTC	NETCOALITION	NETCOALITION
NNTX	NFUSION	
NNVA	BEIERSDORF AG	BEIERSDORF INC
NNVP	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE INSURANCE ENTERPRISE
NNVR	NOVANT HEALTH INC	NOVANT HEALTH INC
NNVT	NOVANT HEALTH INC	NOVANT HEALTH INC
NNXA	NEXON CORP	NEXON AMERICA INC
NNYA	NEW YORK ALLIANCE AGANST INSRNC FRD	NEW YORK ALLIANCE AGANST INSRNC FRD
NNYH	NEW YORK STATE OF	NEW YORK STATE OF
NNYR	NEW YORK STATE OF	NEW YORK STATE DIVISION OF LOTTERY
NNYS	NEW YORK STATE OF	NEW YORKS 529 COLLEGE SAVINGS PROGRAM
NO	NISSAN MOTOR CO LTD	
NP	ROYAL PHILIPS ELECTRONICS NV	
NQ	NOVARTIS AG	
NR	US GOVERNMENT	
NUAY	NATL RIFLE ASSN OF AMERICA	NATL RIFLE ASSN OF AMERICA

Prefix	Parent	Advertiser
NUCI	PNC FINANCIAL SVCS GROUP INC	NATL CITY CORP
NUCP	ONTARIO LTD	NUCAP INDUSTRIES INC
NUCR	NUCOR CORP	NUCOR CORP
NUDC	NATURAL RESOURCES DEFENSE COUNCIL	NATURAL RESOURCES DEFENSE COUNCIL
NUKK	MAPA GMBH	NUK USA LLC
NUMB	Prefix is abbreviation of the agency (The Number)	
NUOT	NEW ORLEANS TOURISM MARKETING CORP.	NEW ORLEANS TOURISM MARKETING CORP
NUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
NUSP	NOTION MUSIC INC	NOTION MUSIC INC
NUST	NATURE SWEET LTD	NATURE SWEET LTD
NUTR	COMPLETE NUTRITION HOLDINGS INC	COMPLETE NUTRITION HOLDINGS INC
NUTS	KELSO & CO	LOGANS ROADHOUSE INC
NUZO	NICONOVUM AB	NICONVUM
NW	NYSE EURONEXT	
NY	NEW YORK LIFE INSURANCE CO	
NZ	VISA INC	
ODCO	QUIKSILVER INC	DC SHOES INC
ODDD	DDROPS CO INC	DDROPS CO INC
ODFL	OLD DOMINION FREIGHT LINE INC	OLD DOMINION FREIGHT LINE INC
ODON	AMERICAN ASSN OF ORTHODONTISTS	AMERICAN ASSN OF ORTHODONTISTS
ODPC	Open Id's	
ODU1	VIRGINIA STATE OF	OLD DOMINION UNIVERSITY
ODWD	OLD WORLD INDUSTRIES LLC	OLD WORLD INDUSTRIES LLC
OH07	ONEHOPE	ONEHOPE
OHAR	HARMAN INTL INDUSTRIES INC	HARMAN INTL INDUSTRIES INC
OHCC	GREATER OMAHA CHAMBER OF COMMERCE	GREATER OMAHA CHAMBER OF COMMERCE
OHCO	OASIS CONSUMER HEALTHCARE	OASIS CONSUMER HEALTHCARE
OHDA	OSCAR HEALTH INSURANCE	OSCAR HEALTH INSURANCE
OHFI	DIGITAL BROS SPA	505 GAMES SRL
OHIO	OHIOHEALTH CORP	OHIOHEALTH CORP
OHLE	ORACLE CORP	ORACLE CORP
OHR5	TRT HOLDINGS INC	OMNI HOTELS MANAGEMENT CORP
OHSU	OHIO STATE OF	OHIO STATE UNIVERSITY
OIA	RELATIVITY MEDIA LLC	
OIBZ	BLACKSTONE GROUP LP	ORBITZ LLC
OILT	TBC CORP INC	SPEEDEE OIL CHANGE INC
OINK	VARSITYPLAZA LLC	VARSITYPLAZA LLC
OIQJ	NORTHWELL HEALTH	NORTHWELL HEALTH
OITS	OTIS PRODUCTS INC	OTIS TECHNOLOGY INC
OK	KOHLBERG KRAVIS ROBERTS & CO LP	
OL	GAP INC	
OM	LOREAL SA	
ON	SHERWIN-WILLIAMS CO	
OOCH	OCHARLEYS INC	OCHARLEYS INC
OOFW	VARSITYPLAZA LLC	VARSITYPLAZA LLC
OOGL	GOOGLE INC	GOOGLE INC
OOIN	NOVO NORDISK A/S	NOVO NORDISK PHARMACEUTICALS INC
OOMA	OOMA INC	OOMA INC
OOMB	OOMBA INC	OOMBA INC
OOML	MARKET MASTERS LE	MARKET MASTERS LE

Prefix	Parent	Advertiser
OOMX	ASSOC FOR ORAL MAXILLOFACIAL SURGRY	ASSOC FOR ORAL MAXILLOFACIAL SURGRY
OONE	VALEANT PHARMACEUTICALS INTL INC	VALEANT PHARMACEUTICALS INTL INC
OOMM	RED BULL GMBH	RED BULL NORTH AMERICA INC
OORA	ORASURE TECHNOLOGIES INC	ORASURE TECHNOLOGIES INC
OORI	SAFEWAY INC	SAFEWAY INC
OORL	OREILLY AUTOMOTIVE INC	OREILLY AUTOMOTIVE INC
OOSP	SHIONOGI & CO LTD	SHIONOGI PHARMA INC
OOSU	OKLAHOMA STATE OF	OKLAHOMA STATE UNIVERSITY
OOTB	ARGONNE CAPITAL GROUP LLC	OTB ACQUISITION LLC
OOTT	OHIO STATE OF	OHIO TUITION TRUST AUTHORITY
OOUF	One of Us Films	
OOUN	OTTAWA UNIVERSITY	OTTAWA UNIVERSITY
OOUT	OUTTHINK	OUTTHINK
OOWB	ONEWEST BANK GROUP LLC	ONEWEST BANK FSB
OOWN	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
OQ	STATE FARM MUTUAL AUTOMOBILE INS CO	
OS	OCEAN SPRAY CRANBERRIES INC	
OT	COTTON INC	
OV	ZHEJIANG GEELY HOLDING GROUP CO LTD	
OX	XEROX CORP	
OY	SONY CORP	
P1PL	PAYPAL INC	PAYPAL INC
P360	PETER PAN THE TOUR LLC	PETER PAN THE TOUR
P3SU	PENNSYLVANIA STATE OF	PENNSYLVANIA STATE UNIVERSITY
PC	NATL AMUSEMENTS INC	
PD	PETTERS GROUP WORLDWIDE LLC	
PE	PEPSICO INC	
PF	PFIZER INC	
PG	PROCTER & GAMBLE CO	
PI	PRUDENTIAL FINANCIAL INC	
PJ	JCPENNEY CO INC	
PL	ILLINOIS TOOL WORKS INC	
PM	PANASONIC CORP	
PP	PPG INDUSTRIES INC	
PR62	PROPOSITION 62	PROPOSITION 62
PRAS	PRIMAL QUEST	PRIMAL QUEST
PRAT	PACK RAT RELOCATION SVCS LLC	PACK RAT RELOCATION SVCS LLC
PRBR	PANERA BREAD CO	PANERA BREAD CO
PRCH	PRICE CHOPPER INC	PRICE CHOPPER INC
PRCR	PROCURE TREATMENT CTRS INC	PROCURE TREATMENT CTRS INC
PRDA	DALLAS CTR PRFRMNG ARTS FNDN INC	DALLAS CTR PRFRMNG ARTS FNDN INC
PRDJ	PANDORA	PANDORA NORTH AMERICA
PRDT	BARS PRODUCTS INC	
PREE	LEBANON SEABOARD CORP	LEBANON SEABOARD CORP
PREM	PREMIO COMPUTER INC	PREMIO COMPUTER INC
PREN	HENKEL AG & CO KGAA	DIAL CORP
PREV	REV IMPACT INC	REV IMPACT INC
PREX	HENKEL AG & CO KGAA	DIAL CORP
PRGA	AMB GROUP LLC	GOLF & TENNIS PRO SHOP INC
PRGD	TEVA PHARMACEUTICAL INDUSTRIES LTD	FEI WOMENS HEALTH LLC

Prefix	Parent	Advertiser
PRGM	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
PRHB	WESTCHESTER MEDICAL CTR	WESTCHESTER MEDICAL CTR
PRHK	TSG ENTERPRISES LLC	PURE HOCKEY INC
PRHR	SPECTRUM HEALTH HOSPITALS-GR	PRIORITY HEALTH MANAGED BENEFITS INC
PRHT	SPECTRUM HEALTH HOSPITALS-GR	PRIORITY HEALTH MANAGED BENEFITS INC
PRHZ	HERTZ GLOBAL HOLDINGS INC	HERTZ CORP
PRIB	CARNIVAL CORP	CARNIVAL PLC
PRIM	PRIME CONNECTICUT INC	PRIME CONNECTICUT INC
PRIN	AMERICAN COMMUNITY MUTAL INSRNCE CO	PRECEDENT INSURANCE CO
PRIS	PRISM PARTNERSHIPS	PRISM PARTNERSHIPS
PRIT	CARNIVAL CORP	CARNIVAL PLC
PRKB	NATL PORK BOARD	NATL PORK BOARD
PRLD	GRUPO INDUSTRIAL LALA SA DE CV	PROMISED LAND DAIRY LLC
PRLT	Killer Dutch	
PRMA	PHARMACTCL RSRCH & MNFCTRRS OF AMRC	PHARMACTCL RSRCH & MNFCTRRS OF AMRC
PRMC	QUALITOR INC	PYLON MANUFACTURING CORP
PRMO	PREMIO FOODS INC	PREMIO FOODS INC
PRMT	ROLL INTL CORP	PARAMOUNT FARMS INC
PRMV	OTSUKA PHARMACEUTICAL CO LTD	PHARMAVITE LLC
PRNT	PORTUGAL REPUBLIC OF	PORTUGUESE TRADE & TOURISM COMMISSN
PRNV	NAVY PIER, INC	NAVY PIER, INC
PRO1	THE PROACTIV CO	THE PROACTIV CO
PROC	ABSORPTION PHARMACEUTICALS LLC	PROMESCENT INC
PROD	Sideshow Productions Prefix	
PROG	PROGREXION HOLDINGS INC	PROGREXION HOLDINGS INC
PROK	Andersen	
PROM	MAIDPRO INC	MAIDPRO INC
PRON	SOWELL & CO	SERGEANTS PET CARE PRODUCTS INC
PROP	PROPANE EDUCATION & RESEARCH COUNCL	PROPANE EDUCATION & RESEARCH COUNCL
PROR	TEVA PHARMACEUTICAL INDUSTRIES LTD	TEVA PHARMACEUTICALS USA INC
PROS	HERSHEY CO	HERSHEY CO
PROT	SIMON PROPERTY GROUP LP	SIMON PROPERTY GROUP LP
PROV	PROVEN WINNERS LLC	PROVEN WINNERS LLC
PROX	PROGENE HEALTHCARE INC	PROGENE HEALTHCARE INC
PRPL	PLAYLOGIC ENTERTAINMENT INC	PLAYLOGIC ENTERTAINMENT INC
PRPM	One Production Place	
PRPP	MARS INC	MARS PETCARE US INC
PRPS	Purpose Agency	
PRPT	MITSUBISHI UFJ FINANCIAL GROUP INC	MUFG UNION BANK NA
PRRC	ZOETIS INC	ZOETIS
PRSC	SCERENE HEALTHCARE INC	SCERENE HEALTHCARE INC
PRSD	CENTURY 21 DEPT STORE INC	CENTURY 21 DEPT STORE INC
PRSL	HENKEL AG & CO KGAA	HENKEL AG & CO KGAA
PRSP	PROSPER MARKETPLACE INC	PROSPER MARKETPLACE INC
PRST	AMERICAN HOMEHEALTH INC	AMERICAN HOMEHEALTH INC
PRTM	ILLVA SARONNO HOLDING SPA	ILLVA SARONNO SPA
PRTN	PISCO PORTON LLC	PISCO PORTON LLC
PRTO	UNKNOWN	
PRTY	AAH HOLDINGS CORP	PARTY CITY CORP
PRVA	MERISANT WORLDWIDE INC	WHOLE EARTH SWEETENER CO LLC



Prefix	Parent	Advertiser
PRVB	PRIVATEBANCORP INC	PRIVATEBANCORP INC
PRVN	PFIZER INC	WYETH PHARMACEUTICALS INC
PRWC	POWERMAT USA LLC	POWERMAT USA LLC
PRWT	PERNOD RICARD SA	PERNOD RICARD USA
PRXE	PROXIMO SPIRITS INC	PROXIMO SPIRITS INC
PRXJ	PROXIMO SPIRITS INC	PROXIMO SPIRITS INC
PRXT	PROXIMO SPIRITS INC	PROXIMO SPIRITS INC
PRYA	PRESTIGE BRANDS HOLDINGS INC	PRESTIGE BRANDS INC
PRYG	PAYDEN & RYGEL INVESTMENT GROUP	PAYDEN & RYGEL INVESTMENT GROUP
PS	AB ACQUISITION LLC	
PTAB	MCILHENNY CO	MCILHENNY CO
PTAK	HAMLET HOLDINGS INC	HARRAHS ENTERTAINMENT INC
PTAL	TALENT PARTNERS PREFIX	
PTAT	TRUE AMATEUR TOURNAMENTS INC	TRUE AMATEUR TOURNAMENTS INC
PTBS	POTBELLY SANDWICH WORKS LLC	POTBELLY SANDWICH WORKS LLC
PTCA	DADS PRODUCTS CO INC	DADS PET CARE INC
PTCG	POKEMON CO	POKEMON CO INTL INC
PTCW	PEETS COFFEE & TEA INC	PEETS COFFEE & TEA INC
PTEL	PANTELION FILMS LLC	PANTELION FILMS LLC
PTEM	PANTELION FILMS LLC	PANTELION FILMS LLC
PTEN	PROJECT 10 PRODUCTIONS INC	PROJECT 10 PRODUCTIONS INC
PTEX	HANESBRANDS INC	HANESBRANDS INC
PTFI	FUNAI ELECTRIC CO LTD	FUNAI CORP INC
PTFM	COUNCIL OF BETTER BUSINESS BURE INC	COUNCIL OF BETTER BUSINESS BURE INC
PTFT	PFIP LLC	PFIP LLC
PTFV	MEAL SYSTEMS LLC	MEAL SYSTEMS LLC
PTGA	AMB GROUP LLC	GOLF & TENNIS PRO SHOP INC
PTHA	HALO PURELY FOR PETS INC	HALO PURELY FOR PETS INC
PTHC	PARTNERS HEALTHCARE SYSTEM INC	PARTNERS HEALTHCARE SYSTEM INC
PTHE	THERMO FISHER SCIENTIFIC INC	THERMO FISHER SCIENTIFIC INC
PTHO	THOMSON REUTERS CORP	THOMSON REUTERS CORP
PTIV	PACKAGING HOLDINGS LTD	PACTIV CORP
PTLK	TELRITE CORP	TELRITE CORP
PTMO	DEUTSCHE TELEKOM AG	T-MOBILE INTL
PTNA	PPR SA	
PTNM	TN MARKETING LLC	TN MARKETING LLC
PTNS	NESTLE SA	NESTLE HEALTHCARE NUTRITION INC
PTOR	TENNESSEE STATE OF	PIGEON FORGE DEPT OF TOURISM
PTOU	TENNESSEE STATE OF	PIGEON FORGE DEPT OF TOURISM
PTPS	AMBASSADORS INTL INC	AMBASSADOR PROGRAM INC
PTRA	PILOT TRAVEL CTRS LLC	PILOT TRAVEL CTRS LLC
PTRI	TRIHEALTH INC-CN	TRIHEALTH INC-CN
PTRN	PATRON SPIRITS INTL AG	PATRON SPIRITS CO
PTSA	RADIO SYSTEMS CORP	RADIO SYSTEMS CORP
PTSF	FIDOPHARM INC	FIDOPHARM INC
PTSM	PETSMART INC	PETSMART INC
PTSP	PC PITSTOP LLC	PC PITSTOP LLC
PTTQ	PATRON SPIRITS INTL AG	PATRON SPIRITS CO
PTVT	PARTICIPANT MEDIA LLC	
PTZE	PERNIX THERAPEUTICS HOLDINGS INC	PERNIX THERAPEUTICS HOLDINGS INC

Prefix	Parent	Advertiser
PX	MERCK & CO INC	
Q4TV	CHICAGO BOARD OPTIONS EXCHANGE INC	CBOE FUTURES EXCHANGE LLC
QAAW	AMERICAN AUTOMOBILE ASSN INC	AMERICAN AUTOMOBILE ASSN INC
QABG	INGERSOLL-RAND PLC	AMERICAN STANDARD HTNG & AIR CNDTNG
QABL	ANDERSON ERICKSON DAIRY CO	ANDERSON ERICKSON DAIRY CO
QACI	AMERICAN CENTURY COS INC	AMERICAN CENTURY INVESTMENTS
QACX	ATARI CORP	ATARI CORP
QADF	TRUSERV CORP	TRUSERV CORP
QADP	ALDI INC	ALDI INC
QADS	Adstream	
QAEC	AECOM TECHNOLOGY CORP	AECOM TECHNOLOGY CORP
QAEN	GOLDMAN SACHS GROUP INC	GOLDMAN SACHS & CO
QAFF	AARONS INC	AARONS INC
QAFK	CRAWFORD GROUP INC	ALAMO RENT A CAR LLC
QAFR	AARONS INC	AARONS INC
QAJW	TJX COS INC	TJX COS INC
QAKR	CHILDRENS HOSPITAL MEDICAL CTR AKRN	CHILDRENS HOSPITAL MEDICAL CTR AKRN
QAKS	ROYAL DUTCH SHELL PLC	SHELL OIL PRODUCTS CO LLC
QALA	ABBOTT LABORATORIES INC	ABBOTT DIABETES CARE INC
QALD	ALDI INC	ALDI INC
QALI	ALIGN TECHNOLOGY INC	ALIGN TECHNOLOGY INC
QAMG	AMERICAN GREETINGS CORP	AMERICAN GREETINGS CORP
QAMK	AMAZON.COM INC	AMAZON.COM INC
QAML	AMERICAN LEGACY FNDN	AMERICAN LEGACY FNDN
QAMP	UNITED SYSTEMS ACCESS TELECOM INC	UNITED SYSTEMS ACCESS TELECOM INC
QAMX	ASCEND ONE CORP	AMERIX CORP-WA
QAMZ	AMAZON.COM INC	AMAZON.COM INC
QANG	CHESAPEAKE ENERGY CORP	CHESAPEAKE ENERGY CORP
QAOA	VOLKSWAGEN AG	AUDI OF AMERICA INC
QAOL	AOL INC	AOL INC
QAPM	APPLIED MATERIALS INC	APPLIED MATERIALS INC
QAPT	ADVANCE AUTO PARTS INC	ADVANCE AUTO PARTS INC
QARB	ARBELLA MUTUAL INSURANCE CO	ARBELLA MUTUAL INSURANCE CO
QARC	NYSE EURONEXT	NYSE EURONEXT
QARI	RETAIL VENTURES INC	AMERICAN EAGLE OUTFITTERS INC
QARS	ALDI INC	ALDI INC
QART	ART Payroll	
QAST	ASTORIA FINANCIAL CORP	
QATR	COX ENTERPRISES INC	AUTOTRADER.COM LLC
QATS	ALDI INC	ALDI INC
QATU	ACCENTURE PLC	ACCENTURE PLC
QAXA	AXA GROUP	AXA DIRECT INSURANCE LTD
QBAN	UCI FRAM GROUP	FRAM GROUP LLC
QBBB	BLISTEX INC	BLISTEX INC
QBBQ	BUSH BROTHERS & CO	BUSH BROTHERS & CO
QBBX	ROYAL AHOLD NV	
QBCE	BANFI PRODUCTS CORP	BANFI VINTNERS
QBCN	BENIHANA INC	BENIHANA INC
QBCR	BEIERSDORF AG	BEIERSDORF INC
QBCW	BEST WESTERN INTL INC	BEST WESTERN INTL INC

