

Ad-ID is the registration authority for advertising across all media in the United States.

Only authorized users can create and read Ad-ID codes and associated metadata. To learn more about Ad-ID, visit www.ad-id.org.



MXFixer is a tool from Metagluе that manages MXF Files and works with Ad-ID to provide a simple check of MXF files.

This document outlines the steps to begin using MXFixer. In order to download MXFixer, you should be using the most current version of the web browser to ensure it works properly.

If you do not have MXFixer installed on your computer, you will need to download the program **before** proceeding to step 1. Please refer to the “Downloading MXFixer” appendix on page 6 of the document.

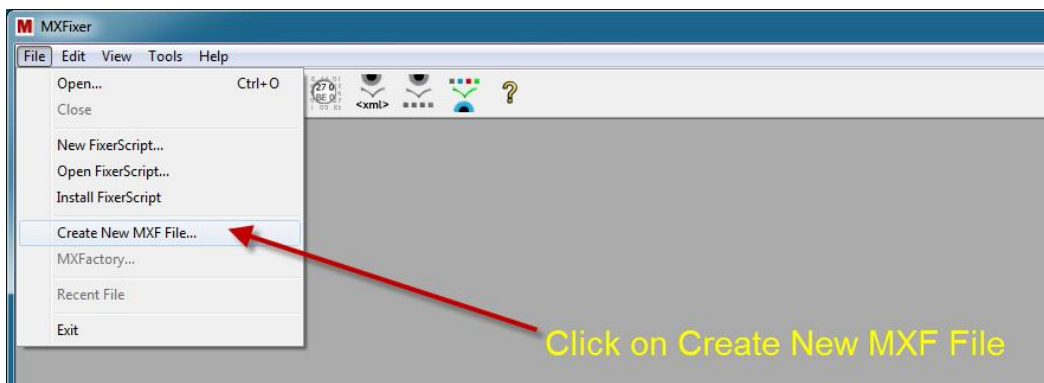
Step 1 – Open MXFixer

- Open MXFixer on your computer.



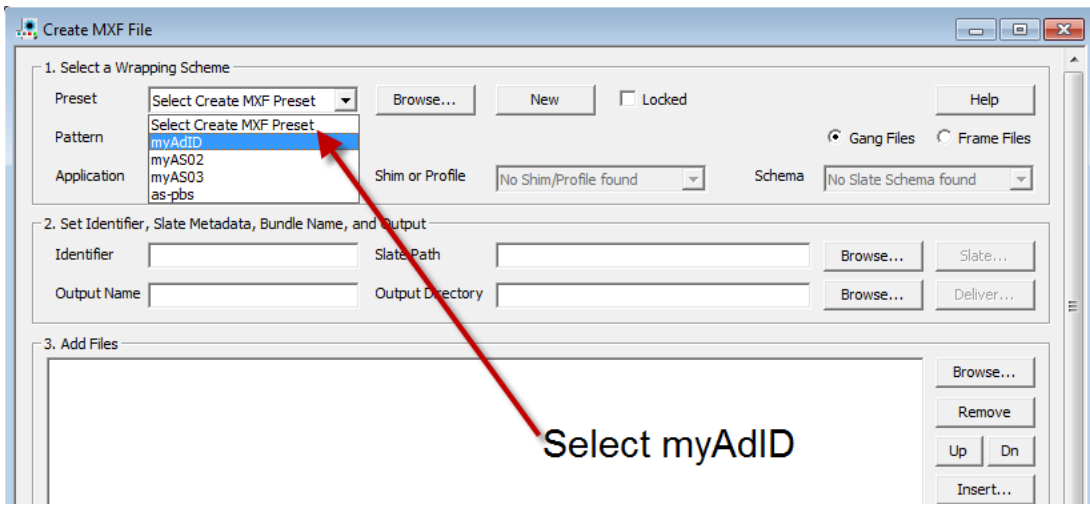
Step 2– Create New MXF File

- Click File > Create New MXF File.

