



NON-PROFIT LIMITED PREFIX PROGRAM

In order to accommodate non-profit advertisers who need a limited number of codes per year, Ad-ID has developed the Non-Profit Limited Prefix Program. This program was designed only for those advertisers who need 5 codes or less per year.

Non-Profit Limited Prefix Program Policy*:

- Cost is \$250, which includes a unique 4-letter prefix and 5 codes.
- Advertiser cannot exceed 5 codes within one year.
- If advertiser continues to use up to 5 codes per year, the cost will be \$250 per year.

*For organizations that qualify as a 501(c)(3) non-profit, please go to www.ad-id.org/501c3 for procedures to participate in the free 501(c)(3) program.

Advertiser Information

Advertiser Prefix to be Licensed	
Advertiser Name	
Contact	
Phone	
Email	
Address	
Address 2	
City, State	
Zip code	

Policy on Upgrading to a Standard Prefix:

- If advertiser needs more than 5 codes during the first 12 months, the cost is \$250 to upgrade to a Standard Prefix. With each subsequent renewal, the cost of upgrading to a Standard Prefix will vary (see table below)
- Advertiser will receive 5 free codes when they pay to upgrade to a Standard Prefix.
- After upgrading to a Standard Prefix, codes are purchased based on the Ad-ID code contract rate card and the prefix will no longer be limited to 5 codes per year.

# of Times Renewed	Cost to Upgrade to Standard Prefix
1	\$125
2	Automatic Upgrade (\$0)

The authorized individual below agrees to participate in the Limited Prefix Program based on the above policy.

Date:	
Signature:	
Print Name:	
Title:	

Please e-mail or fax the completed form to Ad-ID customer service at cs@ad-id.org or fax # (704) 594-6290. Please contact customer service at (704) 501-4410 with questions.

Ad-ID reserves the right to change Program provisions, Code Contracts provisions, and/or fee schedules at any time with 60 days notice.