Prefix	Parent	Advertiser
QBDG	BARRATT AMERICAN INC	BARRATT AMERICAN INC
QBDI	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
QBDM	BLUE DIAMOND GROWERS	BLUE DIAMOND GROWERS
QBDN	BOARS HEAD PROVISIONS CO INC	BOARS HEAD PROVISIONS CO INC
QBDW	WC BRADLEY CO	WC BRADLEY CO
QBEC	QBE INSURANCE GROUP LTD	QBE INSURANCE GROUP LTD
QBEE	HERO AG	BEECH-NUT NUTRITION CORP
QBER	MIZKAN GROUP CORP	R&B FOODS INC
QBFF	RECREATIONAL BOATING & FISHING FNDN	RECREATIONAL BOATING & FISHING FNDN
QBGE	AGL RESOURCES INC	SOUTHSTAR ENERGY SVCS LLC
QBIO	KAO CORP	KAO BRANDS CO
QBIR	SOCIETE BIC SA	BIC CORP
QBKD	ORIGINAL HONEYBAKED HAM CO INC	ORIGINAL HONEYBAKED HAM CO INC
QBKW	BANK OF AMERICA CORP	
QBLA	FERRARA PAN CANDY CO INC	FERRARA PAN CANDY CO INC
QBLM	KAHALA-COLD STONE	KBI HOLDINGS LLC
QBLU	FISHBOWL SPIRITS LLC	FISHBOWL SPIRITS LLC
QBLV	CITIZEN HOLDINGS CO LTD	BULOVA CORP
QBOY	BOYS & GIRLS CLUBS OF AMERICA	BOYS & GIRLS CLUBS OF AMERICA
QBOZ	BOSE CORP	BOSE CORP
QBPG	BP PLC	BP PLC
QBPI	SHISEIDO CO LTD	BEAUTE PRESTIGE INTL
QBPR	BAYER PROPERTIES LLC	BAYER PROPERTIES LLC
QBRL	BARILLA HOLDING SPA	BARILLA AMERICA INC
QBSC	BLUE SHIELD OF CALIFORNIA	BLUE SHIELD OF CALIFORNIA
QBSD	BLISTEX INC	BLISTEX INC
QBSI	BRICKSTREET MUTUAL INSURANCE CO	BRICKSTREET MUTUAL INSURANCE CO
QBSP	NEXTSPORT INC	NEXTSPORT INC
QBSQ	AMERICAN BLUE RIBBON HOLDINGS LLC	AMERICAN BLUE RIBBON HOLDINGS LLC
QCAJ	CATERPILLAR INC	CATERPILLAR INC
QCBN	CMS ENERGY CORP	CONSUMERS ENERGY CO
QCBP	RITZ CAMERA & IMAGE LLC	CPI ONE HOUR PHOTO FINISH
QCBW	CC SVCS INC	CC SVCS INC
QCCC	CUMBERLAND PACKING CORP	CUMBERLAND PACKING CORP
QCCH	MASSACHUSETTS STATE OF	MASSACHUSETTS STATE LOTTERY
QCCJ	CONSTELLATION BRANDS INC	CONSTELLATION BRANDS INC
QCEA	CHICK-FIL-A INC	CHICK-FIL-A INC
QCFX	CASIO COMPUTER CO LTD	CASIO INC
QCGG	CARQUEST CORP	CARQUEST CORP
QCGH	JARDEN CORP	COLEMAN CO INC
QCGU	AMERICAN INDIAN COLLEGE FUND	AMERICAN INDIAN COLLEGE FUND
QCHE	NESTLE SA	CHEF AMERICA INC
QCHK	WELLSPRING CAPITAL MANAGEMENT LLC	CHECKERS DRIVE-IN RESTAURANTS INC
QCHV	PERNOD RICARD SA	PERNOD RICARD USA
QCIS	CISCO SYSTEMS INC	CISCO SYSTEMS INC
QCIT	CIT GROUP INC	CIT GROUP INC
QCLA	PACIFIC BIOSCIENCE LABORATORIES INC	PACIFIC BIOSCIENCE LABORATORIES INC
QCLL	CALIFORNIA STATE OF	CALIFORNIA LOTTERY COMMISSION
QCLN	QC HOLDINGS INC	QC FINANCIAL SVCS INC
QCMC	COMCAST CORP	COMCAST SPECTACOR LP

Prefix	Parent	Advertiser
QCMG	VIVENDI SA	UNIVERSAL MUSIC GROUP INC
QCMO	FORTRESS INVESTMENT GROUP LLC	CHAMPION MORTGAGE CO
QCNT	APOLLO GLOBAL MANAGEMENT LLC	CENTURY 21 REAL ESTATE LLC
QCOA	COACH INC	COACH INC
QCOI	CONCORD INDUSTRIES INC	CONCORD INDUSTRIES INC
QCOM	COMCAST CORP	
QCOW	DAIRY FARMERS OF AMERICA INC	DAIRY FARMERS OF AMERICA INC
QCPD	SUN CAPITAL PARTNERS INC	CAPTAIN DS LLC
QCRE	ABBVIE INC	ABBVIE INC
QCRF	RL POLK & CO INC	CARFAX INC
QCRO	CROCS INC	CROCS INC
QCRR	TEGNA INC	CAREERBUILDER LLC
QCRW	AT&T INC	CRICKET COMMUNICATIONS INC
QCSA	SUN CAPITAL PARTNERS INC	CONTESSA PREMIUM FOODS INC
QCSB	US GOVERNMENT	US BUREAU OF THE CENSUS
QCSC	KAHALA-COLD STONE	COLD STONE CREAMERY INC
QCSN	EXELON CORP	CONSTELLATION ENERGY GROUP INC
QCTR	CARGILL INC	CARGILL INC
QCTS	CONNECTICUT SUN	CONNECTICUT SUN
QCVB	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QCVC	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QCVN	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QCVS	CVS/CAREMARK CORP	CVS/CAREMARK CORP
QCWE	WEDDING WIRE INC	WEDDING WIRE INC
QCWF	BANK OF AMERICA CORP	
QCWG	COLONIAL WILLIAMSBURG FNDN INC	COLONIAL WILLIAMSBURG FNDN INC
QCWR	COLONIAL WILLIAMSBURG FNDN INC	COLONIAL WILLIAMSBURG FNDN INC
QCZN	HM TREASURY	CITIZENS FINANCIAL GROUP INC
QDAF	TARGET CORP	TARGET CORP
QDAG	DEAN FOODS CO	DEAN FOODS CO
QDAH	DEERE & CO	DEERE & CO
QDAX	KOHLBERG KRAVIS ROBERTS & CO LP	DOLLAR GENERAL CORP
QDBG	GOODYEAR TIRE & RUBBER CO	GOODYEAR DUNLOP TIRES NRTH AMER LTD
QDC1	QUEST DIAGNOSTICS INC	QUEST DIAGNOSTICS INC
QDCW	LVMH MOET HENNESSY LOUIS VUITTON SA	DOMAINE CHANDON INC
QDCZ	DEL TACO HOLDINGS INC	DEL TACO LLC
QDEN	AMERICAN DENTAL PARTNERS INC	AMERICAN DENTAL PARTNERS INC
QDFC	MASCO CORP	DELTA FAUCET CO
QDHB	SHERWIN-WILLIAMS CO	SHERWIN-WILLIAMS CO
QDIL	HENKEL AG & CO KGAA	DIAL CORP
QDIT	WALTER INVESTMENT MANAGEMENT CORP	DITECH MORTGAGE CORP
QDLX	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
QDOC	CONSUMER HEALTH SVCS INC	CONSUMER HEALTH SVCS INC
QDON	DONATOS PIZZERIA CORP	DONATOS PIZZERIA CORP
QDRA	JACK IN THE BOX INC	QDOBA RESTAURANT CORP
QDRK	AFTER DARK FILMS LLC	AFTER DARK FILMS LLC
QDSH	DISH NETWORK CORP	DISH NETWORK LLC
QDSR	HENKEL AG & CO KGAA	DIAL CORP
QDTC	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
QDTV	AT&T INC	DIRECTV LLC

Prefix	Parent	Advertiser
QDWB	WAGNER GROUP INC	WAGNER GROUP INC
QDXL	CASUAL MALE RETAIL GROUP INC	CMRG APPAREL LLC
QEBA	NIKON CORP	NIKON INC
QEBI	1-800-FLOWERS.COM INC	1-800-FLOWERS.COM INC
QEBJ	SEIKO CORP	EPSON AMERICA INC
QEBN	CRAWFORD GROUP INC	ENTERPRISE RENT-A-CAR CO
QEBR	GOLDEN GATE PRIVATE EQUITY INC	EDDIE BAUER INC
QEBY	EBAY INC	EBAY INC
QECN	ECONOMIST NEWSPAPER LTD	ECONOMIST NEWSPAPER GROUP INC
QEDS	HP INC	HP INC
QEEG	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEHS	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEHY	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEIN	EINSTEIN NOAH RESTAURANT GROUP INC	EINSTEIN BROS BAGELS INC
QEMG	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
QEMI	EMIRATES GROUP	EMIRATES AIRLINES INC
QEND	SPORTS ENDEAVORS INC	SPORTS ENDEAVORS INC
QEQD	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEQW	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEQX	RELATED COS LP	EQUINOX HOLDINGS INC
QERN	ERNST & YOUNG LLP	ERNST & YOUNG LLP
QESI	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QESN	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QESP	WALT DISNEY CO	ESPN INC
QESQ	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QESU	ALLSTATE CORP	ESURANCE INC
QEVY	ENERGIZER HOLDINGS INC	EVEREADY BATTERY CO INC
QEWS	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEXL	EXELON CORP	EXELON CORP
QEXP	EXPEDIA INC	EXPEDIA INC
QFAE	FRANKLIN ELECTRONIC PUBLISHERS INC	FRANKLIN ELECTRONIC PUBLISHERS INC
QFBB	DELHAIZE GROUP	FOOD LION INC
QFBR	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFBT	FERRERO SPA	FERRERO USA INC
QFBU	US BANCORP	US BANK NA
QFBV	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFCG	ZURICH INSURANCE GROUP LTD	FARMERS GROUP INC
QFCI	FAC ACQUISITIONS LLC	FAC ACQUISITIONS LLC
QFCM	FMR CORP	FIDELITY DISTRIBUTORS CORP
QFCT	FAMILY DOLLAR STORES INC	FAMILY DOLLAR STORES INC
QFDN	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFGE	FAGE SA	FAGE USA CORP
QFHI	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFIN	FINISH LINE INC	FINISH LINE INC
QFIT	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
QFLX	NETFLIX INC	NETFLIX.COM INC
QFMF	FANNIE MAE	FANNIE MAE
QFNL	VALIO LTD	FINLANDIA CHEESE CO INC
QFOR	POKAGON BAND OF POTAWATOMI INDIANS	POKAGON BAND OF POTAWATOMI INDIANS
QFOT	FOOT LOCKER INC	FOOT LOCKER INC

Prefix	Parent	Advertiser
QFPE	PENSKE CORP	PENSKE CORP
QFPL	NEXTERA ENERGY INC	FLORIDA POWER & LIGHT CO
QFRA	CATHOLIC HEALTH SVCS OF LI INC-NY	CATHOLIC HEALTH SVCS OF LI INC-NY
QFRC	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFRN	SUN CAPITAL PARTNERS INC	FRIENDLY ICE CREAM CORP
QFRR	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFTB	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFTT	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFXX	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFZZ	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QGAL	BERKSHIRE HATHAWAY INC	GARAN INC
QGAO	GENERAL NUTRITION CTR	GENERAL NUTRITION CTR
QGBK	SMITHFIELD FOODS INC	GWALTNEY OF SMITHFIELD LTD
QGBY	GOYA FOODS INC	GOYA FOODS INC
QGCK	GANNETT CO INC	GANNETT CO INC
QGDG	TRT HOLDINGS INC	GOLDS GYM INTL INC
QGDL	GALDERMA PHARMA SA	GALDERMA LABORATORIES LP
QGDY	GALDERMA PHARMA SA	GALDERMA LABORATORIES LP
QGER	BOYD GROUP INCOME FUND	GERBER COLLISION & GLASS
QGIN	PAPA GINOS OF AMERICA INC	PAPA GINOS OF AMERICA INC
QGMA	ALLY FINANCIAL INC	ALLY FINANCIAL INC
QGMH	ALLY FINANCIAL INC	ALLY FINANCIAL INC
QGNG	AGL RESOURCES INC	AGL RESOURCES INC
QGOJ	GOJO INDUSTRIES INC	GOJO INDUSTRIES INC
QGOL	GARDEN OF LIFE INC	GARDEN OF LIFE INC
QGOO	GOOGLE INC	GOOGLE INC
QGOR	WL GORE & ASSOC INC	WL GORE & ASSOC INC
QGRE	GALDERMA PHARMA SA	GALDERMA PHARMA SA
QGRL	GALDERMA PHARMA SA	GALDERMA LABORATORIES LP
QGRN	LOREAL SA	LOREAL USA INC
QGRS	GALDERMA PHARMA SA	GALDERMA LABORATORIES LP
QHAZ	HARLEY-DAVIDSON INC	HARLEY-DAVIDSON MOTOR CO
QHBH	HP INC	HP INC
QHBI	HONEYWELL INTL INC	HONEYWELL INTL INC
QHBS	GLOBAL HYATT CORP	HYATT HOTEL CORP
QHCH	DELHAIZE GROUP	HANNAFORD BROS CO
QHDT	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
QHET	HAMLET HOLDINGS INC	HARRAHS ENTERTAINMENT INC
QHIG	PALISADES SFTY & INSRNC MNGMNT CORP	HIGH POINT SAFTY INSRNC MNGMNT CORP
QHIP	HEALTH PLAN OF NY	HEALTH PLAN OF NY
QHIV	CENTRICA PLC	CENTRICA PLC
QHMD	HACKENSACK UNIVERSITY MEDICAL CTR	HACKENSACK UNIVERSITY MEDICAL CTR
QHNA	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE INSURANCE ENTERPRISE
QHNB	HUNTINGTON BANCSHARES INC	HUNTINGTON BANCSHARES INC
QHOF	HEARTS ON FIRE CO LLC	HEARTS ON FIRE CO LLC
QHOM	TJX COS INC	TJX COS INC
QHON	HONDA MOTOR CO LTD-DA	AMERICAN HONDA MOTOR CO INC-DA
QHOO	YAHOO! INC	YAHOO! INC
QHPPH	HP HOOD LLC	HP HOOD LLC
QHRH	HAMLET HOLDINGS INC	HARRAHS ENTERTAINMENT INC

Prefix	Parent	Advertiser
QHTC	HIGH TECH COMPUTER CORP	HTC AMERICA INC
QHTI	THQ INC	THQ INC
QHUA	HUAWEI TECHNOLOGIES CO LTD	
QHUM	HUMANE SOCIETY OF THE US	HUMANE SOCIETY OF THE US
QHUN	HUNTER DOUGLAS NV	HUNTER DOUGLAS INC
QHUV	HACKENSACK UNIVERSITY MEDICAL CTR	HACKENSACK UNIVERSITY MEDICAL CTR
QIAF	DINEEQUITY INC	INTL HOUSE OF PANCAKES LLC
QIAY	INTERCONTINENTAL HOTELS GROUP PLC	INTERCONTINENTAL HOTELS GROUP PLC
QICS	HIGHMARK HEALTH	ALLEGHENY HEALTH NETWORK INC
QILI	GALDERMA PHARMA SA	GALDERMA LABORATORIES LP
QISR	ISRAEL COUNTRY OF	ISRAEL MINISTRY OF TOURISM
QITV	QUALCOMM INC	QUALCOMM INC
QIWI	HONEYBAKED FOODS INC	THE HONEYBAKED HAM CO
QJAK	MANULIFE FINANCIAL CORP	JOHN HANCOCK LIFE INSURANCE CO
QJAX	ROYAL DUTCH SHELL PLC	JIFFY LUBE INTL INC
QJAY	HERSHEY CO	HERSHEY CO
QJBB	JOHNSONVILLE FOODS INC	JOHNSONVILLE FOODS INC
QJDD	DEERE & CO	DEERE & CO
QJPM	JPMORGAN CHASE & CO	JPMORGAN CHASE & CO
QJVL	JOHNSONVILLE FOODS INC	JOHNSONVILLE FOODS INC
QKAT	KOHLER CO	KOHLER CO
QKBV	PING GOLF	PING GOLF
QKBW	KAISER FNDN HEALTH PLAN INC	PERMANENTE MEDICAL GROUP INC
QKCB	K-SWISS INC	K-SWISS INC
QKME	QUACK!MEDIA	QUACK!MEDIA
QKOB	KOBE INC	KOBE INC
QKOL	KOHLER CO	KOHLER CO
QKRY	SHERWIN-WILLIAMS CO	SHERWIN-WILLIAMS CO
QLAA	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
QLAB	LAND O LAKES INC	
QLAE	MCCORMICK & CO INC	MCCORMICK & CO INC
QLAV	VOYA FINANCIAL	VOYA FINANCIAL
QLBQ	LA QUINTA WORLDWIDE LLC	LQ MANAGEMENT LLC
QLBR	ESSILOR INTL SA	ESSILOR OF AMERICA INC
QLEB	LEBANON SEABOARD CORP	LEBANON SEABOARD CORP
QLED	SAMSUNG ELECTRONICS CO LTD	SAMSUNG GLOBAL
QLEV	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLFG	MOUNTE LLC	LEAPFROG ENTERPRISES INC
QLHD	LOCKHEED MARTIN CORP	LOCKHEED MARTIN CORP
QLHL	MCDONALDS	MCDONALDS
QLIB	LIBMAN CO	LIBMAN CO
QLNA	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRA	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRB	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRC	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRL	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLTG	LEATHERMAN TOOL GROUP INC	LEATHERMAN TOOL GROUP INC
QLUC	LUCASFILM ENTERTAINMENT CO LTD	LUCASART ENTERTAINMENT CO LTD
QLUX	DELFIN SARL	LUXOTTICA GROUP SPA
QLVI	LS VGS INST FR ADVNCD DNTL STDS INC	LS VGS INST FR ADVNCD DNTL STDS INC