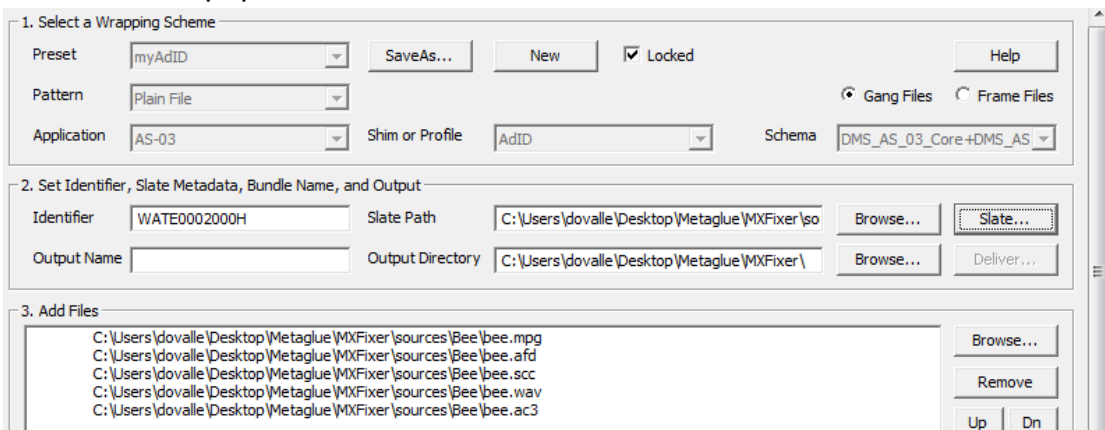


Step 3– Import Ad-ID Information

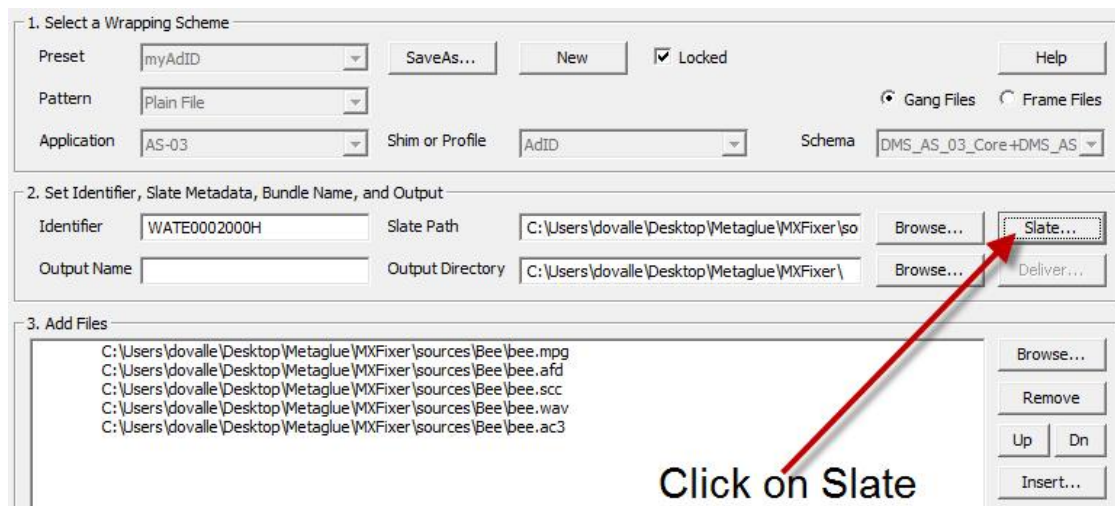
- Click on drop down menu next to Preset field and select myAdID.



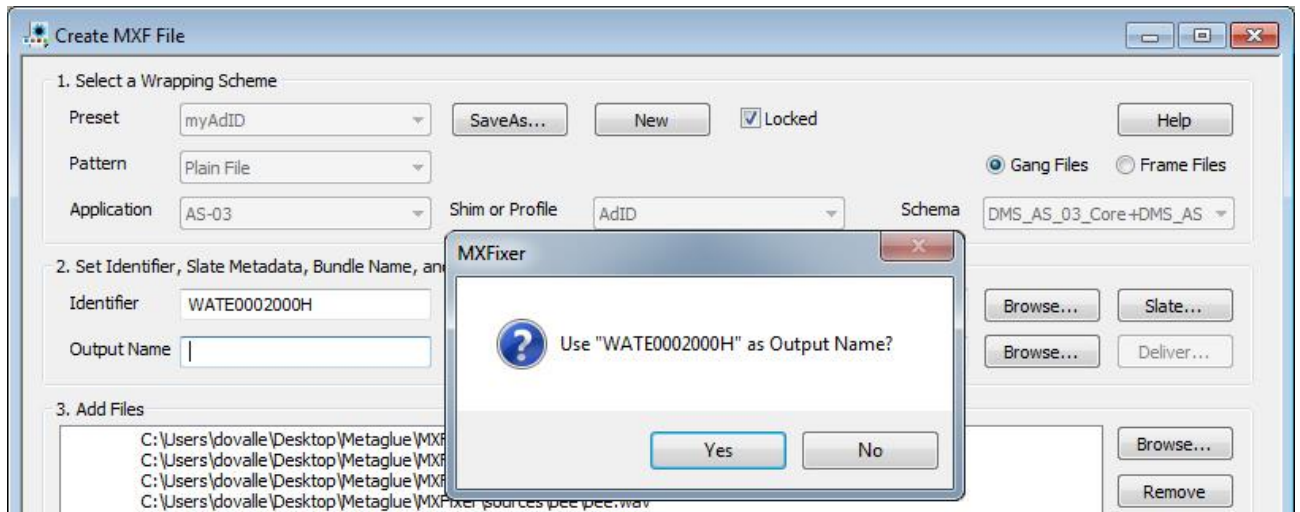
- The fields will populate with the file information.



