

SIGNING UP AS A NEW USER

Please contact customer service at cs@ad-id.org, (704) 501-4410 or (704) 594-6285 for assistance.

Note: If you are trying to access a group that is already established in Ad-ID, please contact the Administrator of that group before signing up or contact customer service for assistance.

1. Go to www.ad-id.org.
2. Click on the “Sign Up” button next to “New Users.”

The screenshot shows the Ad-iD website interface. On the left is the Ad-iD logo with the tagline "Advertising Identification and Management". On the right, there is a "Click Here for LIVE HELP" button featuring a woman's face. Below these are two buttons: "Already a User: Sign In" and "New User: Sign Up". A red arrow points to the "Sign Up" button. The main content area features a large image of a camera operator on a boat with the text "The only advertising asset coding system authorized and supported by the AAAA and ANA". At the bottom, a blue navigation bar contains links for Home, Privacy, Security, Confidentiality, License, News & Announcements, and E-Media Front.

3. Fill in information for all fields. Under Business information, choose the appropriate company type. Complete the agency and advertiser fields, if applicable. If you chose Agency as your company type, you will enter your agency in the Agency Name field and your client in the Advertiser Name field. If you chose Advertiser or Other as your company type, you would just enter your company name in the Advertiser Name field and leave Agency Name blank. Complete the remaining business information fields and billing details. If the billing details are the same, you can click on Copy Business Details.

- Once all fields are completed, click on "Signup."

New Company-Group Form

All fields are required.

First Name:

Last Name:

Email:

Password:

Confirm Password:

Title:

Business Information

Your Company Type:

Agency Name:

Advertiser Name:

Company-Group Name:

Phone:

Address:

Address Line 2:

City:

State:

Zip:

Country:

Billing Details

Billing Contact:

Title:

Email:

Phone:

Address:

Address Line 2:

City:

State:

Zip:

Country:

- This will bring you to the universal online Ad-ID user agreement. At the bottom of the agreement, initial and accept the terms by clicking I agree.
- This will bring you to your Ad-ID home page.

Now you can activate the appropriate prefixes and purchase contracts to begin using the system. For assistance with prefixes and contracts, please see the [Activating/Licensing a Prefix and/or Purchasing Code Contracts](#) documents or contact customer service.

Please see the [Help](#) section of the Ad-ID website for further assistance or contact Ad-ID customer service with questions.