Prefix	Parent	Advertiser
QLVM	LVMH MOET HENNESSY LOUIS VUITTON SA	LVMH PERFUMES & COSMETICS SVCS LLC
QMAE	MANPOWER INC	MANPOWER INC
QMAG	HSBC HOLDINGS PLC	HSBC MORTGAGE CORP USA
QMAY	MACYS INC	MACYS INC
QMCL	MASSACHUSETTS MUTUAL LIFE INS CO	MASSACHUSETTS MUTUAL LIFE INS CO
QMCY	CARDINAL HEALTH INC	MEDICINE SHOPPE INTL INC
QMEA	MARY KAY INC	MARY KAY INC
QMEN	PERFETTI VAN MELLE	PERFETTI VAN MELLE USA INC
QMEX	MEXICO REPUBLIC OF	MEXICO TOURISM BOARD
QMFI	Fitzgerald+CO	
QMIC	HYPERSPACE COMMUNICATIONS INC	MPC COMPUTERS LLC
QMIL	SABMILLER PLC	MILLERCOORS LLC
QMIX	MIXI INC	MIXI INC
QMIZ	MIZUNO CORP	MIZUNO USA INC
QMJT	BERKSHIRE HATHAWAY INC	MARQUIS JET PARTNERS INC
QMKE	MCKEE FOODS CORP	MCKEE FOODS CORP
QMLB	UNITED PARCEL SVC OF AMERICA INC	UNITED PARCEL SVC OF AMERICA INC
QMLM	MARK ANTHONY GROUP INC	MIKES HARD BEVERAGE CO
QMOH	MOHEGAN TRIBE OF INDIANS OF CT LLC	MOHEGAN SUN
QMOX	ARRIS GROUP INC	ARRIS GROUP INC
QMPA	MOTION PICTURE ASSN OF AMERICA INC	MOTION PICTURE ASSN OF AMERICA INC
QMPR	MARATHON PETROLEUM CORP	
QMPT	MARATHON PETROLEUM CORP	
QMRI	SHIELDS HEALTH CARE GROUP INC	SHIELDS HEALTH CARE GROUP INC
QMSH	MARSH & MCLENNAN COS INC	MARSH & MCLENNAN COS INC
QMTD	MTD PRODUCTS INC	MTD PRODUCTS INC
QMTP	METROPCS INC	METROPCS INC
QMWL	NEW JERSEY STATE OF	NEW JERSEY SPORTS & EXPOSITN ATHRTY
QMYP	MOMENTUM TELECOM INC	MOMENTUM TELECOM INC
QNAM	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE INSURANCE ENTERPRISE
QNBC	NEW BALANCE INC	NEW BALANCE ATHLETIC SHOES INC
QNEL	Nelson's	
QNFC	NAVY FEDERAL CREDIT UNION INC	NAVY FEDERAL CREDIT UNION INC
QNFM	BEIERSDORF AG	BEIERSDORF INC
QNFX	NETFLIX INC	NETFLIX.COM INC
QNLG	TWENTY-FIRST CENTURY FOX INC	NGC NETWORK US LLC
QNOR	NORDSTROM INC	NORDSTROM INC
QNRL	NORTEL NETWORKS CORP	NORTEL NETWORKS CORP
QNRT	APOLLO GLOBAL MANAGEMENT LLC	NRT INC
QNSC	NEW SCHOOLS FOR CHICAGO	NEW SCHOOLS FOR CHICAGO
QNSD	NASDAQ OMX GROUP INC	NASDAQ OMX GROUP INC
QNTA	NATL COLLEGIATE ATHLETIC ASSN	
QNTO	AUROBINDO PHARMA LTD	NATROL LLC
QNTT	NORTHERN TRUST CORP	NORTHERN TRUST BANK
QNWI	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE INSURANCE ENTERPRISE
QNWK	GENERAL ATLANTIC LLC	NETWORK SOLUTIONS LLC
QNYD	NYDJ APPAREL LLC	NYDJ APPAREL
QOAB	ORLANDO/ORANGE COUNTY C&VB INC	ORLANDO/ORANGE COUNTY C&VB INC
QOAC	NOVARTIS AG	ALCON INC
QOAZ	ROYAL DUTCH SHELL PLC	SHELL OIL PRODUCTS CO LLC



Prefix	Parent	Advertiser
QOBG	SWATCH GROUP SA	OMEGA SA
QODR	OIL-DRI CORP OF AMERICA	OIL-DRI CORP OF AMERICA
QOFE	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
QOPA	WARBURG PINCUS LLC	BAUSCH & LOMB INC
QORC	ORACLE CORP	ORACLE CORP
QOVR	SANWA SHUTTER CORP	OVERHEAD DOOR CORP
QOWB	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QOWC	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QPAR	ADVANCE PUBLICATIONS INC	PARADE PUBLICATIONS INC
QPAX	EXELON CORP	PECO ENERGY CO
QPBM	PERRIGO CO	PBM PRODUCTS LLC
QPBO	PUBLIC SVC ENTERPRISE GROUP INC	PUBLIC SVC ENTERPRISE GROUP INC
QPBV	PIONEER CORP	PIONEER ELECTRONICS USA INC
QPCC	US GOVERNMENT	PEACE CORPS
QPCO	PIER 1 IMPORTS INC	PIER 1 IMPORTS INC
QPDW	B&G FOODS INC	
QPEN	HOYA CORP	PENTAX CORP
QPEW	PRICEWATERHOUSECOOPERS LLP	PRICEWATERHOUSECOOPERS LLP
QPGA	PROFESSIONAL GOLFERS ASSN OF AMERCA	PROFESSIONAL GOLFERS ASSN OF AMERCA
QPGS	AMB GROUP LLC	GOLF & TENNIS PRO SHOP INC
QPGT	PGA TOUR INC	PGA TOUR INC
QPIM	PARTNERS IN MARKETING	PARTNERS IN MARKETING
QPMC	HP INC	PALM INC
QPML	JOHN PAUL MITCHELL SYSTEM	JOHN PAUL MITCHELL SYSTEM
QPNA	ANTONIO PUIG SA	PUIG USA INC
QPOW	NESTLE SA	POWERBAR INC
QPPB	PEOPLES UNITED FINANCL INC-HT-BS-NY	PEOPLES UNITED BANK-HT-BS-NY
QPRG	PROGRESSIVE CORP	PROGRESSIVE CORP
QPSD	THE PEOPLE SHOULD DECIDE	THE PEOPLE SHOULD DECIDE
QPTC	ROVER HOLDINGS CORP	PETCO ANIMAL SUPPLIES INC
QPVN	DELFIN SARL	LUXOTTICA RETAIL NORTH AMERICA INC
QQEK	UJA FDN OF JWSH PHLNTHRPS OF NY INC	UJA FDN OF JWSH PHLNTHRPS OF NY INC
QQEU	FRANKLIN RESOURCES INC	FRANKLIN TEMPLETON DISTRIBUTORS INC
QQFC	KROGER CO	QUALITY FOOD CTRS INC-ST-PR
QQFD	Substance Strategies	
QQGC	QUIGLEY CORP	QUIGLEY CORP
QQLM	LANDMARK PROPERTIES GROUP	LANDMARK PROPERTIES GROUP
QQVC	LIBERTY INTERACTIVE CORP	QVC INC
QRAD	RED WING SHOE CO INC	RED WING SHOE CO INC
QRAY	TECHTRONIC INDUSTRIES CO LTD	ROYAL APPLIANCE MFG CO
QRBM	MONTRES ROLEX SA	ROLEX WATCH CO LTD
QRBN	ROBERT BOSCH STIFTUNG GMBH	ROBERT BOSCH CORP
QRBX	RICOH CO LTD	RICOH CO LTD
QRCB	PELLA CORP	PELLA CORP
QRCL	RAYOVAC	RAYOVAC
QRCO	RITE AID CORP	RITE AID CORP
QRCR	RENT-A-CTR INC	RENT-A-CTR INC
QRCU	ROYAL CARIBBEAN CRUISES LTD	ROYAL CARIBBEAN CRUISES LTD
QRDF	REDFIN.COM INC	REDFIN.COM INC
QREV	NXCARE INC	NXCARE INC

Prefix	Parent	Advertiser
QRIK	AT&T INC	AT&T INC
QRJF	RAYMOND JAMES FINANCIAL INC	RAYMOND JAMES FINANCIAL INC
QRKY	QUIRKY INC	QUIRKY INC
QRLA	RICOLA LTD	RICOLA INC
QRLY	WILLIAM B REILY & CO INC	REILY FOODS CO
QRPI	PROGRESSIVE CORP	PROGRESSIVE CORP
QRRD	RR DONNELLEY & SONS CO	RR DONNELLEY & SONS CO
QRRJ	ROBBINS RESEARCH INTL INC	ROBBINS RESEARCH INTL INC
QRTU	MONTRES ROLEX SA	TUDOR WATCHES SA
QRUS	BERKSHIRE HATHAWAY INC	RUSSELL CORP
QRVH	RECREATIONAL VHCL INDSTRY ASSN INC	RECREATIONAL VHCL INDSTRY ASSN INC
QRVW	BSH BOSCH UND SIEMENS HAUSGERT GMBH	BSH HOME APPLIANCES CORP
QSAD	TRAVELERS COS INC	TRAVELERS COS INC
QSCR	SUNCORE PRODUCTS LLC	SUNCORE PRODUCTS LLC
QSDD	SOUTH AFRICA REPUBLIC OF	SOUTH AFRICAN TOURISM BOARD
QSEB	SHIRE PLC	SHIRE US INC
QSED	SANDERSON FARMS INC	SANDERSON FARMS INC
QSEL	SARGENTO FOODS INC	SARGENTO FOODS INC
QSES	SAMSUNG ELECTRONICS CO LTD	SAMSUNG ELECTRONICS AMERICA INC
QSEZ	LOREAL SA	SOFT SHEEN/CARSON INC
QSFE	SWATCH GROUP SA	SWATCH GROUP US INC
QSFF	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
QSFG	STANLEY STEEMER INTL INC	STANLEY STEEMER INTL INC
QSFM	WYNDHAM WORLDWIDE CORP	SUPER 8 MOTELS INC
QSGA	US GOLF ASSN	US GOLF ASSN
QSGD	SAMSUNG ELECTRONICS CO LTD	SAMSUNG GLOBAL
QSGM	SAMSUNG ELECTRONICS CO LTD	SAMSUNG GLOBAL MOBILE
QSHB	IAC/INTERACTIVECORP	SHOEBUY.COM INC
QSHI	BEDROCK MANUFACTURING CO LLC	SHINOLA/DETROIT LLC
QSHM	WORDSMITH MEDIA INC	WORDSMITH MEDIA INC
QSHN	SHIRE PLC	SHIRE US INC
QSHR	SHIRE PLC	SHIRE US INC
QSHT	SHIRE PLC	SHIRE US INC
QSHU	SUNGLASS HUT	SUNGLASS HUT
QSHV	SHIRE PLC	SHIRE US INC
QSIG	HERO AG	SIGNATURE BRANDS LLC
QSIN	SHIRE PLC	SHIRE US INC
QSIR	KERZNER INTL HOLDINGS LTD	KERZNER INTL RESORTS INC
QSKG	SKYHAWKE TECHNOLOGIES LLC	SKYHAWKE TECHNOLOGIES LLC
QSKT	DONGWON INDUSTRIES CO LTD	STARKIST CO
QSKY	SKYBUS LLC	SKYBUS LLC
QSLG	NXLABS INC	NXLABS INC
QSLK	WHITEWAVE FOOD CO	WHITEWAVE FOOD CO
QSLM	SLOMINS INC	SLOMINS INC
QSLN	BIO-MEDICAL RESEARCH LTD	BIO-MEDICAL RESEARCH LTD
QSLU	BEST WINGS USA INC	BEST WINGS USA INC
QSMC	KOCH INDUSTRIES INC	INVISTA SARL
QSMF	KROGER CO	SMITHS FOOD & DRUG CTRS INC
QSMH	SISTERS OF MERCY HEALTH CORP	SISTERS OF MERCY HEALTH CORP
QSMT	KROGER CO	SMITHS FOOD & DRUG CTRS INC

Prefix	Parent	Advertiser
QSNF	LELAND STANFORD JUNIOR UNIVERSITY	LELAND STANFORD JUNIOR UNIVERSITY
QSNM	ORACLE CORP	SUN MICROSYSTEMS INC
QSNP	SANOFI	SANOFI PASTEUR INC
QSON	SONY CORP	SONY CORP OF AMERICA
QSOT	TEXAS STATE OF	TEXAS STATE OF
QSOU	SOUTHERN CO INC	SOUTHERN CO INC
QSPA	SAP AG	SAP AG
QSPN	WALT DISNEY CO	SOAPNET LLC
QSPR	SUMITOMO CORP	SEPRACOR INC
QSPY	SPOTIFY LTD	SPOTIFY LTD
QSQU	SQUARESPACE INC	SQUARESPACE INC
QSRA	STAPLES INC	STAPLES INC
QSRC	US GOVERNMENT	US ARMY
QSRI	SIRIUS XM RADIO INC	SIRIUS SATELLITE RADIO INC
QSSG	STATE STREET CORP	STATE STREET GLOBAL ADVISORS
QSTA	STAPLES INC	
QSTN	STEIN MART INC	STEIN MART INC
QSVN	BANCO SANTANDER SA	SOVEREIGN BANCORP INC
QSWD	STARWOOD HOTELS & RESRTS WRLDWD INC	STARWOOD HOTELS & RESRTS WRLDWD INC
QSXI	SHIRE PLC	SHIRE US INC
QSYB	SAP AG	SYBASE INC
QSYM	SYMANTEC CORP	SYMANTEC CORP
QSYV	EDGE ACQUISITION LLC	EDUCATE SVCS
QSZF	SUB-ZERO INC	
QTAA	YUM! BRANDS INC	TACO BELL CORP
QTAU	TURTLE WAX INC-CX	TURTLE WAX INC-CX
QTBE	TRUSERV CORP	TAYLOR RENTAL CORP
QTBH	ROLL INTL CORP	
QTBL	TIMBERLAND CO	TIMBERLAND CO
QTCB	CLAYTON DUBILIER & RICE INC	TRUGREEN COS LLC
QTCP	CHILDRENS PLACE RETAIL STORES INC	CHILDRENS PLACE RETAIL STORES INC
QTDA	TD AMERITRADE HOLDING CORP	TD AMERITRADE INC
QTEX	TEXAS STATE OF	TEXAS STATE OF
QTFG	CALLAWAY GOLF CO	CALLAWAY GOLF CO
QTFY	TIFFANY & CO	TIFFANY & CO
QTGT	TIME WARNER INC	TURNER BROADCASTING SYSTEM INC
QTHO	THORNTONS INC	THORNTONS INC
QTMO	DEUTSCHE TELEKOM AG	T-MOBILE INTL
QTMX	TIMEX GROUP BV	TIMEX CORP
QTNS	TIME WARNER INC	TURNER BROADCASTING SYSTEM INC
QTOE	BLACKSTONE GROUP LP	GOLDTOEMORETZ LLC
QTOP	PPG INDUSTRIES INC	TRANSITIONS OPTICAL INC
QTPM	TRADEPMR INC	TRADEPMR INC
QTRA	AMERICA MOVIL SA DE CV	TRACFONE WIRELESS INC
QTRU	TRULY NOLEN INC-OD	TRULY NOLEN INC-OD
QTTE	FOMENTO ECONOMICO MEXICAN SAB DE CV	FEMSA CERVEZA SA DE CV
QTTN	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE MUTUAL INSURANCE CO
QTTX	INTUIT INC	INTUIT INC
QTUI	INTUIT INC	INTUIT INC
QTUM	TUESDAY MORNING CORP	

Prefix	Parent	Advertiser
QTUR	TURKEY REPUBLIC OF	
QTVL	NATL AMUSEMENTS INC	MTV NETWORKS CO
QTWD	TAUCK INC	TAUCK INC
QTXU	ENERGY FUTURE HOLDINGS CORP	TXU ENERGY CO LLC
QUBA	DR PEPPER SNAPPLE GROUP INC	SNAPPLE BEVERAGE CORP
QUBK	US BANCORP	US BANK NA
QUBS	UBS AG	UBS AG
QUEE	NEW YORK STATE OF	QUEENS COLLEGE
QUIR	STAPLES INC	QUILL CORP
QUIT	STAPLES INC	QUILL CORP
QULG	QUALCOMM INC	QUALCOMM INC
QURA	DARDEN RESTAURANTS INC	RARE HOSPITALITY INTL INC
QUSA	US TENNIS ASSN INC	US TENNIS ASSN INC
QUSB	US BANCORP	US BANK NA-DV
QUSN	US GOVERNMENT	US NAVY
QUSO	US GOVERNMENT	US OLYMPIC COMMITTEE
QVAN	PERFETTI VAN MELLE	PERFETTI VAN MELLE USA INC
QVBO	ROCHE HOLDING AG	HOFFMANN-LA ROCHE INC
QVBP	RETAIL VENTURES INC	AMERICAN EAGLE OUTFITTERS INC
QVBT	MADISON SQUARE GARDEN INC	MADISON SQUARE GARDEN LP
QVBU	MATTEL INC	FISHER-PRICE INC
QVCA	LTD BRANDS INC	VICTORIAS SECRET STORES INC
QVCR	LTD BRANDS INC	VICTORIAS SECRET STORES INC
QVLV	ASHLAND INC	VALVOLINE OIL CO
QVNB	VALLEY NATL BANCORP-NY	VALLEY NATL BANCORP-NY
QVRI	DROPBOX INC	DROPBOX INC
QVRL	DEUTSCHE TELEKOM AG	T-MOBILE INTL
QVRY	DEVRY INC	DEVRY INC
QVSB	LTD BRANDS INC	VICTORIAS SECRET STORES INC
QVTK	MERCHANT CUSTOMER EXCHANGE LLC	MERCHANT CUSTOMER EXCHANGE LLC
QVXC	CI CAPITAL PARTNERS LLC	BUFFETS INC
QVXH	DELONGHI AMERICA INC	DELONGHI AMERICA INC
QVXK	WORLD GOLF FNDN INC	WORLD GOLF FNDN INC
QVXP	JETBLUE AIRWAYS CORP	JETBLUE AIRWAYS CORP
QVXZ	FIRST CITIZENS BANCSHARES INC-RD-AT	FIRST CITIZENS BANCSHARES INC-RD-AT
QWAJ	ARTAL LUXEMBORG SA	WEIGHT WATCHERS INTL INC
QWAN	WELLS FARGO & CO	WELLS FARGO BANK NA
QWBD	WISCONSIN STATE OF	WISCONSIN DEPT OF TOURISM
QWBR	WEBSTER FINANCIAL CORP	WEBSTER BANK
QWBS	WAGNER INTERNATIONAL AG	WAGNER SPRAY TECH CORP
QWCB	WASTE MANAGEMENT INC	WM BAGCO LLC
QWES	STARWOOD HOTELS & RESRTS WRLDWD INC	WESTIN HOTEL CO
QWGS	WILLIAM GRANT & SONS HOLDINGS LTD	WILLIAM GRANT & SONS HOLDINGS LTD
QWID	WIDENER UNIVERSITY	WIDENER UNIVERSITY
QWIU	APOLLO GROUP INC	WESTERN INTL UNIVERSITY INC
QWSS	365 INC	365 INC
QWVL	WEST VIRGINIA STATE OF	WEST VIRGINIA LOTTERY COMMISSION
QXAL	LOREAL SA	LOREAL SA
QXEP	EXPRESS SVCS INC	EXPRESS PERSONNEL SVCS INC
QYAF	US GOVERNMENT	US AIR FORCE

