

## Ad-ID NON-PROFIT CODE CONTRACT FORM

The 4A's and the ANA developed various pricing plans based upon the number of codes to be created per year for a particular advertiser.

### Non-Profit Code Contract Policy\*:

- Non-profit code contracts are 50% off of standard pricing.
- All code contracts are good for one year from the date of purchase.
- A code contract can be shared across all prefixes for a given advertiser.
- Unused codes do not roll over at the end of the contract period.
- Non-profit documentation is required for final processing.

\*For organizations that qualify as a 501(c)(3) non-profit, please go to [www.ad-id.org/501c3](http://www.ad-id.org/501c3) for procedures to participate in the free 501(c)(3) program.

### Code Contract Selection

Please mark an "X" in the Contract Selection column next to the Ad-ID non-profit code contract(s) to be purchased for the advertiser below.

| Code Contract   | Cost    | Contract Selection |
|-----------------|---------|--------------------|
| 10 Codes        | \$250   |                    |
| 50 Codes        | \$1,125 |                    |
| 100 Codes       | \$1,500 |                    |
| 300 Codes       | \$3,750 |                    |
| Unlimited Codes | \$5,000 |                    |

**Total Cost Per Above Selection(s): \$ \_\_\_\_\_**

### Non-Profit Advertiser Information

|             |  |
|-------------|--|
| Advertiser  |  |
| Contact     |  |
| Phone       |  |
| Email       |  |
| Address     |  |
| Address 2   |  |
| City, State |  |
| Zip code    |  |

The authorized individual below agrees to purchase the above code contract based on the above policy.

|             |  |
|-------------|--|
| Date:       |  |
| Signature:  |  |
| Print Name: |  |
| Title:      |  |

Please e-mail or fax the completed form to Ad-ID customer service at [cs@ad-id.org](mailto:cs@ad-id.org) or fax # (704) 594-6290. Please contact customer service at (704) 501-4410 with questions.

*Ad-ID reserves the right to change Program provisions, Code Contracts provisions, and/or fee schedules at any time with 60 days notice.*