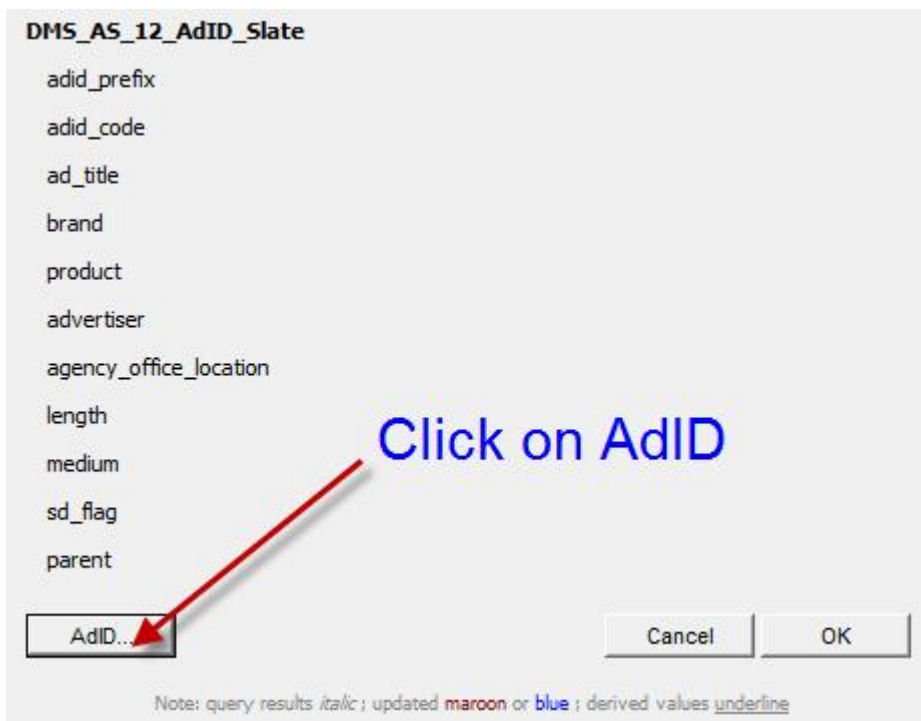
- Click on Slate.



- Choose your output file name.



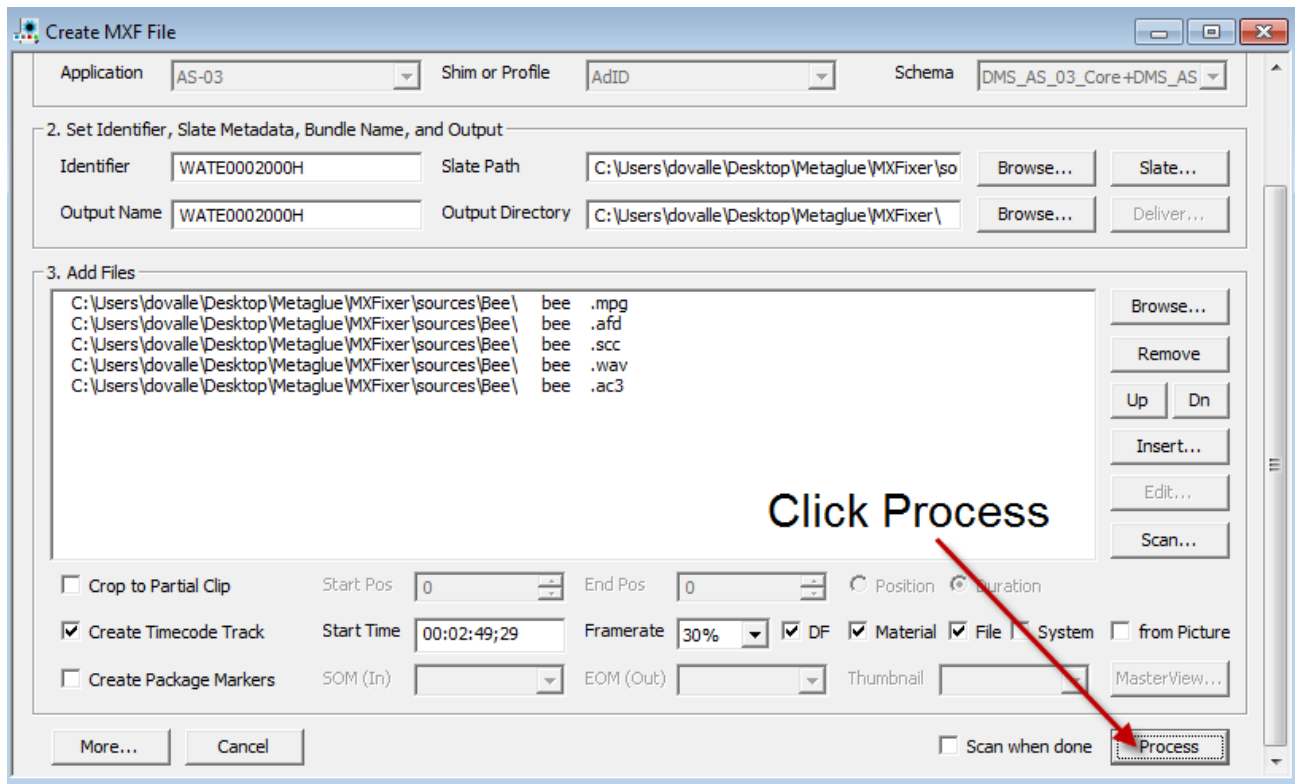
- A separate pop screen will populate. The DMS_AS_12_AdID_Slate Information is blank. Scroll down to bottom left and click on AdID.