Prefix	Parent	Advertiser
QYAR	US GOVERNMENT	US ARMY
QYFT	FOOD & DRUG ADMIN	FOOD & DRUG ADMIN
QYIR	US GOVERNMENT	INTERNAL REVENUE SVC
QYPS	US GOVERNMENT	US POSTAL SVC
QYSH	US GOVERNMENT	US GOVERNMENT
QYSM	FOOD & DRUG ADMIN	FOOD & DRUG ADMIN
QZAN	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
QZBA	BARBADOS BOARD OF TOURISM	BARBADOS BOARD OF TOURISM
QZBJ	BAHAMAS ISLANDS COMMONWEALTH OF	BAHAMAS MINISTRY OF TOURISM
R29C	Rule29	
RAAD	RANDSTAD HOLDING NV	RANDSTAD NORTH AMERICA LP
RABF	HARBINGER CAPITAL PARTNERS GP LLC	MANISCHEWITZ CO
RACE	SPOT WISE INC	SPOT WISE INC
RACK	TIRE RACK INC	TIRE RACK INC
RADI	CC MEDIA HOLDINGS INC	CLEAR CHANNEL BROADCASTING INC
RADO	RADIO ADVERTISING BUREAU INC	RADIO ADVERTISING BUREAU INC
RADV	Name of the agency	
RAFF	RAYMOURS FURNITURE CO INC	RAYMOURS FURNITURE CO INC
RAGE	ROADRAGE.COM INC	ROADRAGE.COM INC
RAIL	RACETRAC PETROLEUM INC	RACETRAC PETROLEUM INC
RAIS	RAISING CANES INC	RAISING CANES INC
RALE	RODALE INC	RODALE INC
RALF	MILL ROAD CAPITAL LP	RUBIOS RESTAURANTS INC
RALR	RALEYS INC	RALEYS SUPERSTORES INC
RALT	RALEYS INC	RALEYS SUPERSTORES INC
RANR	RALEYS INC	RALEYS SUPERSTORES INC
RANY	NEW YORK STATE OF	NEW YORK STATE DIVISION OF LOTTERY
RAOH	BUSH BROTHERS & CO	BUSH BROTHERS & CO
RAPB	HUNGRY HOWIES PIZZA & SUBS INC	HUNGRY HOWIES PIZZA & SUBS INC
RARE	RESOURCES CONNECTION INC	RESOURCES CONNECTION INC
RARL	COINSTAR INC	REDBOX AUTOMATED RETAIL LLC
RASG	ASSURED GUARANTY LTD	ASSURED GUARANTY LTD
RASU	BENIHANA INC	BENIHANA INC
RATS	ROCKSTAR INC	ROCKSTAR INC
RATV	RALLY AMERICA INC	RALLY AMERICA INC
RAUX	Rauxa	
RAVL	REVEL ENTERTAINMENT GROUP LLC-NY	REVEL ENTERTAINMENT GROUP LLC-NY
RAVR	RAVENSBURGER AG	RAVENSBURGER AG
RAWL	NEWELL BRANDS INC	RAWLINGS SPORTING GOODS CO INC
RAXJ	SKYWEST INC	EXPRESSJET AIRLINES INC
RAY1	company use	
RAZR	HEADBLADE CO LLC	HEADBLADE CO LLC
RB	ROARK CAPITAL GROUP INC	
RC	RECKITT BENCKISER PLC	
RHAB	CRAFT BREWERS ALLIANCE INC	CRAFT BREWERS ALLIANCE INC
RHAP	REALNETWORKS INC	LISTEN.COM INC
RHBB	LVMH MOET HENNESSY LOUIS VUITTON SA	LVMH PERFUMES & COSMETICS SVCS LLC
RHCC	RESURRECTION HEALTH CARE CORP-CH	RESURRECTION HEALTH CARE CORP-CH
RHCD	UNIRUSH LLC	UNIRUSH LLC
RHCH	RUTHS HOSPITALITY GROUP INC	RUTHS HOSPITALITY GROUP INC

Prefix	Parent	Advertiser
RHDS	RHODES INTL INC	RHODES INTL INC
RHEL	RED HAT INC	RED HAT INC
RHGI	RUTHS HOSPITALITY GROUP INC	RUTHS HOSPITALITY GROUP INC
RHLF	ROBERT HALF INTL INC	
RHOD	ROBIN HOOD FNDN	ROBIN HOOD FNDN
RHPG	BERTELSMANN AG	RANDOM HOUSE INC
RHSE	READING HEALTH SYSTEM	READING HEALTH SYSTEM
RHSS	ROCKFORD HEALTH SYSTEM	ROCKFORD HEALTH SYSTEM
RHTF	ROCHE HOLDING AG	HOFFMANN-LA ROCHE INC
RHTV	RE-BATH LLC	RE-BATH LLC
RHTZ	RITZ CAMERA & IMAGE LLC	RITZ CAMERA & IMAGE LLC
RJCI	LYLE ANDERSON CO INC	SUPERSTITION MOUNTAIN LLC
RJRV	REYNOLDS AMERICAN INC	RJ REYNOLDS TOBACCO CO
RJWL	SPARKLE LLC	REEDS JEWELERS INC
RMAC	IGNITE RESTAURANT GROUP INC.	ROMANO'S MACARONI GRILL
RMAL	RATIONAL ANIMAL	RATIONAL ANIMAL
RMAR	GRUPPO CAMPARI	DAVIDE CAMPARI-MILANO SPA
RMAX	RE/MAX INTL INC	RE/MAX INTL INC
RMBA	CARGILL INC	CARGILL MEAT SOLUTIONS CORP
RMBB	RESEARCH IN MOTION LTD	RESEARCH IN MOTION LTD
RMBT	MANULIFE FINANCIAL CORP	
RMC2	ROCKY MOUNTAIN ATV INC-SC	ROCKY MOUNTAIN ATV INC-SC
RMFL	RH KUHN CO INC	RH KUHN CO INC
RMGK	PNC FINANCIAL SVCS GROUP INC	PNC BANK NA
RMGM	TRACINDA CORP	MGM RESORTS INTL INC
RMGN	HARBINGER CAPITAL PARTNERS GP LLC	SPECTRUM BRANDS INC
RMHV	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMIC	ROAK BREWING CO LLC	ROAK BREWING CO LLC
RMMC	ROCKY MOUNTAIN ATV INC-SC	ROCKY MOUNTAIN ATV INC-SC
RMNT	WHALE SHARK MEDIA INC	WHALE SHARK MEDIA INC
RMOB	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMRW	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMSC	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMSL	RANA USA INC	RANA MEAL SOLUTIONS LLC
RMTD	MTD PRODUCTS INC	MTD PRODUCTS INC
RMTN	CERBERUS CAPITAL MANAGEMENT LP	REMINGTON ARMS CO INC
RMUL	Miss Universe Organization	
RMVM	Market Vision Media	
RMWR	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMX1	RE/MAX INTL INC	RE/MAX INTL INC
RMYH	INBALTECH LTD	MYHERITAGE LTD
RP	NESTLE SA	
RV	MACANDREWS & FORBES HOLDINGS INC	
RWAM	AMERICAN PETROLEUM INST INC	AMERICAN PETROLEUM INST INC
RWAN	WESTROCK COFFEE	
RWC	RICH PRODUCTS CORP	
RWSH	ARMOR PROTECTIVE PACKAGING	WORKSHOP HERO
RWYS	SANOFI	SANOFI-AVENTIS US LLC
RYAL	KEDEM FOOD PRODUCTS INTL INC	ROYAL WINE CORP
RYBD	RECORDING FOR THE BLND & DYSLXC INC	RECORDING FOR THE BLND & DYSLXC INC

Prefix	Parent	Advertiser
RYBY	CALIFORNIA CHILDREN & FAMILS CMMSSN	
RYCL	TESTMYHEALTH LLC	REDICLINIC LLC
RYDE	RYDER SYSTEM INC	RYDER SYSTEM INC
RYDI	RDIO INC	RDIO INC
RYGD	HENKEL AG & CO KGAA	DIAL CORP
RYKA	BROWN SHOE CO INC	AMERICAN SPORTING GOODS CORP
RYKR	STRYKER CORP	STRYKER CORP
RYLP	RELYPSA INC	RELYPSA INC
RYNG	RINGS END INC	RINGS END INC
RYTV	CI CAPITAL PARTNERS LLC	BUFFETS INC
S100	HOME SKINOVATIONS LTD	HOME SKINOVATIONS LTD
S10I	SELECTIVE INSURANCE GROUP INC	SELECTIVE INSURANCE GROUP INC
S33S	COMCAST CORP	SEESO LLC
S4CC	UNIVERSITY OF MIAMI	UNIVERSITY OF MIAMI HEALTH SYSTEM
SAAA	AMERICAN AUTOMOBILE ASSN INC	AAA NORTHERN CALIFORNIA, NEVADA AND UTAH

SAAL	SOUTH AFRICAN AIRWAYS LTD	SOUTH AFRICAN AIRWAYS LTD
SAAQ	SANOFI	AVENTIS PHARMACEUTICALS INC
SABA	SANCELLA SA DE CV	SANCELLA SA DE CV
SABD	EVERYDAY HEALTH INC	EVERYDAY HEALTH INC
SABH	SABRA DIPPING CO LLC	SABRA DIPPING CO LLC
SABR	SHOP SABRE	SHOP SABRE
SACH	GOLDMAN SACHS GROUP INC	GOLDMAN SACHS GROUP INC
SACL	Stern Advertising	
SACS	NEW YORK STATE OF	NEW YORK CITY OF
SACT	ALLERGAN PLC	FOREST PHARMACEUTICALS INC
SACU	HIGH LINER FOODS INC	HIGH LINER FOODS INC
SACW	SCHWAN FOOD CO	SCHWAN FOOD CO
SADB	SANOFI	SANOFI-AVENTIS US LLC
SAFE	SAFE AUTO INSURANCE CO	SAFE AUTO INSURANCE CO
SAGA	SUPERIOR AUTOMOTIVE GROUP-TS	SUPERIOR AUTOMOTIVE GROUP-TS
SAGE	Corvid Films	
SAGH	SAGICOR FINANCIAL CORP	SAGICOR FINANCIAL CORP
SAGL	ANASTASIA INTL INC	ANASTASIA INTL INC
SAGN	OSMO NUTRITION INC	OSMO NUTRITION INC
SAGR	KPS CAPITAL PARTNERS LP	
SAHC	SPECIALTY HOUSE OF CREATIONS INC	SPECIALTY HOUSE OF CREATIONS INC
SAI0	SAIC INC	SCIENCE APPLICATIONS INTL CORP
SAKG	SACRAMENTO KINGS	SACRAMENTO KINGS
SAKQ	AKQA Productions	
SALL	SALLY BEAUTY HOLDINGS INC	SALLY BEAUTY HOLDINGS INC
SALY	JOH A BENCKISER GMBH	COTY INC
SAME	SONOS INC	SONOS INC
SAMG	SAMSUNG ELECTRONICS CO LTD	SAMSUNG ELECTRONICS CO LTD
SAMT	SAVE MART SUPERMARKETS-FV-SF	SAVE MART SUPERMARKETS-FV-SF
SAMY	JANET JENNER & SUGGS LLC	JANET JENNER & SUGGS LLC
SAND	CALIFORNIA STATE OF	CALIFORNIA STATE UNIVERSITY
SANI	NICE-PAK PRODUCTS INC	NICE-PAK PRODUCTS INC

Prefix	Parent	Advertiser
SARC	TESORO CORP	TESORO REFINING & MARKETING COMPANY LLC
SARP	SARAH POTEMPA INC	SARAH POTEMPA INC
SASQ	Sasquatch	
SAST	SUMITOMO CORP	SUNOVION PHARMACEUTICALS INC
SASU	ASUSTEK COMPUTER INC	ASUSTEK COMPUTER INC
SAT1	PUBLICIS GROUPE SA	SAATCHI & SAATCHI ADVERTISING
SATC	SITTERCITY INC	SITTERCITY INC
SATV	LAS VEGAS SANDS CORP	SANDS BETHWORKS GAMING LLC
SAUX	ENDO PHARMACEUTICALS HOLDINGS INC	AUXILIUM PHARMACEUTICALS INC
SAVA	GOSHARE INC	GOSHARE INC
SAVS	SPIRIT AIRLINES INC	SPIRIT AIRLINES INC
SAVT	SAVANNAH TECHNICAL COLLEGE	SAVANNAH TECHNICAL COLLEGE
SAXN	SOMAXON PHARMACEUTICALS INC	SOMAXON PHARMACEUTICALS INC
SAYI	SHELTER INSURANCE COS	SHELTER GENERAL INSURANCE CO
SAYR	STRAYER EDUCATION INC	STRAYER UNIVERSITY
SB	FUJI HEAVY INDUSTRIES LTD	
SD	CHEVRON CORP	
SE	ROYAL DUTCH SHELL PLC	
SF	SIX FLAGS ENTERTAINMENT CORP	
SJAA	HEARTLAND FOOD PRODUCTS GROUP LLC	HEARTLAND FOOD PRODUCTS GROUP LLC
SJAW	SEWELL AUTOMOTIVE COS-DL-NO-OS-HN	SEWELL AUTOMOTIVE COS-DL-NO-OS-HN
SJCA	SANOFI	DERMIK LABORATORIES INC
SJCI	SAN JACINTO COLLEGE	SAN JACINTO COLLEGE
SJCM	SENTIENT JET HOLDINGS LLC	SENTIENT JET INC
SJDB	CHRISTIAN CASEY LLC	SEAN JOHN CLOTHING INC
SJNG	SYNGENTA AG	SYNGENTA CROP PROTECTION INC
SJOB	SNAGAJOB.COM INC	SNAGAJOB.COM INC
SJOC	SEVIERVILLE TENN CHAMBER OF COMMERC	SEVIERVILLE TENN CHAMBER OF COMMERC
SJOY	OTSUKA PHARMACEUTICAL CO LTD	PHARMAVITE LLC
SJRJ	WPP PLC	HILL & KNOWLTON INC
SJSR	WILLIAM GRANT & SONS HOLDINGS LTD	WILLIAM GRANT & SONS HOLDINGS LTD
SJSU	CALIFORNIA STATE OF	SAN JOSE STATE UNIVERSITY
SJTG	ST JUDE CHILDRENS RESEARCH HSPTL INC	ST JUDE CHILDRENS RESEARCH HSPTL INC
SJUS	SWATCH GROUP SA	
SJWA	THE SHANA FOUNDATION	THE SHANA FOUNDATION
SL	DR PEPPER SNAPPLE GROUP INC	
SR	SEARS HOLDINGS CORP	
SV	SONIC CORP	
SX	MICROSOFT CORP	
T2AA	ONLINE TRADING ACADEMY	ONLINE TRADING ACADEMY
TA	AEGON NV	
TB	TYCO INTL LTD	
TC	YUM! BRANDS INC	
TDAA	TECMO KOEI HOLDINGS CO LTD	TECMO INC
TDAB	TRUE DRINKS HOLDINGS INC	TRUE DRINKS HOLDINGS INC
TDAR	DENVER ART MUSEUM	DENVER ART MUSEUM
TDAY	SUSAN G KOMEN FOR THE CURE	SUSAN G KOMEN FOR THE CURE
TDAZ	SPAIN KINGDOM OF	TURISMO ANDALUZ SA



Prefix	Parent	Advertiser
TDBC	AEGON NV	TRANSAMERICA FINANCIAL ADVISORS INC
TDBK	TORONTO-DOMINION BANK	TD BANK NA
TDBW	HENKEL AG & CO KGAA	DIAL CORP
TDCH	TACHIKARA USA INC	TACHIKARA USA INC
TDCL	LI & FUNG LTD	TECHNO SOURCE LTD
TDCP	TCP INC	TCP INC
TDEL	DELOITTE LLP	DELOITTE LLP
TDFE	TUFF SHED INC	TUFF SHED INC
TDFR	DOREL INDUSTRIES INC	
TDGI	THE DILENSCHNEIDER GROUP INC	THE DILENSCHNEIDER GROUP INC
TDGN	TEMPUR SEALY INTL INC	TEMPUR SEALY
TDGR	SOUTH DAKOTA STATE OF	RAPID CITY CONVENTION & VISITORS BR
TDHP	TOUCHSTONE HEALTH HMO INC	TOUCHSTONE HEALTH HMO INC
TDJA	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
TDKA	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICALS NRTH AMRC INC
TDKB	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICAL CO LTD
TDKC	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICAL CO LTD
TDKE	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICALS NRTH AMRC INC
TDKU	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICALS NRTH AMRC INC
TDL1	TIM HORTONS INC	TIM HORTONS INC
TDLR	CALIFORNIA STATE OF	TRANSPORTATION CORRIDOR AGENCIES
TDLT	DULUTH HOLDINGS INC	DULUTH TRADING CO LLC
TDNE	TURBINE INC	TURBINE INC
TDOB	PROXIMO SPIRITS INC	PROXIMO SPIRITS INC
TDRC	PITTSBURGH PLASTICS MANUFACTURING INC	TURBIE TWIST LLC
TDRK	DRAFTKINGS INC	DRAFTKINGS INC
TDTC	TOMY CO LTD	TOMY CORP
TDTP	TAPOUT HOLDINGS INC	TAPOUT HOLDINGS INC
TDTV	TRANSCENDENCE CORP	AMERICAS BEST MOM 1 LLC
TDUB	UNITED ARAB EMIRATES COUNTRY OF	DUBAI DEPT OF TOURISM COMMERC MRKTNG
TDUJ	MADISON DEARBORN PARTNERS LLC	TRANSUNION LLC
TDWS	TOGETHER NETWORKS	TOGETHER NETWORKS
TDXS	KPS CAPITAL PARTNERS LP	NORTH AMERICAN BREWERIES INC
TDZZ	HEALTHROCKERS INC	HEALTHROCKERS INC
TJ	TOYOTA MOTOR CORP	
TL	UNILEVER	
TN	RADIOSHACK CORP	
TO	MATTEL INC	
TU	CAPITAL ONE FINANCIAL CORP	
TV	TV NETWORKS	
TY	TOYOTA MOTOR CORP	
TZ	TOYOTA MOTOR CORP	
U5MH	UNIVERSITY OF MIAMI	UNIVERSITY OF MIAMI HEALTH SYSTEM
UA	UNITED CONTINENTAL HOLDINGS INC	
UBAE	BAE SYSTEMS PLC	BAE SYSTEMS INC
UBCS	BAE SYSTEMS PLC	BAE SYSTEMS PLC
UBMC	UNITED METHODIST COMMUNICATIONS	UNITED METHODIST COMMUNICATIONS
UBMW	NBH HOLDINGS CORP	NBH HOLDINGS CORP
UBUB	BUBBLE FACTORY LLC	BUBBLE FACTORY LLC
UBUF	NEW YORK STATE OF	STATE UNIVERSITY OF NEW YORK

Prefix	Parent	Advertiser
UBUR	BURBERRY GROUP PLC	BURBERRY GROUP PLC
UDAP	US GOVERNMENT	US GOVERNMENT
UDAY	UNIVERSITY OF DAYTON INC	UNIVERSITY OF DAYTON INC
UDBY	TRIVEST PARTNERS LP	UCC TOTALHOME INC
UDFT	UNITED ONLINE INC	FLORISTS TRANSWORLD DELIVERY INC
UDMB	UNITED ONLINE INC	
UDML	UNITED ONLINE INC	UNITED ONLINE INC
UDNZ	UNITED ONLINE INC	NETZERO INC
UDOJ	US GOVERNMENT	US GOVERNMENT
UDSA	DASSAULT SYSTEMES SA	DASSAULT SYSTEMES SA
UDSD	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
UDWY	UNITED WAY	UNITED WAY
UEAS	ABBOTT LABORATORIES INC	EAS INC
UESI	ESI CELLULAR	
UETA	DIAGEO PLC	
UG	UNITED TECHNOLOGIES CORP	
UHAR	HARBORONE BANK-BS	HARBORONE BANK-BS
UHBI	HEALTHCARE BRANDS INTL LTD	HEALTHCARE BRANDS INTL LTD
UHCG	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
UHCL	UNIVERSITY HOSPITLS HLTH SYSTMS INC	UNIVERSITY HOSPITLS HLTH SYSTMS INC
UHCP	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
UHDR	ABBVIE INC	ABBVIE INC
UHEA	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
UHEL	MEDINATURA INC	MEDINATURA INC
UHFB	GROUPE DANONE	GROUPE DANONE
UHFU	HOLY FAMILY UNIVERSITY	HOLY FAMILY UNIVERSITY
UHGA	ABBVIE INC	ABBVIE INC
UHGZ	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
UHHC	ABBVIE INC	ABBVIE INC
UHHS	UNIVERSITY HOSPITLS HLTH SYSTMS INC	UNIVERSITY HOSPITALS OF CLEVELAND
UHLU	ABBVIE INC	ABBVIE INC
UHNM	HENNES & MAURITZ AB	HENNES & MAURITZ AB
UHOP	SMARTERVILLE INC	SMARTERVILLE PRODUCTIONS LLC
UHOR	HORIZON BLUE CROSS & BL SHLD NJ INC	HORIZON BLUE CROSS & BL SHLD NJ INC
UHPC	ABBVIE INC	ABBVIE INC
UHPE	CSA IP HOLDINGS INC	CSA IP HOLDINGS INC
UHRA	ABBVIE INC	ABBVIE INC
UHRC	HUMAN RIGHTS CAMPAIGN FNDN	HUMAN RIGHTS CAMPAIGN FNDN
UHRS	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
UHSC	HEALTH CARE SVC CORP	HEALTH CARE SVC CORP
UHTC	EXPEDIA INC	HOTELS.COM LP
UIGL	UNIQLO CO LTD	UNIQLO CO LTD
UIKS	HARBINGER CAPITAL PARTNERS GP LLC	UNITED INDUSTRIES CORP
UILL	ILLINOIS STATE OF	UNIVERSITY OF ILLINOIS
UINR	UNITED RENTALS INC	UNITED RENTALS INC
UIQO	UNIQLO CO LTD	UNIQLO CO LTD
UISC	IOWA STATE OF	UNIVERSITY OF IOWA
UJ	PFIZER INC	
UKGL	WILLIAM GRANT & SONS HOLDINGS LTD	WILLIAM GRANT & SONS HOLDINGS LTD
UKPM	KPMG INTL	KPMG LLP

