

NON-PROFIT PREFIX PROGRAM

All Ad-ID codes begin with a four-letter prefix that identifies an advertiser and/or the advertiser's product. All existing ISCI prefixes can be grandfathered into Ad-ID. All non-profit advertisers who do not have a licensed prefix through ISCI or Ad-ID will need to license a standard four-letter Ad-ID prefix.

Non-Profit Prefix Program Policy*:

- The one-time prefix fee is \$500, which includes a free 10 code contract (\$250 non-profit value).
- All prefixes must be advertiser based. Agency prefixes are not supported.
- All new Ad-ID prefixes are 4 Alpha only.
- Non-profit documentation is required for final processing.

*For organizations that qualify as a 501(c)(3) non-profit, please go to www.ad-id.org/501c3 for procedures to participate in the free 501(c)(3) program.

Advertiser Information

Advertiser Prefix to be Licensed	
Advertiser Name	
Contact	
Phone	
Email	
Address	
Address 2	
City, State	
Zip code	

The authorized individual below agrees to participate in the Non-Profit Prefix Program based on the above policy.

Date:	
Signature:	
Print Name:	
Title:	

Please e-mail or fax the completed form with non-profit documentation to Ad-ID customer service at cs@ad-id.org or fax # (704) 594-6290. Please contact customer service at (704) 501-4410 with questions.