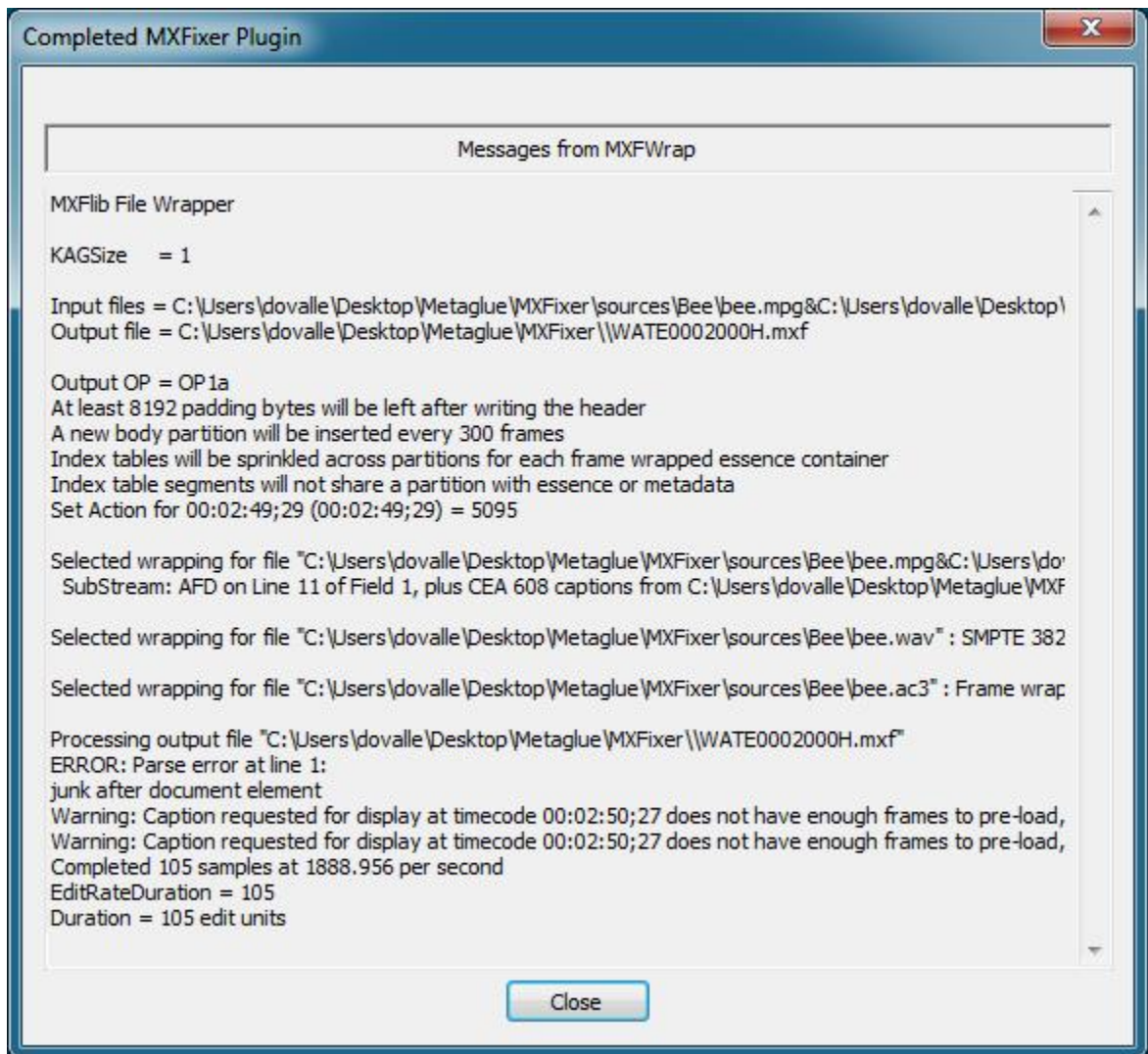
- By clicking on AdID, MXFixer will retrieve Ad-ID information. Click OK.



- Click Process to build the new MXF file.



- MXF Creation Log. This gives details about the results of building the new MXF file.