Prefix	Parent	Advertiser
UKTI	BRITISH TRADE & INVESTMENT OFFICE	BRITISH TRADE & INVESTMENT OFFICE
ULAB	UNDERWRITERS LABORATORIES INC	UNDERWRITERS LABORATORIES INC
ULAX	US LACROSSE INC	US LACROSSE INC
ULER	TELEPHONE & DATA SYSTEMS INC	US CELLULAR CORP
ULET	AMBATANA INC	LETGO
ULJQ	UL LLC	UL LLC
ULMC	LONG MOTOR CORP	LONG MOTOR CORP
ULOA	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
ULTA	ULTA-LIT TREE CO	ULTA-LIT TREE CO
ULTC	ULTRA CUDDLE CO	ULTRA CUDDLE CO
ULTR	ULTA SALON COSMETICS & FRAGRANCE INC	ULTA SALON COSMETICS & FRAGRANCE INC
ULTT	ULTA SALON COSMETICS & FRAGRANCE INC	ULTA SALON COSMETICS & FRAGRANCE INC
ULXC	LUXCO INC	LUXCO INC
ULYF	CRAWFORD GROUP INC	LYFT INC
UP	GENERAL ELECTRIC CO	
UQIG	RUPARI FOOD SERVICES	RUPARI FOOD SERVICES
URCL	TELEPHONE & DATA SYSTEMS INC	US CELLULAR CORP
URED	RED BULL GMBH	RED BULL NORTH AMERICA INC
UREG	REGIS UNIVERSITY	REGIS UNIVERSITY
URES	URS CORP	URS CORP
URIC	RICOLA LTD	RICOLA INC
URUR	DONT COUNT US OUT INC	DONT COUNT US OUT INC
UT	CA INC	
UUBE	GOOGLE INC	YOUTUBE INC
UUCH	COLORADO STATE OF	UNIVERSITY OF COLORADO
UUCL	CYTOSPORT INC	CYTOSPORT INC
UUFL	UFL MANAGEMENT LLC	UFL MANAGEMENT LLC
UUFX	FOREX CAPITAL MARKETS LLC	FOREX CAPITAL MARKETS LLC
UUGG	DECKERS OUTDOOR CORP	DECKERS OUTDOOR CORP
UUMT	TENNESSEE STATE OF	MIDDLE TENNESSEE STATE UNIVERSITY
UUNM	UNUM GROUP	UNUM GROUP
UUNT	UNTUCKIT LLC	UNTUCKIT LLC
UUOM	MICHIGAN STATE OF	UNIVERSITY OF MICHIGAN
UUPH	PENNSYLVANIA STATE OF	UNIVERSITY OF PENN HEALTH SYSTEM
UUPM	UNIVERSITY OF PITTSBURGH	UPMC HEALTH SYSTEM
UUPX	APOLLO GROUP INC	UNIVERSITY OF PHOENIX INC
UUSA	GANNETT CO INC	USA TODAY
UUSS	US SPECIALTY SPORTS ASSN	US SPECIALTY SPORTS ASSN
UUST	BANK OF AMERICA CORP	
UUUU	UNITED STEEL BUILDING INC	UNITED STEEL BUILDING INC
UUWM	WISCONSIN STATE OF	UNIVERSITY OF WISCONSIN
UY	SUMMIT ENTERTAINMENT LLC	
UZFO	UP FOR IT NETWORKS	UP FOR IT NETWORKS
UZPG	COMVEST INVESTMENT PARTNERS III LP	NATIONSHALTH INC
VAAA	VIRGIN GROUP LTD	VIRGIN ATLANTIC AIRWAYS LTD
VABC	LIBERTY MEDIA CORP	ANCHOR BAY ENTERTAINMENT LLC
VABE	LIBERTY MEDIA CORP	ANCHOR BAY ENTERTAINMENT LLC
VABO	LIBERTY MEDIA CORP	ANCHOR BAY ENTERTAINMENT LLC
VACA	IMPATIENT COW	IMPATIENT COW
VACK	SODEXO	CK FRANCHISING INC

Prefix	Parent	Advertiser
VACS	AMERICAN CANCER SOCIETY INC	AMERICAN CANCER SOCIETY INC
VADA	NEVADA STATE OF	UNIVERSITY OF NEVADA
VADE	ARKANSAS STATE OF	ARKANSAS STATE OF
VADG	ADIDAS AG	ADIDAS AMERICA INC
VADR	VANDA PHARMACEUTICALS INC	VANDA PHARMACEUTICALS INC
VAED	ARKANSAS STATE OF	ARKANSAS STATE OF
VAFF	US GOVERNMENT	US GOVERNMENT
VAIT	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VALE	VALEANT PHARMACEUTICALS INTL INC	VALEANT PHARMACEUTICALS INTL INC
VALM	VALE	VALE
VALV	ASHLAND INC	VALVOLINE OIL CO
VALY	SOUTH PADRE ISLAND CHMBR F CMRC INC	SOUTH PADRE ISLAND CHMBR F CMRC INC
VAMG	COUGAR LIFE ONTARIO INC	COUGAR LIFE ONTARIO INC
VAMP	AMP Agency	
VAMU	AMERICAN MILITARY UNIVERSITY	AMERICAN MILITARY UNIVERSITY
VAMZ	AMAZON.COM INC	AMAZON.COM INC
VANG	VANGUARD GROUP INC	VANGUARD GROUP INC
VANN	ANNENBERG FNDN	ANNENBERG FNDN
VANU	AVANIR PHARMACEUTICALS INC	AVANIR PHARMACEUTICALS INC
VAPU	AMERICAN PUBLIC EDUCATION INC	AMERICAN PUBLIC UNIVERSTY SYSTM INC
VAQC	BLACKSTONE GROUP LP	SEAWORLD PARKS & ENTERTAINMENT INC
VAQO	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VARD	VARIDESK LLC	VARIDESK LLC
VART	ARTSKILLS	ARTSKILLS
VASU	ARKANSAS STATE OF	ARKANSAS STATE UNIVERSITY
VATG	ARKANSAS STATE OF	ARKANSAS STATE OF
VATH	ATHLETICO LLC-LV	ATHLETICO LLC-LV
VATL	AHS HOSPITAL CORP	ATLANTIC HEALTH SYSTEM INC
VATN	JUMBY BAY STUDIOS LLC	JUMBY BAY STUDIOS LLC
VATX	VALERO ENERGY CORP	
VAUT	TRANZUTARY INSURANCE SOLUTIONS LLC	TRANZUTARY INSURANCE SOLUTIONS LLC
VAZO	ROYAL DSM NV	I-HEALTH INC
VBAN	MEDICAL MANAGEMENT INTL INC	MEDICAL MANAGEMENT INTL INC
VBAP	BAPTIST HEALTH	BAPTIST HEALTH
VBCB	ARKANSAS BLUE CROSS & BLUE SHIELD	ARKANSAS BLUE CROSS & BLUE SHIELD
VBCL	ROYAL DSM NV	I-HEALTH INC
VBCR	VAIL RESORTS INC	ROCKRESORTS INTL LLC
VBF1	AMGEN INC	AMGEN INC
VBGT	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VBGW	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VBHH	BANK OF AMERICA CORP	
VBIO	BIONORICA AG	BIONORICA LLC
VBLN	BANK OF AMERICA CORP	
VBLT	VANDERBILT UNIVERSITY	VANDERBILT UNIVERSITY
VBNP	BRAVE NEW MEDIA	BRAVE NEW MEDIA
VBOR	BANK OF AMERICA CORP	
VBRP	BANK OF AMERICA CORP	
VBTC	MICHIGAN STATE OF	TRAVERSE CITY CONVTN & VSTRS BUREAU
VBWD	COWLITZ TRIBE	COWLITZ TRIBE
VBWS	BURKE WILLIAMS INC	BURKE WILLIAMS INC

Prefix	Parent	Advertiser
VBXS	BANCORPSOUTH INC	BANCORPSOUTH BANK
VBYI	GREAT BRITAIN AREA OF	BRITISH TOURIST AUTHORITY
VCA4	CALIFORNIA STATE OF	CALIFORNIA TRAVEL & TOURISM COMMSN
VCAR	CARHARTT INC	CARHARTT INC
VCBP	US GOVERNMENT	US GOVERNMENT
VCDC	US GOVERNMENT	US GOVERNMENT
VCEN	CENTRAL DAIRY CO	CENTRAL DAIRY CO
VCHT	CHOCTAW NATION OF OKLAHOMA	CHOCTAW NATION OF OKLAHOMA
VCMN	CHILDRENS MIRACLE NETWORK	CHILDRENS MIRACLE NETWORK
VCMS	US GOVERNMENT	US GOVERNMENT
VCOM	SYSTEMAX INC	COMPUSA.COM INC
VCOS	COSMOPOLITAN RESORT CASINO	COSMOPOLITAN RESORT CASINO
VCQL	PRIVE SUNGLASSES	PRIVE SUNGLASSES
VCSI	TELAPEX INC	CELLULAR SOUTH INC
VCUM	VIRGINIA STATE OF	VIRGINIA COMMONWEALTH UNIVERSITY
VDBI	CLAYTON DUBILIER & RICE INC	DAVIDS BRIDAL INC
VDOD	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VDCT	CONNECTICUT ASSN OF REALTORS INC	CONNECTICUT REALTORS
VDES	Video Destination DC	
VDIG	DIGNITY HEALTH	DIGNITY HEALTH
VDNQ	DESTILERIA SERRALLES INC	DESTILERIA SERRALLES INC
VDOD	US GOVERNMENT	US GOVERNMENT
VDOO	DOOSAN CORP	DOOSAN AMERICA CORP
VDUP	DUFF & PHELPS CORP	DUFF & PHELPS CORP
VECO	ONE ECONOMY CORP	ONE ECONOMY CORP
VEEA	ARKANSAS STATE OF	ENERGY EFFICIENCY ARKANSAS
VELM	GENERAL MOTORS CO	CHEVROLET MOTOR DIVISION
VELR	GENERAL MOTORS CO	CHEVROLET MOTOR DIVISION
VENM	PAYPAL INC	PAYPAL INC
VENT	ENTERGY CORP	ENTERGY CORP
VERS	COMCAST CORP	VERSUS LP
VERY	LVMH MOET HENNESSY LOUIS VUITTON SA	PARFUMS GIVENCHY INC
VEST	ESET LLC	ESET LLC
VETE	VETERICYN INC	VETERICYN INC
VETG	PARALYZED VETERANS OF AMERICA	PARALYZED VETERANS OF AMERICA
VFAH	FALLON HEALTHCARE SYSTEM INC	FALLON COMMUNITY HEALTH PLAN INC
VFAM	FAMILY VIOLENCE PREVENTION FUND	FAMILY VIOLENCE PREVENTION FUND
VFCR	EXPERIAN PLC	CONSUMERINFO.COM INC
VFFC	VALLEY FORGE FLAG CO INC	VALLEY FORGE FLAG CO INC
VFIN	FINANCIAL INDUSTRY RGLTRY ATRTY INC	FINANCIAL INDUSTRY RGLTRY ATRTY INC
VFLA	FLAGSTAR BANCORP INC	FLAGSTAR BANCORP INC
VFLB	BLUE CROSS & BLUE SHIELD FLORID INC	BLUE CROSS & BLUE SHIELD FLORID INC
VFMT	ICAHN ENTERPRISES LP	FEDERAL-MOGUL CORP
VFPB	FAIRVIEW HEALTH SVCS-MS	FAIRVIEW HEALTH SVCS-MS
VFPC	FAIRPOINT COMMUNICATIONS INC	FAIRPOINT COMMUNICATIONS INC
VFPR	SOWELL & CO	SERGEANTS PET CARE PRODUCTS INC
VFRK	VF CORP	VF IMAGEWEAR INC
VFRP	PROFESSOR CONNORS INC	PROFESSOR CONNORS INC
VFSL	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
VFTO	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO

Prefix	Parent	Advertiser
VGLD	GILEAD SCIENCES INC	GILEAD SCIENCES INC
VGTS	GET SCHOOLED	GET SCHOOLED
VGUS	GAMANIA DIGITAL ENTERTAINMNT CO LTD	GAMANIA DIGITAL ENTERTAINMNT CO LTD
VHAN	HANKOOK TIRE CO LTD	HANKOOK TIRE AMERICA CORP
VHFH	HABITAT FOR HUMANITY INTL	HABITAT FOR HUMANITY INTL
VHHI	HILTON HEAD ISLND-BLFFTN CHBR OF CM	HILTON HEAD ISLND-BLFFTN CHBR OF CM
VHMP	MCKESSON CORP	MCKESSON CORP
VHOM	AT HOME STORES LLC	AT HOME STORES LLC
VHUB	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
VHUN	HUNTSMAN CANCER FNDN	HUNTSMAN CANCER FNDN
VIAH	ATHENAHEALTH INC	ATHENAHEALTH INC
VIBR	AMERICAN BLUE RIBBON HOLDINGS LLC	AMERICAN BLUE RIBBON HOLDINGS LLC
VICT	3M CO	3M CO
VICW	BRITVIC PLC	BRITVIC WORLDWIDE BRANDS
VIDE	VIDEEO.CA	VIDEEO.CA
VIFL	VISIT FLORIDA	VISIT FLORIDA
VIGO	WESTERN UNION CO	VIGO REMITTANCE CORP
VIKR	VIKING TOURS INC	VIKING RIVER CRUISES INC
VILC	VILORE FOODS CO INC	VILORE FOODS CO INC
VILL	WIND POINT PARTNERS LP	VILLAGE INN RESTAURANTS
VIMI	VITA-MIX CORP	VITA-MIX CORP
VINT	AKVINTA USA INC	AKVINTA USA INC
VINV	INVERNESS MEDICAL INNOVATIONS INC	FIRST CHECK DIAGNOSTICS LLC
VION	AVION TEQUILA LLC	AVION TEQUILA LLC
VIRC	INTL RESCUE COMMITTEE INC	INTL RESCUE COMMITTEE INC
VIS8	Visa MRY	
VISA	Protagonist Agency	
VITA	VITA-MIX CORP	VITA-MIX CORP
VITP	EXPERIAN PLC	
VJNR	NRD Films	
VKAZ	KAZ USA INC	KAZ USA INC
VLCM	VELOCOMP LLP	VELOCOMP LLP
VLID	LIDESTRI FOODS INC	LIDESTRI FOODS INC
VLNY	NEW YORK & COMPANY INC	LERNER NEW YORK INC
VLSP	VALSPAR CORP	VALSPAR CORP
VLVT	WEWALKA TRADING CORP	WEWALKA
VMCH	ECOVER INC	ECOVER INC
VMFS	SUN LIFE FINANCIAL INC	MFS INVESTMENT MANAGEMENT
VMHN	COMPAGNIE GENERAL DS ETBLSSTS MCHLN	MICHELIN NORTH AMERICA INC
VMLB	MAJOR LEAGUE BASEBALL	MAJOR LEAGUE BASEBALL
VMSC	MARCELLUS SHALE COALITION	MARCELLUS SHALE COALITION
VMSO	VARIAN MEDICAL SYSTEMS INC	VARIAN MEDICAL SYSTEMS INC
VMYL	MYLAN INC	MYLAN PHARMACEUTICALS INC
VMYO	MAYO FNDN FOR MEDICAL EDUCATN RSRCH	MAYO FNDN FOR MEDICAL EDUCATN RSRCH
VNAB	FUHU INC	FUHU INC
VNAV	GARMIN LTD	NAVIGON INC
VNBB	NATL BIODIESEL BOARD	NATL BIODIESEL BOARD
VNHK	NHK WORLD TV NY Promotion	
VNOV	NOVATION VENTURES	NOVATION VENTURES
VNSC	VISITING NURSE SVC OF NEW YORK	VISITING NURSE SVC OF NEW YORK

Prefix	Parent	Advertiser
VNSL	Victors & Spoils Unlocked	
VNTR	AUROBINDO PHARMA LTD	NATROL LLC
VNYC	NEW YORK STATE OF	NYC & CO INC
VOLP	JOHN VOLPI & CO INC	JOHN VOLPI & CO INC
VOLS	SPECIAL OLYMPICS INC	SPECIAL OLYMPICS INC
VOLY	AVP INC	ASSN OF VOLLEYBALL PROFESSIONLS INC
VOMX	MEXICAN HASS AVOCADO IMPORTERS ASSN	
VONA	VONAGE HOLDINGS CORP	VONAGE HOLDINGS CORP
VONE	ONEPLUS TECHNOLOGY SHENZHEN CO LTD	ONEPLUS TECHNOLOGY SHENZHEN CO LTD
VONL	MOHEGAN TRIBE OF INDIANS OF CT LLC	MOHEGAN SUN
VOOM	CABLEVISION SYSTEMS CORP	RAINBOW DBS CO LLC
VOTT	OTTER PRODUCTS LLC	OTTER PRODUCTS LLC
VPAC	PACIFIC MUTUAL HOLDING CO	PACIFIC LIFE INSURANCE CO
VPAF	VELOCITY PUBLISHING INC	VELOCITY PUBLISHING INC
VPAL	TV	
VPAR	TUNICA-BILOXI TRIBE OF LOUISIANA	TUNICA-BILOXI TRIBE OF LOUISIANA
VPAW	PAW PRINTS GROUP INC	PAW PRINTS GROUP INC
VPBT	PINNACLE BANCORP INC-OM-CP-TP	
VPDC	PRESTIGE BRANDS HOLDINGS INC	RESTIGE BRANDS INC
VPHD	PHD LA	
VPIC	PICTSWEET LLC	UNITED FOODS INC
VPIG	VIRTUAL PIGGY INC	VIRTUAL PIGGY INC
VPLB	PENNSYLVANIA STATE OF	PENNSYLVANIA LIQUOR CONTROL BOARD
VPLT	PELTON INTERACTIVE LLC	PELTON INTERACTIVE LLC
VPNG	PEARSON PLC	PENGUIN GROUP USA INC
VPNL	ROYAL PHILIPS ELECTRONICS NV	PHILIPS AUTOMOTIVE LGHTNG NRTH AMRC
VPOR	PORTER AIRLINES INC	PORTER AIRLINES INC
VPPL	TIME WARNER INC	TIME INC
VPRF	VP RACING FUELS INC	VP RACING FUELS INC
VPRT	VISTAPRINT LTD	VISTAPRINT USA INC
VPST	POST HOLDINGS, INC	POST FOODS LLC
VQTR	TROPICANA ENTERTAINMENT INC	TROPICANA ENTERTAINMENT INC
VRBK	EVERBANK FINANCIAL CORP	EVERBANK FINANCIAL CORP
VRED	RED BULL GMBH	RED BULL NORTH AMERICA INC
VRES	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
VROS	ROSETTA STONE LTD	ROSETTA STONE LTD
VRRM	SONY CORP	RUTHLESS RECORDS
VRSM	H&R BLOCK INC	RSM MCGLADREY INC
VRTX	VERTEX PHARMACEUTICALS INC	VERTEX PHARMACEUTICALS INC
VSAN	SANDISK CORP	SANDISK CORP
VSBC	STARBUCKS CORP	SEATTLES BEST COFFEE INC
VSBS	HARRIS FREEMAN & CO LP	HARRIS TEA CO
VSBX	STARBUCKS CORP	STARBUCKS CORP
VSCA	SVENSKA CELLULOSA AB SCA	SCA HYGIENE PRODUCTS AG
VSCC	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
VSCV	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSCZ	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSDI	SDI TECHNOLOGIES INC	SDI TECHNOLOGIES INC
VSDK	CONSTELLATION BRANDS INC	SPIRITS MARQUE ONE LLC
VSDO	VARIAN MEDICAL SYSTEMS INC	VARIAN MEDICAL SYSTEMS INC