Appendix: Downloading MXFixer

If you do not have MXFixer, you can download a free 7-day trial on the Metaglug website.

Step 1 – go to <http://www.metaglug.com>

- To download MXFixer, go to <http://www.metaglug.com>. Click on MXFixer link.

The screenshot shows the Metaglug website homepage. At the top, there is a navigation bar with tabs for Home, Online Tools, Products, Consulting, Reference, About Us, and Contact Us. Below the navigation bar, there is a banner area with the Metaglug logo and the tagline "The Metadata Specialists". The main content area is divided into five columns, each representing a different product or service:

- Direct Import to Avid Bins MXFactory**: Rapid ingest of content & custom metadata to your Avid bins; Wide range of inputs and creates Avid's DNxHD or JFIF files; Perfect for Broadcast and Digital Intermediate workflows.
- MXF Development Support MXFplus**: Full SDK, MXF analysis tool and support package; Builds on the MXFlib open source code; Annual subscription, royalty free, no hidden costs.
- MXF Real Time Player masterView**: Plays AS-02, AS-03 and other MXF files with MPEG-2, H.264 and other video; Display of MXF Slate, Parametric and User-Defined Metadata; CEA-608 and CEA-708 Captions.
- Review and Test MXF files MXFixer**: Wraps, unwraps and tests MXF files with video preview; QC file contents against standard or custom scripts; Suitable for both operation and engineering applications.
- Metadata Schema Design Diffuser**: Design schemas to exactly match your operation and business; Build on the industry standards for standalone or corporate use; Integrates fully with MXFixer.

Each column has a "Read more about" link. A blue arrow points from the "MXFixer" column to the "Try Now" link in the trial offer box below.

- Scroll to bottom of page and click on "Try Now" link.

The screenshot shows the MXFixer trial offer page. It features a main text box on the left and a trial offer box on the right. The main text box contains the following information:

- What can you expect from MXFixer™?**: MXFixer can unwrap and provide a check of the file's components plus thumbnails images of the video content. There are many ways of viewing the file check results, ranging from a simple "traffic light" go / no go decision to a full detailed analysis showing errors. The check can be carried out using MXFixer default settings or custom settings which are specific to your organisation.
- Using MXFixer with Diffuser**: When MXFixer is integrated with Metaglug's Diffuser, you can further check metadata against your private "master" dictionary or SMPTE's registry. Learn more about [Integrated Operation](#).
- MXFixer can also create MXF files to your chosen Operational Pattern and include custom metadata.
- [Download the product information sheet.](#)

The trial offer box on the right contains the following information:

- Need help deciding?** Try **MXfixer Enterprise*** for 7 days.
- [Try Now](#) button.
- *This Trial includes all the features included in MXFixer & MXFixer with Enterprise Scripting including:
 - Watch Folders
 - Fixer Script
- MXFixer** runs on Windows 2003, XP, Vista and 7.
- [Contact us](#) for corporate sales or more information

At the bottom of the page, there is a copyright notice: Copyright © Metaglug Corporation. All Rights Reserved. Privacy Policy

Step 2 – Register

- A new page with a form will populate. Fill out the required fields and submit.



MXFixer w/scripting trial

Thank you for interest in Metaglug products.
MXFixer With Enterprise Scripting™ is currently available on Windows in the United States for \$2950.00.

Name:

Company*:

Job Title*:

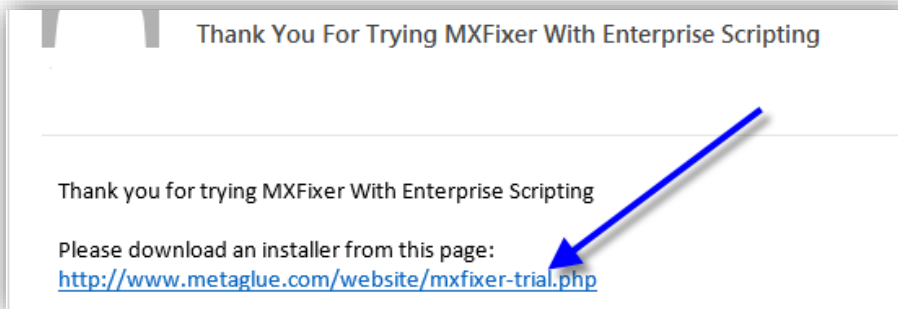
Email*: *Required for communication*

Telephone: *Helpful in case of questions*

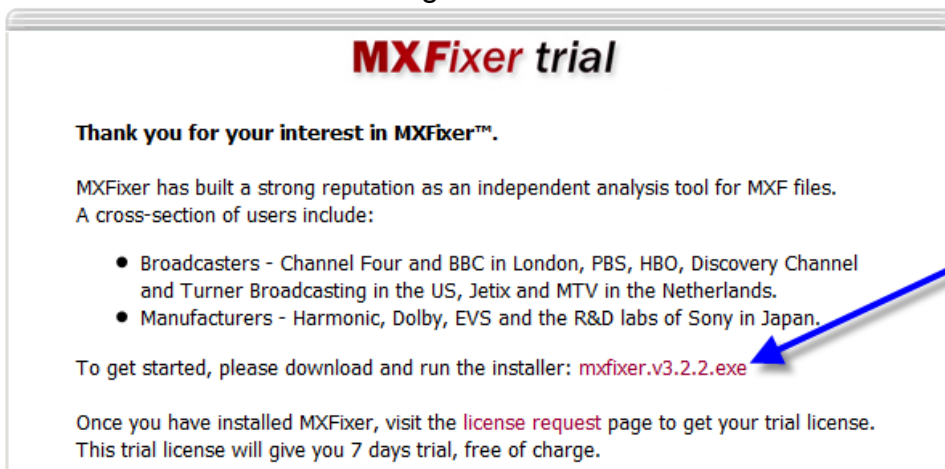
Post Code*: Country*: *Important when providing support*

Step 3 – Downloading MXFixer

- After submitting the form, you will receive an email from sales@metaglug.com with the link to download. Click on the first link in email.
 - a. Please note: you will need to refer to this email again so make sure you do not delete.

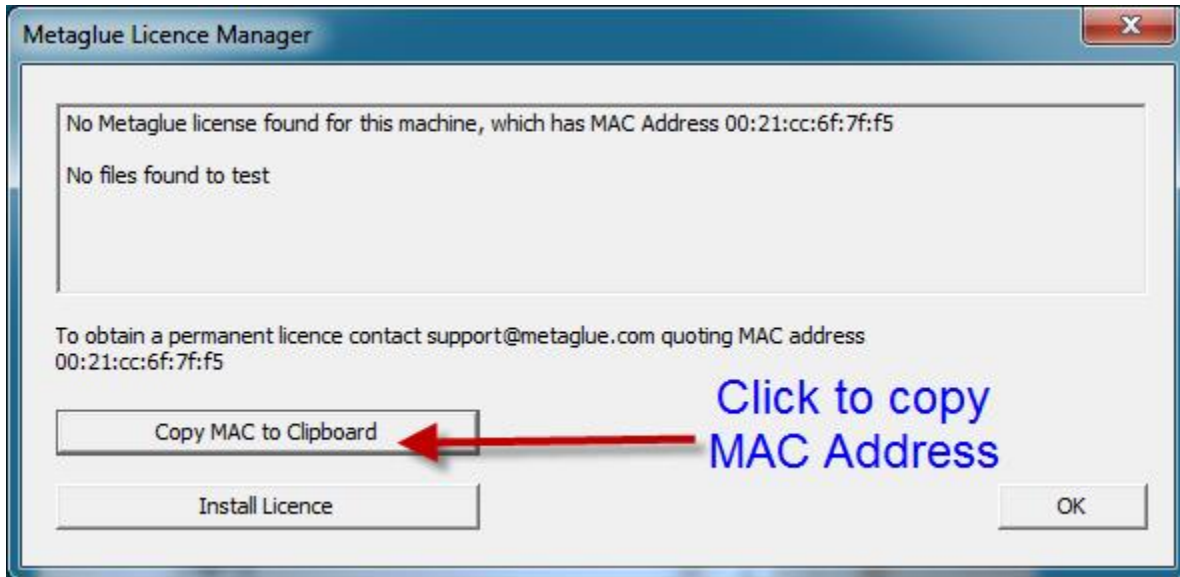


- You will be brought to a page to download and run the installer. Click on the “mxfixer.v3.2.2.exe” link to begin download.