Prefix	Parent	Advertiser
VSDU	ABBVIE INC	ABBVIE INC
VSEA	TEVA PHARMACEUTICAL INDUSTRIES LTD	DURAMED PHARMACEUTICALS INC
VSEB	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSEC	BERKSHIRE HATHAWAY INC	SEES CANDY SHOPS INC
VSEV	745 LLC	745 LLC
VSHO	DECKERS OUTDOOR CORP	SIMPLE SHOES INC
VSHS	SPECTRUM HEALTH HOSPITALS-GR	SPECTRUM HEALTH HOSPITALS-GR
VSHU	SETON HALL UNIVERSITY	SETON HALL UNIVERSITY
VSKY	ALICROS SPA	SKYY SPIRITS LLC
VSLF	SUN LIFE FINANCIAL INC	SUN LIFE FINANCIAL INC
VSNM	NEW MEXICO STATE OF	NEW MEXICO TOURISM BOARD
VSNO	SONOSITE INC	SONOSITE INC
VSOL	ABBVIE INC	SOLVAY PHARMACEUTICALS
VSOU	SOUTH UNIVERSITY INC	SOUTH UNIVERSITY INC
VSPC	SPORT CLIPS INTL INC	SPORT CLIPS INC
VSPE	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSPL	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VSSA	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSTA	STARRY INC	
VSTO	STORM PRODUCTS INC	STORM PRODUCTS INC
VSTR	SIENA ENTERTAINMENT LLC	SIENA ENTERTAINMENT LLC
VSTV	LTD BRANDS INC	VICTORIAS SECRET STORES INC
VSTZ	LIBERTY MEDIA CORP	STARZ ENTERTAINMENT LLC
VSUN	SUNTRUST BANKS INC	SUNTRUST BANKS INC
VSWA	VICTORINOX AG	SWISS ARMY BRANDS INC
VSWB	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSWC	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VSWF	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VSWH	SMITH & WESSON HOLDING CORP	SMITH & WESSON CORP
VSWI	USA SWIMMING	USA SWIMMING
VSWL	SOLARWORLD AG	SOLARWORLD AG
VSWT	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VSYN	SYNOVUS	SYNOVUS
VTCB	Advertiser	
VTCH	VTECH HOLDINGS LTD	VTECH INDUSTRIES LLC
VTCO	ALL MARKET INC	ALL MARKET INC
VTEC	VTECH	VTECH
VTEN	TENNISSET.COM	TENNISSET.COM
VTFG	ROBERTSON TRUST	HIGHLAND DISTILLERS LTD
VTFK	TECH 4 KIDS INC	TECH 4 KIDS INC
VTGH	IDEASPHERE INC	TWIN LABORATORIES INC
VTHO	ThomasARTS	
VTKN	LIVE NATION ENTERTAINMENT INC	TNOW ENTERTAINMENT GROUP INC
VTLL	Z-FORCE ENTERPRISES LLC	Z-FORCE ENTERPRISES LLC
VTMA	ADIDAS AG	ADIDAS AG
VTMC	MILLER PUBLISHING GROUP LLC	MILLER SPORTS GROUP LLC
VTMG	ADIDAS AG	TAYLOR MADE GOLF CO INC
VTMO	DEUTSCHE TELEKOM AG	T-MOBILE INTL
VTMX	CLAYTON DUBILIER & RICE INC	TERMINIX INTL CO INC
VTOB	FLORIDA STATE OF	FLORIDA STATE OF



Prefix	Parent	Advertiser
VTOY	TOY STATE INDUSTRIAL LTD	TOY STATE INDUSTRIAL LTD
VTRU	TRUE CITRUS INC	TRUE CITRUS INC
VTRX	TRAXXAS CORP	TRAXXAS CORP
VTSC	SCOTTRADE INC	SCOTTRADE INC
VTUR	RIGHTTURN LLC	RIGHTTURN LLC
VTWC	C&C GROUP PLC	VERMONT HARD CIDER CO LLC
VTYL	TYLOCK GARY R MD PA	TYLOCK GARY R MD PA
VUSB	VESTAS WIND SYSTEMS A/S	VESTAS WIND SYSTEMS A/S
VVAL	STANTON OPTICAL INC	STANTON OPTICAL INC
VWCW	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VWDM	IOWA STATE OF	WEST DES MOINES CITY OF
VWLB	VICTOR W LUKE	VICTOR W LUKE
VWNW	MARKWINS INTL CORP	MARKWINS BEAUTY PRODUCTS INC
VWOD	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VWOL	WOLF FURNITURE CO INC-PT-BT	
VWPS	WOMENS PROFESSIONAL SOCCER LLC	WOMENS PROFESSIONAL SOCCER LLC
VXTN	INTERMEDIA PARTNERS LP	THOMAS NELSON INC
VXYL	TENNIS AUSTRALIA LTD	TENNIS AUSTRALIA LTD
VY	E5 GLOBAL MEDIA HOLDINGS LLC	
VZWL	VERIZON COMMUNICATIONS INC	VERIZON COMMUNICATIONS INC
W1RD	BUFFALO WILD WINGS INC	BUFFALO WILD WINGS INC
W1TV	BUFFALO WILD WINGS INC	BUFFALO WILD WINGS INC
W2TR	Waterfront Strategies	
WABC	TIME WARNER INC	TIME WARNER CABLE INC
WABR	BREITLING SA	BREITLING USA INC
WACH	WARNER CHILCOTT PLC	WARNER CHILCOTT INC
WACN	ACN INC	ACN INC
WADM	WILLIAMSBURG ARA DSTNTN MKTG CMMTTE	WILLIAMSBURG ARA DSTNTN MKTG CMMTTE
WAEW	FREIJE TREATMENT SYSTEMS INC	FREIJE TREATMENT SYSTEMS INC
WAFM	WARNER CHILCOTT PLC	WARNER CHILCOTT INC
WAHD	HONDA MOTOR CO LTD-DA	AMERICAN HONDA MOTOR CO INC-DA
WAHL	WAHL CLIPPER CORP	WAHL CLIPPER CORP
WALD	LAUREATE EDUCATION INC	WALDEN UNIVERSITY
WALG	WALGREEN CO	
WALL	Wallwork Curry McKenna	
WALO	ROLL INTL CORP	PARAMOUNT FARMS INC
WALS	WALSH COLLEGE OF ACNTNCY & BSNS ADM	WALSH COLLEGE OF ACNTNCY & BSNS ADM
WAMA	AMA WATERS LLC	AMAZON BEVERAGES
WAMP	AMOREPACIFIC INC	AMOREPACIFIC INC
WAMU	JPMORGAN CHASE & CO	WASHINGTON MUTUAL FINANCIAL GROUP
WANN	EARLY WARNING SVCS LLC	EARLY WARNING SVCS LLC
WARN	RINNAI CORP	RINNAI CORP
WARR	NEW BALANCE INC	NEW BALANCE ATHLETIC SHOES INC
WASH	LERNER CORP	LERNER ENTERPRISES
WAST	ASTRAZENECA PLC	ASTRA TECH AB
WASY	LJL INC	LJL INC
WATE	WYNDHAM WORLDWIDE CORP	WINGATE INNS INTL INC
WATF	BNP PARIBAS CORP	BNP PARIBAS CORP
WATH	LET WATER BE WATER LLC	LET WATER BE WATER LLC
WATR	WATERKEEPER ALLIANCE INC	WATERKEEPER ALLIANCE INC

Prefix	Parent	Advertiser
WATS	DIETZ & WATSON INC	DIETZ & WATSON INC
WAVE	WHITEWAVE FOOD CO	WHITEWAVE FOOD CO
WAWA	WAWA INC	WAWA INC
WBAB	BUILD-A-BEAR WORKSHOP INC	BUILD-A-BEAR WORKSHOP INC
WBBD	BBDO Canada	
WBBI	WELLS ENTERPRISES, INC	
WBCD	CHAZ DEAN INC-SF	CHAZ DEAN INC-SF
WBCH	BJC HEALTH SYSTEM	BJC HEALTH SYSTEM
WBCR	CHICOS FAS INC	CHICOS FAS INC
WBEC	ENTERTAINMENT CRUISES INC	ENTERTAINMENT CRUISES INC
WBGS	STEPHENS WEBER CORP	STEPHENS WEBER CORP
WBHH	BERKSHIRE HATHAWAY INC	HOMESERVICES OF AMERICA INC
WBJR	BJS WHOLESALE CLUB INC	BJS WHOLESALE CLUB INC
WBJT	BJS WHOLESALE CLUB INC	BJS WHOLESALE CLUB INC
WBMZ	WORLD BUSINESS MEDIA	WORLD BUSINESS MEDIA
WBRS	WELLNESS BRANDS INC	WELLNESS BRANDS INC
WBRT	WEBROOT SOFTWARE INC	WEBROOT SOFTWARE INC
WBUF	MINNESOTA STATE OF	UNIVERSITY OF MINNESOTA
WBUR	BURLINGTON STORES INC	BURLINGTON STORES INC
WF	AT&T INC	
WG	WAL-MART STORES INC	
WH	WHIRLPOOL CORP	
WLCS	WILDLIFE CONSERVATION SOCIETY	WILDLIFE CONSERVATION SOCIETY
WLDC	ARIZONA STATE OF	UNIVERSITY OF ARIZONA
WLDR	WERNER HOLDING CO INC	WERNER CO
WLFD	WHOLE FOODS MARKET INC	WHOLE FOODS MARKET INC
WLHY	WELSPUN USA	WELSPUN USA
WLLF	WORLD WIDE FUND FOR NATURE	WORLD WIDE FUND FOR NATURE
WLMK	WELLMARK INC	WELLMARK INC
WLPD	ANTHEM INC	
WLPE	WELLPET LLC	WELLPET LLC
WLPK	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
WLPT	ANTHEM INC	
WLRD	BUFFALO WILD WINGS INC	BUFFALO WILD WINGS INC
WLSP	WORLD SOCIETY FR PROTECTN OF ANIMLS	WORLD SOCIETY FR PROTECTN OF ANIMLS
WLTV	BUFFALO WILD WINGS INC	BUFFALO WILD WINGS INC
WLVR	WYNN RESORTS HOLDINGS LLC-LV	WYNN RESORTS LTD
WLYU	WHOLE YOU INC	WHOLE YOU INC
WO	WESTERN UNION CO	
WR	TIME WARNER INC	
WS	WOLVERINE WORLD WIDE INC	
WV	VOLKSWAGEN AG	
WY	WEYERHAEUSER CO	
XAA	HESS CORP	
XAD	AIR FRANCE-KLM SA	
XAF	AETNA INC	
XAH	KEYCORP	
XAO	AMERICAN ELECTRIC POWER CO INC	
XAP	DISCOVERY COMMUNICATIONS INC	
XAQ	AFLAC INC	

Prefix	Parent	Advertiser
XBA	ERMENEGILDO ZEGNA CORP	
XBC	PRINCIPAL FINANCIAL GROUP INC	
XBJ	HALLMARK CARDS INC	
XBO	BOMBARDIER RECREATIONAL PRODUCTS INC	
XBX	TATA SONS LTD	
XBY	BRITISH AIRWAYS PLC	
XCC	SELECT COMFORT CORP	
XCF	CALIFORNIA STATE OF	
XCG	APOLLO GLOBAL MANAGEMENT LLC	
XCLB	UNITED TECHNOLOGIES CORP	CARRIER CORP
XCLR	UNITED TECHNOLOGIES CORP	CARRIER CORP
XCT	FENWAY PARTNERS INC	
XDE	DELTA AIR LINES INC	
XDF	AVERY DENNISON CORP	
XDH	DISCOVERY COMMUNICATIONS INC	
XDQ	DISCOVERY COMMUNICATIONS INC	
XDY	ACE HARDWARE CORP	
XEA	SEGA SAMMY HOLDINGS INC	
XEC	CONSOLIDATED EDISON INC	
XEJ	EMERSON ELECTRIC CO	
XEK	LIBERTY MUTUAL HOLDING CO INC	
XER	MITSUBISHI UFJ FINANCIAL GROUP INC	
XET	BASF SE	
XEX	BAYER AG	
XEZR	XENOPORT INC	XENOPORT INC
XFH	SMITHFIELD FOODS INC	
XFJ	FAULTLESS STARCH/BON AMI CO	
XFS	WELLS FARGO & CO	
XFW	LIBERTY INTERACTIVE CORP	
XGF	NESTLE SA	
XGG	BERKSHIRE HATHAWAY INC	
XGPZ	ROCHE HOLDING AG	GENENTECH INC
XGS	BARCLAYS PLC	
XHA	TEXAS CLOTHING HOLDING CORP	
XHE	BMO FINANCIAL GROUP	
XHH	HUMANA INC	
XHK	LARCHE HOLDING SA	
XHM	INTERCONTINENTAL HOTELS GROUP PLC	
XHO	TECHTRONIC INDUSTRIES CO LTD	
XHP	HORMEL FOODS CORP	
XHR	TAILORED BRANDS	
XIB	BACARDI LTD	
XIH	TOYS R US HOLDINGS INC	
XIM	YUM! BRANDS INC	
XIT	ILLINOIS TOOL WORKS INC	
XJC	JAMAICA DOMINION OF	
XJF	SUPERVALU INC	
XJO	CHARLES SCHWAB CORP	
XJY	SAVE THE CHILDREN FEDN INC	
XKS	KONICA MINOLTA HOLDINGS INC	

Prefix	Parent	Advertiser
XLM	LIBERTY MUTUAL HOLDING CO INC	
XLN	LENNOX INTL INC	
XLV	LINCOLN NATL CORP	
XLX	DEUTSCHE LUFTHANSA AG	
XMA	RUBY TUESDAY INC	
XMC	DRIVEN BRANDS INC	
XMH	MT SINAI HEALTH	
XMJ	MEIJER CO LTD	
XMO	MCCORMICK & CO INC	
XMU	BANK OF AMERICA CORP	
XMZ	TBC CORP INC	
XNG	NATL GRID PLC	
XNJ	NINTENDO CO LTD	
XNM	ROCKWELL AUTOMATION INC	
XNN	EVERSOURCE ENERGY	
XNW	NATL ASSN OF REALTORS	
XOF	OLIN CORP	
XOH	ALLIANZ SE	
XOL	OWENS CORNING	
XOME	XOME INC	XOME INC
XON	EXXON MOBIL CORP	
XORE	OREXIGEN THERAPEUTICS INC	OREXIGEN THERAPEUTICS INC
XOY	BAIN CAPITAL LLC	
XPA	PG&E CORP	
XPF	PENNSYLVANIA STATE OF	
XPH	METROMEDIA CO	
XPI	PVH CORP	
XPO	PUBLIX SUPER MARKETS INC	
XPS3	AudienceXpress	
XPSR	PUBLIX SUPER MARKETS INC	PUBLIX SUPER MARKETS INC
XPST	PUBLIX SUPER MARKETS INC	PUBLIX SUPER MARKETS INC
XPU	PNC FINANCIAL SVCS GROUP INC	
XPV	UCI FRAM GROUP	
XQA	QANTAS AIRWAYS LTD	
XQIN	XQ INSTITUTE	XQ INSTITUTE
XQM	KROGER CO	
XQU	PAPA JOHNS INTL INC	
XQW	CENTURYLINK INC	
XRDC	MOVE INC	MOVE INC
XRK	ROLLINS INC	
XRS	NEWELL BRANDS INC	
XRY	NORFOLK SOUTHERN CORP	
XRZ	HARBINGER CAPITAL PARTNERS GP LLC	
XSB	SWEDISH AUTOMOBILE NV	
XSF	ZOOLOGICAL SOCIETY OF SAN DIEGO	
XSO	NESTLE SA	
XSP	SCOTTS MIRACLE-GRO CO	
XSR	TOKAI OF JAPAN	
XSW	SERTA INTL	
XSY	SCHWAN FOOD CO	

Prefix	Parent	Advertiser
XTD	TOSHIBA CORP	
XTH	TYSON FOODS INC	
XTL	DISCOVERY COMMUNICATIONS INC	
XTN	TORO CO	
XTQ	INGERSOLL-RAND PLC	
XTV	SOVEREIGN HOLDINGS INC	
XUE	US GOVERNMENT	
XUOM	MICHIGAN STATE OF	UNIVERSITY OF MICHIGAN
XUP	UNITED PARCEL SVC OF AMERICA INC	
XUQ	HARBINGER CAPITAL PARTNERS GP LLC	
XUR	BP PLC	
XUW	CEMEX SAB DE CV	
XVE	BLACKSTONE GROUP LP	
XVK	BLACKSTONE GROUP LP	
XVL	DISCOVERY COMMUNICATIONS INC	
XVS	AVIS BUDGET GROUP INC	
XVZH	Sake Productions	
XWC	WARNACO GROUP INC	
XWH	WD-40 CO	
XWJB	GRUPO BIMBO SA DE CV	SB THOMAS INC
XWJR	GRUPO BIMBO SA DE CV	SB THOMAS INC
XWK	GRUPO BIMBO SA DE CV	
XWL	AB ELECTROLUX	
XWM	WILLIAMSON-DICKIE MFG CO	
XWZ	CITIZEN HOLDINGS CO LTD	
XXAN	VALEANT PHARMACEUTICALS INTL INC	VALEANT PHARMACEUTICALS INTL INC
XXAR	Arnold	
XXBP	BIGPOINT GMBH	BIGPOINT GMBH
XXCH	CHILDRENS HOSPITAL RESERCH CTR FNDN	CHILDRENS HOSPITAL RESERCH CTR FNDN
XXCV	MDC CORP INC	COLLE & MCVOY INC
XXDD	RH DONNELLEY CORP	DEX MEDIA INC
XXGM	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
XXGN	GUGGENHEIM CAPITAL LLC	GENERATION MORTGAGE CO
XXLC	LA LEONARDO FINANZIARIA SRL	LENSCRAFTERS INC
XXMU	Mustache	
XXRS	NORTHWESTERN MUTUAL LIFE INSRNC INC	FRANK RUSSELL CO
XXSI	SEA ISLAND PROPERTIES INC	SEA ISLAND CO
XXSO	LA LEONARDO FINANZIARIA SRL	LA LEONARDO FINANZIARIA SRL
XXSS	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
XXXP	CLARKE ADVERTISING	CLARKE ADVERTISING
XYCD	TBWA\Chiat\Day Internal MISC	
XYCM	TBWA\Chiat\Day Internal MISC	
XYET	YETI COOLERS LLC	YETI COOLERS LLC
XYNC	XYIENCE INC	XYIENCE INC
XYZA	CHAMPAWAT PICTURES	CHAMPAWAT PICTURES
XZA	ZALE CORP	
XZD	TJX COS INC	
XZIA	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIB	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIC	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC

Prefix	Parent	Advertiser
XZID	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIE	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIF	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIG	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIH	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZTG	VIVENDI SA	ACTIVISION BLIZZARD INC
XZU	PRESTIGE BRANDS HOLDINGS INC	
XZX	VIVENDI SA	
Y3LP	YELP! INC	YELP! INC
Y5H5	24-7 BRIGHTSTAR HEALTHCARE LLC	24-7 BRIGHTSTAR HEALTHCARE LLC
YAE	DOREL INDUSTRIES INC	
YAL	AMERICAN FAMILY INSURANCE CO	
YAN	AMERICAN EGG BOARD	
YBI	BISSELL HOMECARE INC	
YBJ	COMERICA INC	
YBK	LL BEAN INC	
YBP	SIMMONS BEDDING CO	
YBR	BROWN-FORMAN CORP	
YBZ	DISH NETWORK CORP	
YCAC	CONOCOPHILLIPS	CONOCOPHILLIPS
YCAL	CALLIDUS SOFTWARE INC	CALLIDUS SOFTWARE INC
YCC	CARLSON COS INC	
YCL	ROYAL CARIBBEAN CRUISES LTD	
YCO	JOCKEY INTL INC	
YCP	SABMILLER PLC	
YCR	CEDAR FAIR LP	
YCV	CLAYTON DUBILIER & RICE INC	
YCY	JPMORGAN CHASE & CO	
YCZ	PULTEGROUP INC	
YDD	DEUTSCHE POST AG	
YDE	DELL INC	
YDF	DISCOVER FINANCIAL SVCS LLC	
YDI	ADIDAS AG	
YDLB	JM SMUCKER CO	JM SMUCKER CO
YDLC	DEL MONTE PACIFIC LTD	DEL MONTE FOODS INC
YDLK	JM SMUCKER CO	JM SMUCKER CO
YDLL	JM SMUCKER CO	JM SMUCKER CO
YDLM	DEL MONTE PACIFIC LTD	DEL MONTE FOODS INC
YDLN	JM SMUCKER CO	JM SMUCKER CO
YDLP	JM SMUCKER CO	JM SMUCKER CO
YDLX	JM SMUCKER CO	JM SMUCKER CO
YDO	LVMH MOET HENNESSY LOUIS VUITTON SA	
YDR	DARDEN RESTAURANTS INC	
YDY	NESTLE SA	
YDZ	US GOVERNMENT	
YEBK	YELL GROUP PLC	YELLOW BOOK USA INC
YEC	CCC HOLDING LLC	
YEDG	SPRINT NEXTEL CORP	SPRINT NEXTEL CORP
YEFS	SPRINT NEXTEL CORP	SPRINT NEXTEL CORP
YEN	LOREAL SA	

Prefix	Parent	Advertiser
YET	E TRADE FINANCIAL CORP	
YEW	EBRO PULEVA SA	
YFB	KOHLBERG KRAVIS ROBERTS & CO LP	
YFR	FOSTER POULTRY FARMS	
YFS	PRESTIGE BRANDS HOLDINGS INC	
YGC	CAYMAN ISLANDS OF	
YGN	DIAGEO PLC	
YGT	BUDGET RENTAL CTRS	
YHF	CARNIVAL CORP	
YHK	CAJUN GLOBAL LLC	
YHP	HARVARD PILGRIM HEALTH CARE INC	
YHT	HOME DEPOT INC	
YHV	HARTFORD FINANCIAL SVCS GROUP INC	
YIB	BRINKER INTL INC	
YIK	IKEA SVENSKA AB	
YIL	ILLINOIS STATE OF	
YISC	INTL SPEEDWAY CORP	INTL SPEEDWAY CORP
YJC	NESTLE SA	
YKA	STERLING JEWELERS	
YKH	KOHL'S CORP	
YKM	KIA MOTORS CORP	
YKN	CANON INC	
YKT	REGIS CORP	
YKUS	YAKULT HANSH CO LTD	YAKULT USA INC
YKUT	YAKULT HANSH CO LTD	YAKULT USA INC
YLB	HENKEL AG & CO KGAA	
YLG	LEGO HOLDING AS	
YLR	ALLERGAN PLC	
Y LX	LEXMARK INTL INC	
YLZ	LIZ CLAIBORNE INC	
YMG	AMGEN INC	
YMJ	BERKSHIRE HATHAWAY INC	
YMM	UNIGROUP INC	
YMO	MONSTER WORLDWIDE INC	
YMW	SANOFI	
YMY	MARRIOTT INTL INC	
YNDV	NEW YORK INST OF TECHNOLOGY	NEW YORK INST OF TECHNOLOGY
YNI	NORTHWESTERN MUTUAL LIFE INSRNC INC	
YNL	NATL CATTLEMENS BEEF ASSN	
YNQ	NIKE INC	
YNR	NORTHROP GRUMMAN CORP	
YNS	NEW YORK STATE OF	
YNX	NATL ASSN OF STOCK CR AUTO RCNG INC	
YNZ	BARNES & NOBLE INC	
YOB	AT&T INC	
YOD	OFFICE DEPOT INC	
YOF	OFFICEMAX INC	
YOGH	NOOSA YOGHURT LLC	NOOSA YOGHURT LLC
YOGU	OHIO STATE OF	YOUNGSTOWN STATE UNIVERSITY INC
YOLM	OLYMPUS CORP	OLYMPUS AMERICA INC

Prefix	Parent	Advertiser
YOOT	TOYO TIRE & RUBBER CO LTD	TOYO TIRE & RUBBER CO LTD
YOP	MASSACHUSETTS MUTUAL LIFE INS CO	
YOT	G6 HOSPITALITY LLC	
YOW	LOWES COS INC	
YPA	TERLATO WINE GROUP	
YPD	AFC ENTERPRISES INC	
YPG	PURDUE PRODUCTS LP	
YPH	PUBLISHERS CLEARING HOUSE INC	
YPJ	PERDUE FARMS INC	
YPO	VOLKSWAGEN AG	
YPS	NEW YORK-PRESBYTERIAN HELTHCR SYSTM	
YPW	PITNEY BOWES INC	
YQC	HERSCHEND FAMILY ENTERTAINMENT CORP	
YQZ	QUIZNOS MASTER LLC	
YRD	ROUND TABLE PIZZA INC	
YRF	CASTLE HARLAN INC	
YRI	WELLSPRING CAPITAL MANAGEMENT LLC	
YRK	ADIDAS AG	
YRL	HIGHLAND CAPITAL MANAGEMENT LP	
YRP	AMERICAN ASSN OF RETIRED PERSONS	
YSD	ROBERT BOSCH STIFTUNG GMBH	
YSE	JM SMUCKER CO	
YSG	SCOTTS MIRACLE-GRO CO	
YSJ	SEVEN & I HOLDING CO LTD	
YSN	DOCTORS ASSOC INC	
YSR	BIGLARI HOLDINGS INC	
YSS	FORTUNE BRANDS HOME & SECURITY	
YST	SPRINT NEXTEL CORP	
YTG	PVH CORP	
YTH	THQ INC	
YTOM	TOMTOM INTL BV	TOMTOM INTL BV
YTQU	CENTRAL GARDEN & PET CO	CENTRAL GARDEN & PET CO
YTWU	CASELLA WINES PTY LTD	CASELLA WINES PTY LTD
YUEE	ADIDAS AG	REEBOK INTL LTD
YUEN	DG YUENGLING & SON INC	DG YUENGLING & SON INC
YUMS	ALREADY LLC	ALREADY LLC
YUOP	COMCAST CORP	UNIVERSAL CITY DEVELOPMENT
YUS	EVERCORE PARTNERS INC	
YVA	VERIZON COMMUNICATIONS INC	
YVB	VERIZON COMMUNICATIONS INC	
YVC	VERIZON COMMUNICATIONS INC	
YVE	VERIZON COMMUNICATIONS INC	
YVF	VERIZON COMMUNICATIONS INC	
YVH	VERIZON COMMUNICATIONS INC	
YVM	VERIZON COMMUNICATIONS INC	
YVR	VERIZON COMMUNICATIONS INC	
YVS	VERIZON COMMUNICATIONS INC	
YVW	VERIZON COMMUNICATIONS INC	
YVX	VERIZON COMMUNICATIONS INC	
YVZ	VERIZON COMMUNICATIONS INC	



Prefix	Parent	Advertiser
YWD	WENDYS CO	
YWE	SOUTHWEST AIRLINES CO	
YWJ	NEWS CORP	
YWP	AMER SPORTS CORP	
YWY	WYNDHAM WORLDWIDE CORP	
YXCO	CMCA	
YXLI	LORNAMEAD GROUP LTD	LORNAMEAD INC
YXO	POLARIS INDUSTRIES INC	
YY	METRO-GOLDWYN-MAYER INC	
YZGR	YANGAROO	YANGAROO
YZMC	YAMAHA CORP	YAMAHA MOTORS CORP USA
YZMR	ZIMMER HOLDINGS INC	ZIMMER INC
YZST	YOOSTAR ENTERTAINMENT GROUP INC	YOOSTAR ENTERTAINMENT GROUP INC
Z1SM	SMZ	
Z494	ztribeca	
ZA2K	TAKE-TWO INTERACTIVE SOFTWARE INC	2K GAMES
ZAAA	AMERICAN AUTOMOBILE ASSN INC	AAA MOUNTAINWEST
ZABM	ABEND & MORE	ABEND & MORE
ZABS	AMERICAN BIBLE SOCIETY	AMERICAN BIBLE SOCIETY
ZACA	ATLANTIC CITY ALLIANCE	ATLANTIC CITY ALLIANCE
ZACG	AMERICAN AUTOMOBILE ASSN INC	AUTO CLUB GROUP INSURANCE CO
ZACL	AMERICAN CIVIL LIBERTIES UNION INC	AMERICAN CIVIL LIBERTIES UNION INC
ZACP	ALLIANCE FOR CLIMATE PROTECTION	ALLIANCE FOR CLIMATE PROTECTION
ZACR	ACER INC	ACER AMERICA COR
ZADG	AMBER ALERT SAFETY CTRS INC	AMBER ALERT SAFETY CTRS INC
ZADV	ADVOCATE HEALTH CARE NETWORK	ADVOCATE HEALTH CARE NETWORK
ZAEB	FOOT LOCKER INC	FOOT LOCKER INC
ZAEG	AEGON NV	AEGON INSURANCE GROUP
ZAEK	CPG INTL INC	AZEK BUILDING PRODUCTS INC
ZAFF	AMERICAN FROZEN FOOD INST	AMERICAN FROZEN FOOD INST
ZAFM	ASSN OF MCHCN AVCDO GRWRS PCKRS EXP	ASSN OF MCHCN AVCDO GRWRS PCKRS EXP
ZAI	ACTIVE MEDIA SVCS INC	ACTIVE MEDIA SVCS INC
ZAIO	AIO	AIO
ZAIR	SOUTHWEST AIRLINES CO	AIRTRAN AIRWAYS INC
ZAIT	SOUTHWEST AIRLINES CO	AIRTRAN AIRWAYS INC
ZAMB	KKR & CO LP	NATIONAL VISION INC
ZAMD	ADVANCED MICRO DEVICES INC	ADVANCED MICRO DEVICES INC
ZAMN	VIVENDI SA	ACTIVISION BLIZZARD INC
ZAMS	PINNACLE ENTERTAINMENT GROUP INC	AMERISTAR CASINOS
ZAMU	PRIMROSE COVE LTD	ASTON MARTIN LAGONDA LTD
ZANA	ALL NIPPON AIRWAYS CO LTD	ALL NIPPON AIRWAYS CO LTD
ZANN	ANN TAYLOR CORP	ANN TAYLOR CORP
ZANT	COGNIZANT TECHNOLOGY SOLUTIONS CORP	COGNIZANT TECHNOLOGY SOLUTIONS CORP
ZAOL	AOL INC	AOL INC
ZAPG	ZAPIT GAMES INC	ZAPIT GAMES INC
ZAPO	AMAZON.COM INC	ZAPPOS.COM INC
ZAPW	AMERICAN POSTAL WORKERS UNION	AMERICAN POSTAL WORKERS UNION
ZAPZ	AIRBORNE WIRELESS NETWORK	AIRBORNE WIRELESS NETWORK
ZARC	AMERICAN REALTY CAPITAL TRST INC-NY	AMERICAN REALTY CAPITAL TRST INC-NY
ZARM	AVISTA CAPITAL HOLDINGS LP	ARMORED AUTOGROUP INC

Prefix	Parent	Advertiser
ZART	RECKITT BENCKISER PLC	ADAMS RESPIRATORY THERAPUTICS INC
ZARU	ARUBA ISLAND OF	ARUBA TOURISM AUTHORITY
ZASA	LAS VEGAS SANDS CORP	VENETIAN CASINO RESORT LLC
ZASC	AMERICAN SCTY OF CMPS ATH & PBL INC	AMERICAN SCTY OF CMPS ATH & PBL INC
ZASG	BROWN SHOE CO INC	AMERICAN SPORTING GOODS CORP
ZASH	COLONY BRANDS INC	ASHRO INC
ZASP	AMERICAN SOCT PRVNT CRLTY ANMLS INC	AMERICAN SOCT PRVNT CRLTY ANMLS INC
ZASU	ARIZONA STATE OF	ARIZONA STATE UNIVERSITY
ZATK	ROARK CAPITAL GROUP INC	ATKINS NUTRITIONALS INC
ZATR	COX ENTERPRISES INC	AUTOTRADER.COM LLC
ZAUD	AMAZON.COM INC	AUDIBLE INC
ZAZC	ARIZONA STAT SVNGS & CRDT UNN-PX-TU	ARIZONA STAT SVNGS & CRDT UNN-PX-TU
ZAZZ	ZAZZLE INC	ZAZZLE INC
ZBAA	BROADWAY ACROSS AMERICA	BROADWAY ACROSS AMERICA
ZBAB	BFTV LLC	BFTV LLC
ZBAC	BARCLAYS PLC	BARCLAYS BANK PLC
ZBAI	BAI BRANDS LLC	BAI BRANDS LLC
ZBAK	ZOOMBAK LLC-N1	ZOOMBAK LLC-N1
ZBAL	TEVA PHARMACEUTICAL INDUSTRIES LTD	TEVA WOMENS HEALTH INC
ZBAR	WYOMING STATE OF	WYOMING STATE OF
ZBBC	BRITISH BROADCASTING CORP	BBC WORLDWIDE AMERICAS INC
ZBBT	HANESBRANDS INC	HANESBRANDS INC
ZBCT	BLUE CROSS & BLUE SHIELD OF TN INC	BLUE CROSS & BLUE SHIELD OF TN INC
ZBDF	DELHAIZE GROUP	FOOD LION INC
ZBEF	BUDER ENGEL INC	BUDER ENGEL INC
ZBGR	COLUMBIA SPORTSWEAR CO	COLUMBIA SPORTSWEAR CO
ZBHC	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
ZBHG	BFHG LLC	BFHG LLC
ZBIC	SOCIETE BIC SA	BIC CORP
ZBIO	BIOGENETICS CORP	BIOGENETICS CORP
ZBJT	BJS RESTAURANTS INC	BJS RESTAURANTS INC
ZBKA	J. WALTER THOMPSON	
ZBLC	FALLON WORLDWIDE	FALLON WORLDWIDE
ZBLT	BILTMORE CORP	BILTMORE CORP
ZBLU	BLUE CROSS & BLUE SHIELD FLORID INC	BLUE CROSS & BLUE SHIELD FLORID INC
ZBLY	HP HOOD LLC	HP HOOD LLC
ZBMA	BLUE CROSS & BLUE SHIELD MASS INC	BLUE CROSS & BLUE SHIELD MASS INC
ZBNP	BNP PARIBAS CORP	
ZBNY	BANK OF NEW YORK MELLON CORP	BANK OF NEW YORK MELLON CORP
ZBON	BBDO NY	
ZBOX	ZEEBOX	ZEEBOX
ZBRA	AMTEC	AMTEC
ZBRI	HISAMITSU PHARMACEUTICAL CO INC	NOVEN PHARMACEUTICALS INC
ZBRT	ZIEBART CORP	ZIEBART CORP
ZBRV	Airweave Paula Creamer Golf	
ZBSH	ROBERT BOSCH STIFTUNG GMBH	BOSCH THERMOTECHNOLOGY CORP
ZBSU	IDAHO STATE OF	BOISE STATE UNIVERSITY
ZBUB	ASSURANT INC	ASSURANT SOLUTIONS
ZBVI	BRITISH VIRGIN ISLANDS OF	BRITISH VIRGIN ISLANDS TOURST BOARD
ZBVL	PURDUE PRODUCTS LP	PURDUE PRODUCTS LP

Prefix	Parent	Advertiser
ZCAN	Cannonball Agency	
ZCAQ	CTR FOR AUDIT QUALITY	CTR FOR AUDIT QUALITY
ZCAR	CAREFIRST INC	CAREFIRST INC
ZCCI	CRYSTAL CRUISES INC	CRYSTAL CRUISES INC
ZCCL	CLEVELAND CLINIC	CLEVELAND CLINIC
ZCCR	COMPUCREDIT CORP	COMPUCREDIT CORP
ZCE	NIKE INC	
ZCFA	CHARTERED FINANCIAL ANALYST INST	CHARTERED FINANCIAL ANALYST INST
ZCFS	COMMUNITY FINANCIAL SVCS INC-MP	COMMUNITY FINANCIAL SVCS INC-MP
ZCFX	CV TECHNOLOGIES INC	COLD-FX PHARMACEUTICALS INC
ZCGD	US GOVERNMENT	US COAST GUARD
ZCGO	SUMITOMO CORP	ROGER CLEVELAND GOLF CO INC
ZCHA	FOOT LOCKER INC	FOOT LOCKER INC
ZCHC	VULCAN INC	CHARTER COMMUNICATIONS INC
ZCHI	CHI & Partners	
ZCHK	CHESAPEAKE ENERGY CORP	CHESAPEAKE ENERGY CORP
ZCHT	COOPER HEALTH SYSTEM	COOPER HEALTH SYSTEM
ZCMT	HE BUTT GROCERY CO	HE BUTT GROCERY CO
ZCPD	SAZERAC CO INC	MONSIEUR HENRI WINES LTD
ZCPH	TEVA PHARMACEUTICAL INDUSTRIES LTD	CEPHALON INC
ZCPL	INTERCONTINENTAL HOTELS GROUP PLC	INTERCONTINENTAL HOTELS GROUP PLC
ZCPS	ESI ENTERPRISES INC	COMPACT POWER SYSTEMS INC
ZCT	CHURCH & DWIGHT CO INC	
ZDAN	GROUPE DANONE	DANNON CO INC
ZDBE	J DEBEER & SON INC	J DEBEER & SON INC
ZDDM	D&D MARKETING CORP	D&D MARKETING CORP
ZDED	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
ZDEL	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
ZDEW	BACARDI LTD	BACARDI USA INC
ZDFG	DOLLAR FINANCIAL CORP	DOLLAR FINANCIAL GROUP INC-ST
ZDIC	4116372 CANADA INC	DIC ENTERTAINMENT CORP
ZDIN	HORMEL FOODS CORP	HORMEL FOODS CORP
ZDIS	DISCUS DENTAL LLC	DISCUS DENTAL IMPRESSIONS INC
ZDLT	DELTA DENTAL PLANS ASSN	DELTA DENTAL INSURANCE CO
ZDNE	Agency Prefix DDB Chicago Inc.	
ZDNG	PAPA GINOS OF AMERICA INC	D ANGELO SANDWICH SHOPS
ZDNU	DIAMOND FOODS INC	DIAMOND FOODS INC
ZDOG	DOGMATIC	DOGMATIC
ZDOS	DDB California Agency code	
ZDSH	DUFFY & SHANLEY INC	DUFFY & SHANLEY INC
ZDSW	SCHOTTENSTEIN STORES CORP	DSW DESIGNER SHOE WAREHOUSE INC
ZDTE	DTE ENERGY CO	DTE ENERGY CO
ZDWD	AMERICAN KENNEL CLUB INC	AMERICAN KENNEL CLUB INC
ZDYN	DYNAMICS INC	DYNAMICS INC
ZEAF	PUBLICIS GROUPE SA	PUBLICIS INC
ZEBR	ZEBRA TECHNOLOGIES CORP	ZEBRA TECHNOLOGIES CORP
ZECU	TEVA PHARMACEUTICAL INDUSTRIES LTD	TEVA PHARMACEUTICAL INDUSTRIES LTD
ZEEG	EMPIRE EDUCATION GROUP INC	EMPIRE EDUCATION GROUP INC
ZEGW	KKR & CO LP	NATIONAL VISION INC
ZEKG	EK GUARD INC	EK GUARD INC