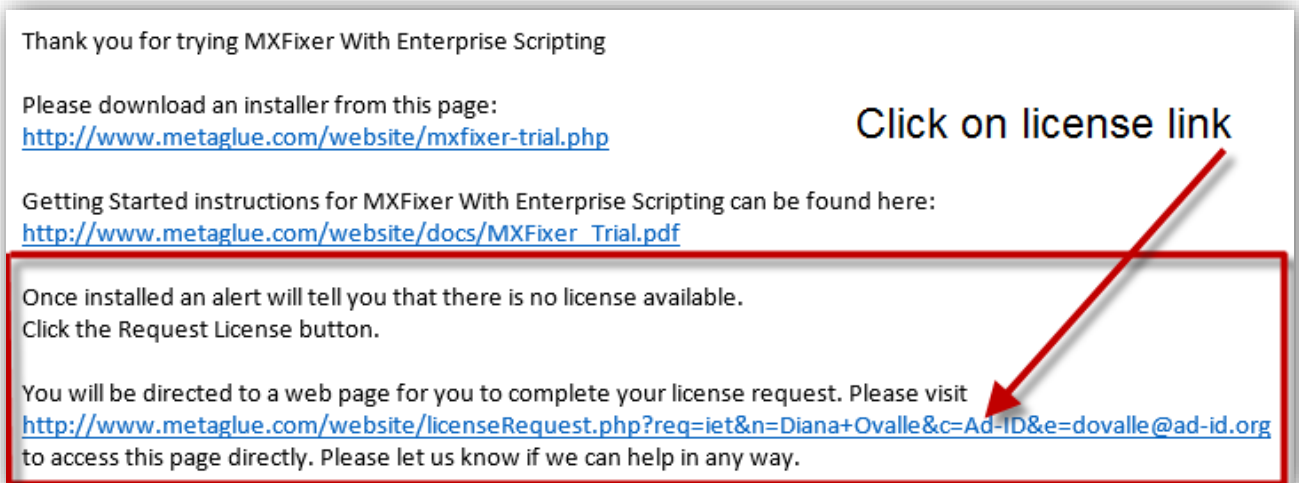


Step 4 – Downloading the License for MXFixer

- Once MXFixer is downloaded on your computer, click the icon to open.
- A popup message will appear stating you need to obtain a license in order to use MXFixer. Click on the button to copy MAC Address.



- Return to the Metaglue email and click on the license link



- You will be brought to a page to fill out information. Copy and Paste Mac Address from MXFixer popup in the Mac Address* field and fill in other required fields. Then click Send.

MXFixer w/scripting trial

Please provide us with a bit of information so we can generate a license for your installation.

If you have purchased your software, please request a **Permanent License** instead.

Your Name

Company

Please tell us your name and your company's name, in order to better help us support your installation.

Email*

Please enter the email address used to request your trial. Your license will be sent to this address.

MAC Address*

To find your hardware fingerprint, launch MXFixer with Enterprise Scripting Trial, if your license is missing, the MAC address will appear in the alert that pops up. For example: 1a:2b:3c:4c:5d:8e

Comments:

Match the letters **Match letters**

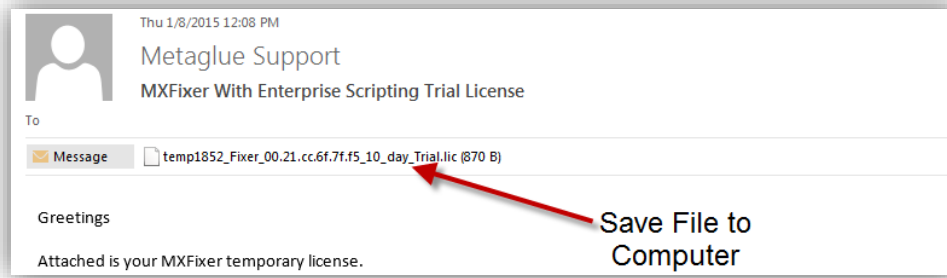
Not readable?
Change the word

towny

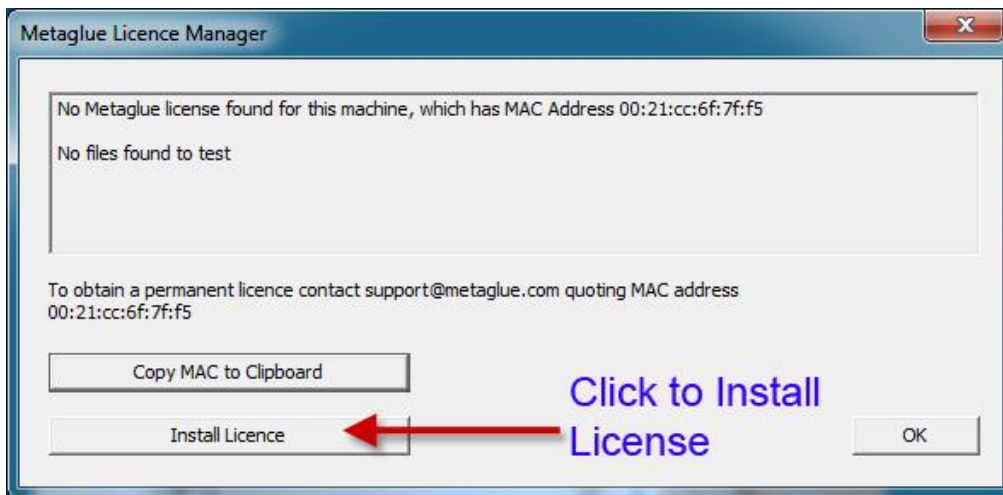
Click send

If you need help finding any of these details, please contact us for personal assistance.

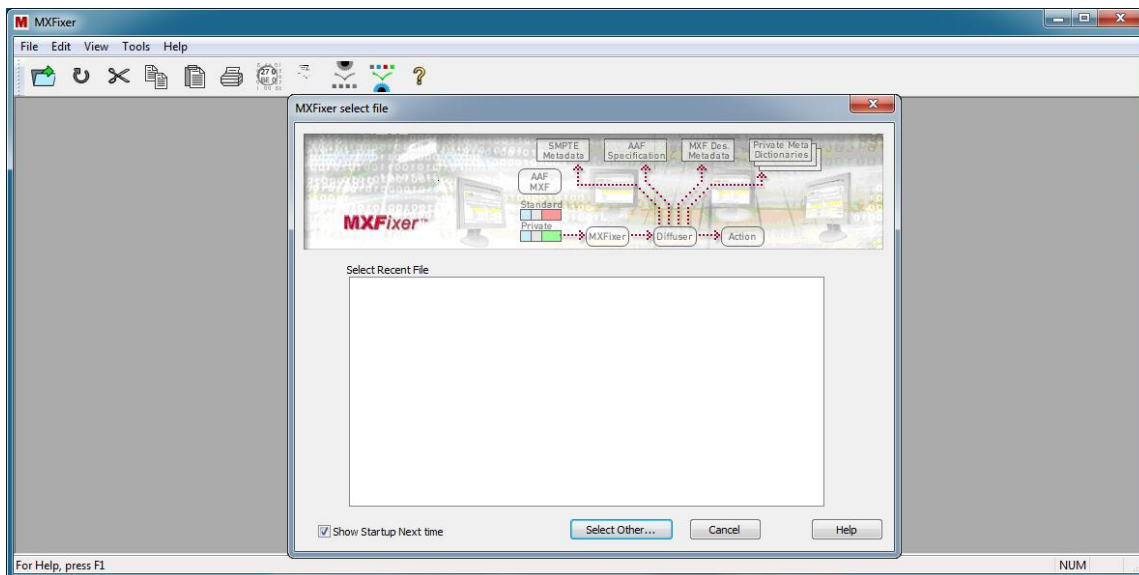
- You will receive a separate email with your license. Save the attachment in email to your computer.



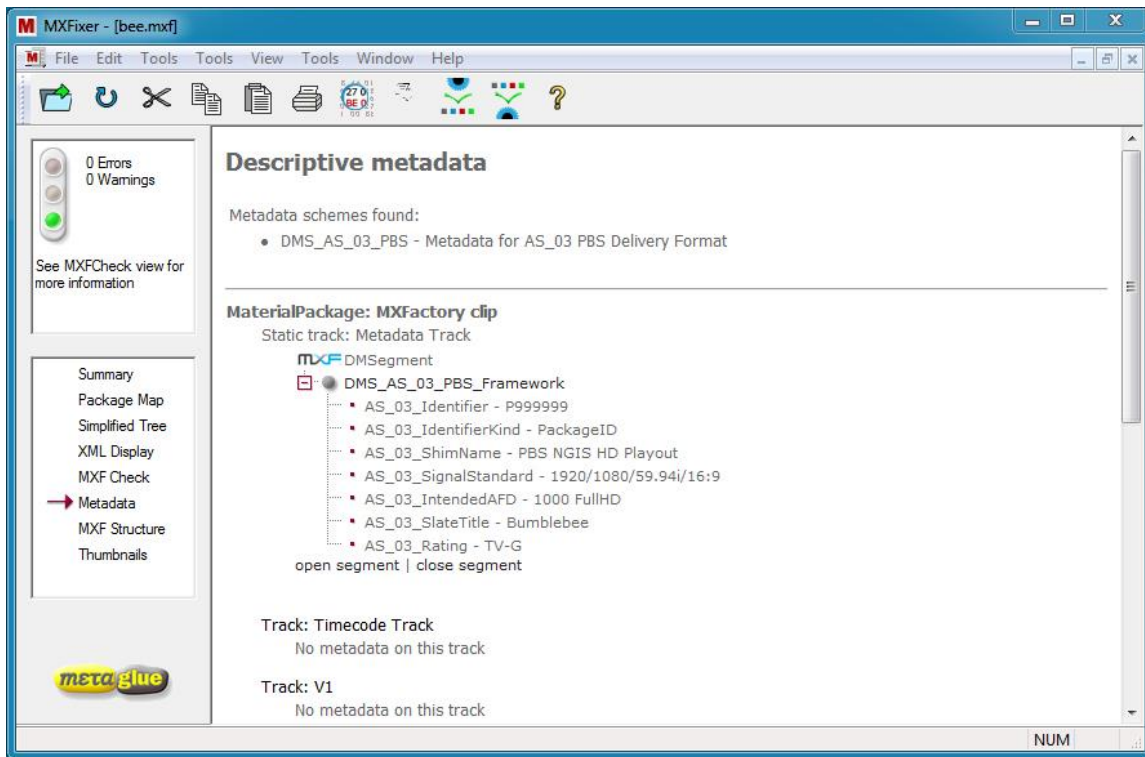
- Click on the MXFixer icon to launch MXFixer again. Click the Install License button to complete the installation process.



- Re-launch MXFixer again to begin working with your MXF files.



- Suggestion of MXFixer showing slate metadata.



Please visit www.ad-id.org to access additional help instructions or contact the Ad-ID Customer Relations team at cs@ad-id.org.