Prefix	Parent	Advertiser
ZELN	ELOAN GROUP	ELOAN GROUP
ZELT	ZELTIQ AESTHETICS INC	ZELTIQ AESTHETICS INC
ZENU	MEYVITA CORP	MEYVITA CORP
ZESQ	MOVADO GROUP INC	MOVADO GROUP INC
ZEST	SEMPRAE LABORATORIES INC	SEMPRAE LABORATORIES INC
ZEVG	WALT DISNEY CO	ESPN INC
ZEXS	EXACT SCIENCES CORP	EXACT SCIENCES CORP
ZEYG	NEXTERA ENERGY INC	NEXTERA ENERGY RESOURCES LLC
ZFAL	AMB GROUP LLC	ATLANTA FALCONS FOOTBALL CLUB LLC
ZFAM	FAMOUS DAVES OF AMERICA INC	FAMOUS DAVES OF AMERICA INC
ZFAN	KYNETIC LLC	FANATICS INC
ZFAR	FARACI LANGE LLP	FARACI LANGE LLP
ZFAT	FATHEAD LLC	FATHEAD LLC
ZFGX	ESSILOR INTL SA	FGX INTL INC
ZFHB	Fry Hammond Barr	
ZFIL	SALOV NORTH AMERICA CORP	SALOV NORTH AMERICA CORP
ZFIN	PEARSON PLC	FINANCIAL TIMES LTD
ZFIT	FITNESS 4 REAL LIFE LLC	FITNESS 4 REAL LIFE LLC
ZFJ	FUJIFILM HOLDINGS CORP	
ZFLB	BLUE CROSS & BLUE SHIELD FLORID INC	BLUE CROSS & BLUE SHIELD FLORID INC
ZFLL	ALLERGAN PLC	FOREST LABORATORIES INC
ZFLO	GROUPE SFA	SFA SANIFLO INC
ZFMC	FANNIE MAE	FANNIE MAE
ZFME	INCHARGE INST OF AMERICA INC	INCHARGE INST OF AMERICA INC
ZFOS	FOSSIL GROUP INC	FOSSIL GROUP INC
ZFOX	MASHANTUCKET PEQUOT GMNG ENTPRS INC	MASHANTUCKET PEQUOT GMNG ENTPRS INC
ZFSE	Fahlgren Mortine	
ZFSN	FALLON WORLDWIDE	FALLON WORLDWIDE
ZFTB	FITBIT INC	FITBIT INC
ZFTS	FORDS THEATRE SOCIETY INC	FORDS THEATRE SOCIETY INC
ZFUR	BUFFET PARTNERS LP	FURRS RESTAURANT GROUP INC
ZFUS	CABLEVISION SYSTEMS CORP	FUSE NETWORKS LLC
ZGCO	GEORGIA STATE OF	GEORGIA STATE OF
ZGDB	Gabriel deGrood Bendt	
ZGDE	GEORGIA STATE OF	GEORGIA DEPT OF ECONOMIC DEVELOPMNT
ZGFR	COMCAST CORP	G4 MEDIA INC
ZGLA	GAY & LESBIAN ALLIANCE AGNST DFMTN	GAY & LESBIAN ALLIANCE AGNST DFMTN
ZGMS	GAMESTOP CORP	GAMESTOP CORP
ZGOO	GOOGLE INC	GOOGLE INC
ZGRY	Grey-Agency	
ZGTT	HELLMAN & FRIEDMAN LLC	GETTY IMAGES INC
ZGYR	GOODYEAR TIRE & RUBBER CO	GOODYEAR TIRE & RUBBER CO
ZHAL	HALEWOOD INTL	HALEWOOD INTL
ZHAR	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
ZHBO	POST HOLDINGS, INC	POST FOODS LLC
ZHCX	TUFFY ASSOC CORP	CAR-X AUTO SVC
ZHEB	H E BUTT GROCERY	H E BUTT GROCERY
ZHEL	SPRINT NEXTEL CORP	VIRGIN MOBILE USA INC
ZHFA	hfa Diversified accounts	
ZHGT	EW SCRIPPS CO	EW SCRIPPS CO

Prefix	Parent	Advertiser
ZHLN	HOULIHANS RESTAURANT GROUP	HOULIHANS RESTAURANTS INC
ZHSB	HSBC HOLDINGS PLC	HSBC INSURANCE AGENCY INC
ZHTF	THE HEMANGIOMA TREATMENT FOUNDATION	THE HEMANGIOMA TREATMENT FOUNDATION
ZHWY	US GOVERNMENT	NATL HIGHWAY TRAFFC SFTY ADMNSN
ZIBC	INDEPENDENCE BLUE CROSS	INDEPENDENCE BLUE CROSS
ZICT	INTERACTIVE COLLEGE OF TECHNOLOGY	INTERACTIVE COLLEGE OF TECHNOLOGY
ZIDL	HELEN OF TROY LTD	IDELLE LABS LTD
ZIHP	DINEEQUITY INC	INTL HOUSE OF PANCAKES LLC
ZILL	ZILLOW INC	ZILLOW INC
ZINF	INFIRST HEALTHCARE INC	INFIRST HEALTHCARE INC
ZINM	INITIATIVE MEDIA WORLDWIDE INC	INITIATIVE MEDIA WORLDWIDE INC
ZINN	INFIRST HEALTHCARE INC	INFIRST HEALTHCARE INC
ZIPE	Personal Capital	
ZIPF	ENFISSION INC	ENFISSION INC
ZJKE	DELLA FEMINA JEARY & PARTNERS	DELLA FEMINA JEARY & PARTNERS
ZJMM	JM MANUFACTRING	JM MANUFACTRING
ZKAZ	KAZ USA INC	KAZ USA INC
ZKBB	COX ENTERPRISES INC	KELLEY BLUE BOOK CO INC
ZKCM	CRAMER-KRASSELT Agency Prefix	
ZKO	SEIKO CORP	
ZKTM	KTM NA	KTM NA
ZLAB	BRAINLAB AG	BRAINLAB AG
ZLBA	LEO BURNETT USA	LEO BURNETT USA
ZLMA	MILITARY OFFICERS ASSN OF AMERICA	MILITARY OFFICERS ASSN OF AMERICA
ZLMO	Laughlin, Marinaccio & Owens Broadcast Materials	
ZLN	LANCASTER COLONY CORP	
ZLOK	LIFELOCK INC	LIFELOCK INC
ZLPG	LADIES PROFESSIONAL GOLF ASSN	LADIES PROFESSIONAL GOLF ASSN
ZLTD	Latitude - Agency	
ZLVO	LENOVO GROUP LTD	LENOVO GROUP LTD
ZMB	SABMILLER PLC	
ZMCC	DETROIT ENTERTAINMENT LLC	DETROIT ENTERTAINMENT LLC
ZMCR	US GOVERNMENT	US GOVERNMENT
ZMDA	TEXAS STATE OF	UNIVERSITY OF TEXAS SYSTEM
ZMDN	Mullen	
ZMER	T ROWE PRICE ASSOC INC	T ROWE PRICE ASSOC INC
ZMEU	MARQUARDT & ROCHE & PARTNERS	MARQUARDT & ROCHE & PARTNERS
ZMKI	MUNCHKIN INC	MUNCHKIN INC
ZML1	MICHIGAN STATE OF	MICHIGAN STATE LOTTERY COMMISSION
ZMLA	TRIPLE FIVE GROUP INC	MALL OF AMERICA ASSOC-MS
ZMLB	MAJOR LEAGUE BASEBALL	MLB ADVANCED MEDIA LP
ZMP	BLACKSTONE GROUP LP	
ZMUS	VIVENDI SA	EMUSIC.COM INC
ZMUU	MUUNA INC	MUUNA INC
ZMYS	SPECIFIC MEDIA LLC	MYSPEACE LLC
ZNAC	NETAYA CORP	NETAYA CORP
ZNAP	SNAP INSURANCE LLC	SNAP INSURANCE LLC
ZNAS	SONY ERICSSON MOBILE COMMUNICTNS AB	SONY ERICSSON MOBILE COMMUNICTNS AB
ZNAU	VF CORP	NAUTICA INTL INC
ZNAX	NOVO NORDISK A/S	NOVO NORDISK A/S

Prefix	Parent	Advertiser
ZNEP	SMITH & NEPHEW PLC	SMITH & NEPHEW INC
ZNET	HEALTH NET	HEALTH NET
ZNFN	NFINITY ATHLETIC CORP	NFINITY ATHLETIC CORP
ZNGA	ZYNGA GAME NETWORK INC	ZYNGA GAME NETWORK INC
ZNGB	US GOVERNMENT	US NATL GUARD
ZNGH	BOON RAWD TRADING INTL CO LTD	BOON RAWD TRADING INTL CO LTD
ZNKW	NOVO NORDISK A/S	NOVO NORDISK A/S
ZNON	NOVO NORDISK A/S	NOVO NORDISK A/S
ZNOV	NOVARTIS AG	
ZNUP	DR DENNIS BLACK LLC	DR DENNIS BLACK LLC
ZNVA	NXCARE INC	NXCARE INC
ZNVF	NOVARTIS AG	NOVARTIS PHARMACEUTICALS CORP
ZNWG	MURDOCK MADAUS SCHWABE GROUP	NATURES WAY PRODUCTS INC
ZNWM	NEWMANS OWN INC	NEWMANS OWN INC
ZOCA	OCEANA INC	OCEANA INC
ZOIL	AMSOIL INC	AMSOIL INC
ZONA	AUTOZONE INC	AUTOZONE INC
ZOND	NEWS CORP	ZONDERVAN CORP
ZONE	ABBOTT LABORATORIES INC	ZONEPERFECT NUTRITION CO
ZOOB	CHICAGO ZOOLOGICAL SOCIETY INC	CHICAGO ZOOLOGICAL SOCIETY INC
ZOOM	ZOOLOGICAL SOCIETY OF FLORIDA	ZOOLOGICAL SOCIETY OF FLORIDA
ZOOY	SHOPZOOEY INC	SHOPZOOEY INC
ZORB	BLUE MATRIX LABS	BLUE MATRIX LABS
ZOSF	SAN FRANCISCO ZOOLOGICAL SOCIETY INC	SAN FRANCISCO ZOOLOGICAL SOCIETY INC
ZOSK	ZOOSK INC	ZOOSK INC
ZOTS	OXYGEN NTWK	OXYGEN NTWK
ZPEC	EXELON CORP	PECO ENERGY CO
ZPEK	TY INC	TY INC
ZPEN	PENN MUTUAL LIFE INSURANCE CO	PENN MUTUAL LIFE INSURANCE CO
ZPER	CORTEC GROUP FUND IV LP	PERFORMANCE HEALTH INC
ZPET	IRVING PLACE CAPITAL MANAGEMENT LP	PET SUPPLIES PLUS INC
ZPFM	PLACE FOR MOM INC	PLACE FOR MOM INC
ZPFZ	PFIZER INC	PFIZER INC
ZPHA	PHARMACA INTEGRATIVE PHARMACY INC	PHARMACA INTEGRATIVE PHARMACY INC
ZPI	PANTERAS CORP	
ZPLN	PFIP LLC	PFIP LLC
ZPLT	PULTEGROUP INC	PULTE HOMES INC
ZPLW	PLOWSHARE GROUP	PLOWSHARE GROUP
ZPOD	ARCAPITA BANK BSC	PODS ENTERPRISES INC
ZPOK	PROVENT HOLDINGS LTD	PROVENT HOLDINGS LTD
ZPUL	GLOBAL TEAM BLUE	PULSE
ZPUT	POWER CORP OF CANADA	PUTNAM INVESTMENTS II LP
ZPVX	BAIN CAPITAL LLC	BLOOMIN BRANDS INC
ZPYO	Pyro - Agency	
ZQIK	NXLABS INC	SLIMQUICK LABORATORIES
ZQTP	INNOVATA LLC	INNOVATA LLC
ZRAC	RACETRAC PETROLEUM INC	RACETRAC PETROLEUM INC
ZRAG	The Richards Group- Agency	
ZRAZ	RAZORGATOR INC	RAZORGATOR INC
ZRBD	CLARITY COVERDALE & FURY INC	CLARITY COVERDALE & FURY INC

Prefix	Parent	Advertiser
ZRCB	Richards Carlberg	
ZREG	REGIONS FINANCIAL CORP	REGIONS BANK
ZREV	REALVOICES.ORG	REALVOICES.ORG
ZRGD	STONE & WARD INC	STONE & WARD INC
ZRIR	DIAMOND PRODUCERS ASSN	DIAMOND PRODUCERS ASSN
ZROC	ADIDAS AG	ROCKPORT CO LLC
ZRSC	RUSSELL STOVER CANDIES INC	RUSSELL STOVER CANDIES INC
ZRTL	ZRT LABORATORY	ZRT LABORATORY
ZRUE	RUE21 INC	RUE21 INC
ZRUS	RUST CONSULTING INC	RUST CONSULTING INC
ZRVT	RIVET MARKCOM INC-CH	RIVET MARKCOM INC-CH
ZSFO	LUIGINOS INC	LUIGINOS INC
ZSHC	SCHOLASTIC CORP	SCHOLASTIC INC
ZSHU	SHUTTERFLY INC	SHUTTERFLY INC
ZSL	SCANA CORP	
ZSM	SMITHFIELD FOODS INC	
ZSQS	JMAS ENTERPRISES INC	SQUARE SMOKE
ZSQT	SQUARETRADE INC	SQUARETRADE INC
ZSRF	SHAMROCK FOODS CO	SHAMROCK FOODS CO
ZSRM	Sawyer Miller Advertising	
ZSRO	MERCK KGAA	EMD SERONO INC
ZSRP	ARIZONA STATE OF	ARIZONA STATE OF
ZSSM	HEALTH ALLIANCE PLAN OF MICHIGAN	HEALTH ALLIANCE PLAN OF MICHIGAN
ZSTL	STARKEY LABORATORIES INC	STARKEY LABORATORIES INC
ZSTO	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
ZSTT	BRYNWOOD PARTNERS LP	HIGH RIDGE BRANDS CO
ZSTW	CERBERUS CAPITAL MANAGEMENT LP	STEWARD HEALTH CARE SYSTEM LLC
ZTB1	NEW JERSEY STATE OF	ESSEX COUNTY OF
ZTBL	TIMBERLAND CO	TIMBERLAND CO
ZTCC	CREATIVE COALITION	CREATIVE COALITION
ZTCO	HOUCHENS INDUSTRIES INC	TAMPICO BEVERAGES INC
ZTEC	TECHNOLOGY CREDIT UNION	TECHNOLOGY CREDIT UNION
ZTEE	PEW CHARITABLE TRUSTS	PEW CHARITABLE TRUSTS
ZTEN	CANADIAN TENNIS ASSN	CANADIAN TENNIS ASSN
ZTFA	TEACH FOR AMERICA INC	TEACH FOR AMERICA INC
ZTGF	GAME FACTORY INC	GAME FACTORY INC
ZTHE	THE M COMPANY, INC.	
ZTHU	THUMB TACK INC	THUMB TACK INC
ZTIA	TIAA-CREF	TIAA-CREF
ZTJU	COCA-COLA CO	THE COCA-COLA COMPANY
ZTMC	COLGATE-PALMOLIVE CO	TOMS OF MAINE INC
ZTMR	MICHIGAN ECONOMIC DEVELOPMENT CORP	MICHIGAN ECONOMIC DEVELOPMENT CORP
ZTMT	MICHIGAN ECONOMIC DEVELOPMENT CORP	MICHIGAN ECONOMIC DEVELOPMENT CORP
ZTO	NESTLE SA	
ZTPH	IVOICE INC	THOMAS PHARMACEUTICALS LTD
ZTRF	AMERICA MOVIL SA DE CV	TRACFONE WIRELESS INC
ZTRP	THANKSUSA	THANKSUSA
ZTRU	TRUECAR INC	TRUECAR INC
ZTRX	MCKESSON CORP	TOGETHER RX LLC
ZTSI	TOWN SPORTS INTL HOLDINGS INC	TOWN SPORTS INTL INC

Prefix	Parent	Advertiser
ZTSL	TROPIC STAR LODGE INC	TROPIC STAR LODGE INC
ZTSR	STRONGER TOGETHER	STRONGER TOGETHER
ZTTA	ST GEORGES UNIVERSITY	ST GEORGES UNIVERSITY
ZTTH	PROCTER & GAMBLE CO	PROCTER & GAMBLE CO
ZTWE	SCHULTZE ASSET MANAGEMENT LLC	TWEETER HOME ENTERTAINMNT GROUP INC
ZTYO	TOYOTA MOTOR CORP	TOYOTA MOTOR SALES USA INC
ZUCR	SWANDER PACE CAPITAL LLC	INSIGHT PHARMACEUTICALS CORP
ZUDA	US GOVERNMENT	US GOVERNMENT
ZUHC	UNITEDHEALTH GROUP INC	UNITED HEALTHCARE SVCS INC
ZUHG	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
ZUME	ZUMBA FITNESS LLC	ZUMBA FITNESS LLC
ZUMR	STOLI GROUP USA LLC	STOLI GROUP USA LLC
ZUNE	72ANDSUNNY	72ANDSUNNY
ZUNI	MASSACHUSETTS STATE OF	UNIVERSITY OF MASSACHUSETTS
ZUPR	SLM CORP	UPROMISE INC
ZURI	ZURICH INSURANCE GROUP LTD	ZURICH INSURANCE CO
ZUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
ZUSC	UNIVERSITY OF SOUTHERN CALIFORNIA INC	UNIVERSITY OF SOUTHERN CALIFORNIA INC
ZUST	US TELECOM ASSN	US TELECOM ASSN
ZUTH	THI CORP	THI CORP
ZUWE	CLYDE MAYS WHISKEY	CLYDE MAYS WHISKEY
ZVMR	NORDSTROM INC	TRUNK CLUB INC
ZVMU	SPRINT NEXTEL CORP	VIRGIN MOBILE USA INC
ZWAP	WF OF R INC	WF OF R INC
ZWEL	NXLABS INC	SLIMQUICK LABORATORIES
ZWFG	AEGON NV	WORLD FINANCIAL GROUP INC
ZWGU	WESTERN GOVERNORS UNIVERSITY	WESTERN GOVERNORS UNIVERSITY
ZWHF	WHOLE FOODS MARKET INC	
ZWIC	SUN CAPITAL PARTNERS INC	WICKES FURNITURE CO INC
ZWIX	WIXPRESS LTD	WIXPRESS LTD
ZWKN	WKNY internal	
ZWMK	WELLMARK INC	WELLMARK BLUE CROSS & BLUE SHILD IA
ZWNG	WINGSTOP HOLDINGS INC	WINGSTOP RESTAURANTS INC
ZWPM	WHYPAYMORE DENTAL	WHYPAYMORE DENTAL
ZWTA	WTA TOUR INC	WTA TOUR INC
ZWUH	WINTHROP UNIVERSITY HOSPITAL ASSOCIATION	WINTHROP UNIVERSITY HOSPITAL ASSOCIATION
ZWVU	WEST VIRGINIA UNIVERSITY	WEST VIRGINIA UNIVERSITY
ZWWT	GRUPPO CAMPARI	CAMPARI AMERICA
ZXCV	ATTIK	ATTIK
ZXEK	XEKO GAME	XEKO GAME
ZXER	XERO LIVE LTD	XERO LIVE LTD
ZXOK	NORTHERN & SHELL PLC	NORTHERN & SHELL PLC
ZYRI	WPP PLC	WPP PLC
ZZAT	MCCORMICK & CO INC	ZATARAINS INC
ZZBC	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
ZZED	LANETRO ZED SA	LANETRO ZED SA
ZZFN	FN HERSTAL SA	FN HERSTAL SA
ZZHN	LAUREL & WOLF INC	LAUREL & WOLF INC



Prefix	Parent	Advertiser
ZZHR	SOCIETY FOR HUMAN RESOURCE MANAGMNT	SOCIETY FOR HUMAN RESOURCE MANAGMNT
ZZMC	MIND CANDY LTD	MIND CANDY LTD
ZZOU	MISSOURI STATE OF	UNIVERSITY OF MISSOURI
ZZPA	PAY ANYWHERE LLC	PAY ANYWHERE LLC
ZZPG	HIGHMARK HEALTH	
ZZST	SUNTRUST BANKS INC	SUNTRUST BANKS INC
ZZZ1	NSGSWAT	